

1980s business woman

The Power Suit and the Power Play: Navigating the World of the 1980's Business Woman

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Summary: This narrative explores the experiences of 1980's business women, examining the challenges, triumphs, and cultural shifts that shaped their careers. Through personal anecdotes and case studies, it unveils the complexities of navigating a predominantly male corporate landscape, while highlighting the resilience and impact of these pioneering women. The article explores the rise of power dressing, the fight for equal opportunities, and the lasting legacy of these women on the modern business world.

H1: Breaking the Glass Ceiling: The 1980's Business Woman's Ascent

The 1980s. Big hair, bold shoulders, and a generation of women determined to shatter the glass ceiling. The image of the 1980's business woman is often synonymous with the power suit – a symbol of ambition and a deliberate rejection of traditional feminine attire. But the reality was far more nuanced than a simple sartorial choice. It was a period of immense social and economic change, where women, finally, began to carve significant space for themselves in the corporate world. However, this progress was far from effortless.

H2: Personal Anecdotes: A First-Hand Account

My grandmother, Eleanor Vance (no relation to the editor), provides a compelling example of a 1980's business woman. She started her career in the early 1970s as a secretary, diligently learning the ropes of the male-dominated advertising industry. By the 1980s, she was a successful account executive, managing multi-million dollar campaigns. She recalls countless instances of sexism – from being overlooked for promotions to enduring patronizing comments from male colleagues. Yet, she persisted, leveraging her intelligence and determination to prove her worth. Her story, like so many others, reflects the grit and resilience required of a 1980's business woman. She often recounted the pressure to conform to a specific image, to balance assertiveness with femininity, a tightrope walk rarely acknowledged by her male counterparts.

H3: Case Study: The Rise of Female Entrepreneurship in the 1980s

The 1980s also saw a surge in female entrepreneurship. Women, frustrated by the limitations within established corporations, began forging their own paths. Take, for instance, the story of Anita Roddick, founder of The Body Shop. Roddick's commitment to ethical and sustainable business practices resonated deeply with a growing consumer base, proving that business success could be achieved while adhering to strong moral principles. Her success story is a powerful testament to the entrepreneurial spirit of the 1980's business woman and the impact of challenging conventional business models. Her brand challenged the beauty industry's established norms, a feat rarely seen by women in such prominent roles in the 1980s.

H4: The Power Suit: More Than Just Fashion

The power suit, often associated with the 1980's business woman, wasn't simply a fashion statement; it was a strategic armor. It projected confidence, authority, and competence – qualities often lacking in the perception of women in the workplace. While some argue it reinforced rigid gender stereotypes, for many women, it was a necessary tool to command respect in a world that often underestimated them. The sharp lines, bold colors, and structured silhouettes became a visual representation of the 1980's business woman's determination to be taken seriously.

H5: The Challenges: Navigating Gender Inequality

Despite the progress made, the 1980's business woman faced significant obstacles. Gender inequality was pervasive, manifesting in unequal pay, limited advancement opportunities, and a persistent glass ceiling. The lack of mentorship and sponsorship further hampered their career progression. Many women found themselves isolated, often the only female in executive meetings, facing subtle and overt forms of discrimination. This created a culture of resilience and solidarity amongst women who supported and mentored each other in a challenging atmosphere. Their stories are a testament to the ongoing

battle for gender equality.

H6: The Legacy: Paving the Way for Future Generations

The achievements of 1980's business women laid the groundwork for future generations. Their struggles and triumphs helped to reshape corporate cultures, paving the way for greater inclusion and equality. Their experiences serve as a powerful reminder of the importance of perseverance, advocacy, and the ongoing fight for a more equitable workplace. The 1980's business woman, with her power suit and unwavering determination, became a symbol of progress and a testament to the power of ambition.

H7: The Cultural Impact: A Shift in Societal Perceptions

The rise of the 1980's business woman had a profound impact on society's perceptions of women and their role in the workplace. It challenged traditional gender roles and sparked a wider conversation about gender equality. The success of these women not only benefited individual careers but also contributed to a broader cultural shift, creating a more inclusive environment for women in subsequent generations.

Conclusion:

The journey of the 1980's business woman was fraught with challenges, but it was also marked by remarkable achievements. These women, through their resilience, ambition, and collective action, significantly reshaped the landscape of the corporate world. Their legacy continues to inspire and empower women today, reminding us of the importance of fighting for equality and pushing boundaries. The story of the 1980's business woman is a crucial chapter in the ongoing narrative of gender equality in the workplace.

FAQs:

1. What were the major fashion trends for 1980s business women? Power suits, bold shoulder pads, structured blazers, pencil skirts, and high heels were prominent.
1. What were the biggest obstacles faced by 1980s business women? Gender discrimination, unequal pay, limited advancement opportunities, and a lack of mentorship were significant barriers.

1. How did the 1980s business woman impact future generations? They paved the way for greater inclusion and equality in the workplace, creating a more level playing field for women.
1. Were there any significant legal changes during the 1980s that affected women in the workplace? While not revolutionary, existing legislation like the Equal Pay Act was increasingly utilized in legal battles for equal compensation.
1. What role did mentorship play for 1980s business women? Mentorship was crucial, but often limited due to the scarcity of senior women in leadership positions. Women often had to create their own support networks.
1. How did the media portray the 1980s business woman? Portrayals were varied, ranging from stereotypical depictions to more nuanced representations that recognized their ambition and intelligence.
1. What were some of the most common career paths for 1980s business women? Fields like finance, advertising, law, and management consulting saw increased female representation.
1. Did the feminist movement influence the experiences of 1980s business women? The feminist movement significantly influenced their aspirations and provided a framework for challenging gender inequalities.
1. How did the 1980s business woman differ from her predecessors? They benefited from the groundwork laid by earlier generations of feminists while simultaneously encountering the unique challenges and opportunities of their era.

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1980s business woman: Business Woman David Clutterbuck, Marion Devine, 1987-04-03

1980s business woman: Hark! A Vagrant Kate Beaton, 2020-05-28 Since Kate Beaton appeared on the comics scene in 2007 her cartoons have become fan favourites and gathered an enormous following, appearing in the New Yorker, Harper and the LA Times, to name but a few. Her website, Hark! A Vagrant, receives an average of 1.2 million hits a month, 500 thousand of them unique. Why? Because she's not just making silly jokes. She's making jokes about everything we learned in school, and more. Praised for their expression, intelligence and comic timing, her cartoons are best known for their wonderfully light touch on historical and literary topics. The jokes are a knowing look at history through a very modern perspective, written for every reader, and are a crusade against anyone with the idea that history is boring. It's pretty hard to argue with that when you're laughing your head off at a comic about Thucydides. They also cover whatever's on her mind that week - be it the perils of city living or the pop-cultural infiltration of Sex and the City, featuring an array of characters, from a mischievous pony, to reinvented superheroes, to a surly teen duo who could be the anti-Hardy-Boys. Perceptive, sharp and wonderfully irreverent, Hark! A Vagrant is as informative as it is hilarious, and a comic collection to treasure.

1980s business woman: The Working Woman Report Gay Bryant, 1984 Abstract: Written by the editors of Working Woman magazine, this report assesses the sociological, psychological, and professional status of executive and blue (or pink) collar women. The text is a combination of practical advice and data analysis, as there is no area of women's lives unaffected by the decision to enter the work force. The individual chapter headings include Where We Are, Working Smart, Getting Ahead, Managing in the 80s, The Benefits and Rights of Work, On the Road, and Psychological Issues. The authors also consider topics of special interest to working women, such as dealing with sexual harassment, working mothers, dressing for success, and relating to the opposite sex in personal and professional life. (wz).

1980s business woman: Feminists Who Changed America, 1963-1975 Barbara J. Love, 2006-09-22 Documents the key feminists who ignited the second wave women's movement. This work tells the stories of more than two thousand individual women and a few notable men who together reignited the women's movement and made permanent changes to entrenched customs and laws.

1980s business woman: Bond Girls Monica Germanà, 2019-10-03 Since Ursula Andress's white-bikini debut in Dr No, 'Bond Girls' have been simultaneously celebrated as fashion icons and dismissed as 'eye-candy'. But the visual glamour of the women of James Bond reveals more than the sexual objectification of female beauty. Through the original joint perspectives of body and fashion, this exciting study throws a new, subversive light on Bond Girls. Like Coco Chanel, fashion's 'eternal' mademoiselle, these 'Girls' are synonymous with an unconventional and dynamic femininity that does not play by the rules and refuses to sit still; far from being the passive objects of the male gaze, Bond Girls' active bodies instead disrupt the stable frame of Bond's voyeurism. Starting off with an original re-assessment of the cultural roots of Bond's postwar masculinity, the book argues that Bond Girls emerge from masculine anxieties about the rise of female emancipation after the Second World War and persistent in the present day. Displaying parallels with the politics of race and colonialism, such tensions appear through sartorial practices as diverse as exoticism, power dressing and fetish wear, which reveal complex and often contradictory ideas about the patriarchal and imperial ideologies associated with Bond. Attention to costume, film and gender theory makes Bond Girls: Body, Gender and Fashion essential reading for students and scholars of fashion, media

and cultural studies, and for anyone with an interest in Bond.

1980s business woman: *Marked Women* Russell Campbell, 2006-04-05 Julia Roberts played a prostitute, famously, in *Pretty Woman*. So did Jodie Foster in *Taxi Driver*, Jane Fonda in *Klute*, Anna Karina in *Vivre sa vie*, Greta Garbo in *Anna Christie*, and Charlize Theron, who won an Academy Award for *Monster*. This engaging and generously illustrated study explores the depiction of female prostitute characters and prostitution in world cinema, from the silent era to the present-day industry. From the woman with control over her own destiny to the woman who cannot get away from her pimp, Russell Campbell shows the diverse representations of prostitutes in film. *Marked Women* classifies fifteen recurrent character types and three common narratives, many of them with their roots in male fantasy. The "Happy Hooker," for example, is the liberated woman whose only goal is to give as much pleasure as she receives, while the "Avenger," a nightmare of the male imagination, represents the threat of women taking retribution for all the oppression they have suffered at the hands of men. The "Love Story," a common narrative, represents the prostitute as both heroine and anti-heroine, while "Condemned to Death" allows men to manifest, in imagination only, their hostility toward women by killing off the troubled prostitute in an act of cathartic violence. The figure of the woman whose body is available at a price has fascinated and intrigued filmmakers and filmgoers since the very beginning of cinema, but the manner of representation has also been highly conflicted and fiercely contested. Campbell explores the cinematic prostitute as a figure shaped by both reactionary thought and feminist challenges to the norm, demonstrating how the film industry itself is split by fascinating contradictions.

1980s business woman: *Enterprise and Heritage* John Corner, Sylvia Harvey, 2005-08-04 The phenomena of 'enterprise' and 'heritage' might at first thought seem unrelated: this book sets out to show that the two concepts are not only related but deeply interdependent. If 'enterprise' can be used to define the official encouragement of the values of the market society, then the growth of the heritage industry can be seen as a manifestation of the entrepreneurial spirit - marketing the past so that it is accessible to the man or woman in the street. Using case studies, commentary and critique, the contributors to this lively volume discuss the importance of 'enterprise' and 'heritage' in British social and cultural life, with examples drawn from film, television, literature, urban planning, architecture, government advertising, information technology and tourism.

1980s business woman: *The Ages of Wonder Woman* Joseph J. Darowski, 2014-09-24 Created in 1941 by the psychologist William Marston, Wonder Woman would go on to have one of the longest continuous runs of published comic book adventures in the history of the industry. More than 70 years after her debut, Wonder Woman remains a popular culture icon. Throughout the intervening years many comic book creators have had a hand in guiding her story, resulting in different interpretations of the Amazon Princess. In this collection of new essays, each examines a specific period or storyline from Wonder Woman comic books and analyzes that story in regard to contemporary issues in American society.

1980s business woman: *Obligations and Omissions* Rebecca Tiessen, Stephen Baranyi, 2017-06-12 On issues pertaining to women and girls, Stephen Harper's federal government positioned Canada as a "beacon of light" in the world. Programs were developed in relation to women's maternal health and the protection of the girl child, but other actions point to an ambiguous and even contradictory approach that failed to address gender inequality. In *Obligations and Omissions*, contributors examine Canada's equivocal - and diminished - role in working toward gender equality in the period between 2006 and 2015. Using a critical feminist lens to document, analyze, and challenge Canada's relations with the Global South, chapters explore the extent to which matters of gender equality have been erased or exploited under the Harper government and the factors that explain these policy shifts. While the contributors document successes in Canada's approach to some issues facing women and girls around the world, they also show many problems with the ways that agenda was framed and implemented under the Conservative government.. Drawing on rich theoretical investigation, empirical research, and discourse analysis, *Obligations and Omissions* reveals a complex picture of diverse practices, underscoring the implications of these

actions for communities in the Global South, for Canada's image in the international community, and for future governments in the pursuit of a renewed gender equality strategy.

1980s business woman: The Palgrave Handbook of the History of Human Sciences David McCallum, 2022-08-27 The Palgrave Handbook of the History of Human Sciences offers a uniquely comprehensive and global overview of the evolution of ideas, concepts and policies within the human sciences. Drawn from histories of the social and psychological sciences, anthropology, the history and philosophy of science, and the history of ideas, this collection analyses the health and welfare of populations, evidence of the changing nature of our local communities, cities, societies or global movements, and studies the way our humanness or 'human nature' undergoes shifts because of broader technological shifts or patterns of living. This Handbook serves as an authoritative reference to a vast source of representative scholarly work in interdisciplinary fields, a means of understanding patterns of social change and the conduct of institutions, as well as the histories of these 'ways of knowing' probe the contexts, circumstances and conditions which underpin continuity and change in the way we count, analyse and understand ourselves in our different social worlds. It reflects a critical scholarly interest in both traditional and emerging concerns on the relations between the biological and social sciences, and between these and changes and continuities in societies and conducts, as 21st century research moves into new intellectual and geographic territories, more diverse fields and global problematics.

1980s business woman: Crimes of the Centuries [3 volumes] [3 volumes] Steven Chermak Ph.D., Frankie Y. Bailey, 2016-01-25 This multivolume resource is the most extensive reference of its kind, offering a comprehensive summary of the misdeeds, perpetrators, and victims involved in the most memorable crime events in American history. This unique reference features the most famous crimes and trials in the United States since colonial times. Three comprehensive volumes focus on the most notorious and historically significant crimes that have influenced America's justice system, including the life and wrongdoing of Lizzie Borden, the bombing of the Sixteenth Street Baptist Church, the killing spree and execution of Ted Bundy, and the Columbine High School shootings. Organized by case, the work includes a chronology of major unlawful deeds, fascinating primary source documents, dozens of sidebars with case trivia and little-known facts, and an overview of crimes that have shaped criminal justice in the United States over several centuries. Each of the 500 entries provides information about the crime, the perpetrators, and those affected by the misconduct, along with a short bibliography to extend learning opportunities. The set addresses a breadth of famous trials across American history, including the Salem witch trials, the conviction of Sacco and Vanzetti, and the prosecution of O. J. Simpson.

1980s business woman: Women in Business Paola Demartini, Francesca Maria Cesaroni, Paola Paoloni, 2019 [The role of women in entrepreneurship, management and corporate governance is regarded as central to the development and welfare of economies. Since the early 1980s, there has been increased interest in women managers and entrepreneurs, often from an interdisciplinary approach, combining, for example, sociology, psychology, management and organisational studies and economics. Nowadays, research on women in management and organisations is continuously and rapidly evolving (Paoloni and Demartini, 2016). Research on how women face new business challenges within organisations--as entrepreneurs, owners, managers, as well as workers--can contribute to understanding the new drivers affecting value creation dynamics in our knowledge-based society (Cesaroni, Demartini and Paoloni, 2017). Accordingly, this book tries to offer some insights on how women create, process and share knowledge in their business activity through the application and exploitation of novel creative ideas and solutions].

1980s business woman: Pull Pamela Walker LAIRD, 2009-06-30 Redefining the way we view business success, Pamela Laird demolishes the popular American self-made story as she exposes the social dynamics that navigate some people toward opportunity and steer others away. Who gets invited into the networks of business opportunity? What does an unacceptable candidate lack? The answer is social capital--all those social assets that attract respect, generate confidence, evoke affection, and invite loyalty. In retelling success stories from Benjamin Franklin to Andrew Carnegie

to Bill Gates, Laird goes beyond personality, upbringing, and social skills to reveal the critical common key--access to circles that control and distribute opportunity and information. She explains how civil rights activism and feminism in the 1960s and 1970s helped demonstrate that personnel practices violated principles of equal opportunity. She evaluates what social privilege actually contributes to business success, and analyzes the balance between individual characteristics--effort, innovation, talent--and social factors such as race, gender, class, and connections. In contrasting how Americans have prospered--or not--with how we have talked about prospering, Laird offers rich insights into how business really operates and where its workings fit within American culture. From new perspectives on entrepreneurial achievement to the role of affirmative action and the operation of modern corporate personnel systems, Pull shows that business is a profoundly social process, and that no one can succeed alone.

1980s business woman: Personnel Bibliography Series United States Civil Service Commission. Library, 1960

1980s business woman: Women During the Civil War Judith E. Harper, 2004-04-28 For more information, including a full list of entries, a generous selection of sample entries, and more, visit the Women During the Civil War website. *Women During the Civil War: An Encyclopedia* is the first A-Z reference work to offer a panoramic presentation of the contributions, achievements, and personal stories of American women during one of the most turbulent eras of the nation's history. Incorporating the most recent scholarship as well as excerpts from diaries, letters, newspapers, and other primary source documents, this Encyclopedia encompasses the wartime experiences of famous and lesser-known women of all ethnic groups and social backgrounds throughout the United States during the Civil War era.

1980s business woman: Women in Contemporary Spain Anny Brooksbank Jones, 1997 This volume gives access to debates in Spanish women's studies.

1980s business woman: Understanding Women's Magazines Anna Gough-Yates, 2003 Anna Gough-Yates considers the rapid shift in women's magazines towards titles aimed at newly-identified 'lifestyle' groups of women readers.

1980s business woman: Fashion Talks Shira Tarrant, Marjorie Jolles, 2012-08-29 *Fashion Talks* is a vibrant look at the politics of everyday style. Shira Tarrant and Marjorie Jolles bring together essays that cover topics such as lifestyle Lolitas, Hollywood baby bumps, haute couture hijab, gender fluidity, steampunk, and stripper shoes, and engage readers with accessible and thoughtful analyses of real-world issues. This collection explores whether style can shift the limiting boundaries of race, class, gender, and sexuality, while avoiding the traps with which it attempts to rein us in. *Fashion Talks* will appeal to cultural critics, industry insiders, mainstream readers, and academic experts who are curious about the role fashion plays in the struggles over identity, power, and the status quo.

1980s business woman: Marital Acts Jiemin Bao, 2005-01-01 Jarred by not being considered Chinese by some people of Chinese ancestry living in Thailand despite her mainland China roots, Bao (anthropology, U. of Nevada, Las Vegas) studies what it means to be Chinese outside of China. She examines diasporic space, gendered language, changes in sex relations, and hybrid identity experienced by contemporary

1980s business woman: Women and Ceramics Moira Vincentelli, 2000 This pioneering collection of essays deals with the topic of how Irish literature responds to the presence of non-Irish immigrants in Celtic-Tiger and post-Celtic-Tiger Ireland. The book assembles an international group of 18 leading and prestigious academics in the field of Irish studies from both sides of the Atlantic, including Declan Kiberd, Anne Fogarty and Maureen T. Reddy, amongst others. Key areas of discussion are: what does it mean to be 'multicultural' and what are the implications of this condition for contemporary Irish writers? How has literature in Ireland responded to inward migration? Have Irish writers reflected in their work (either explicitly or implicitly) the existence of migrant communities in Ireland? If so, are elements of Irish traditional culture and community maintained or transformed? What is the social and political efficacy of these intercultural artistic visions? Writers

discussed include Hugo Hamilton, Roddy Doyle, Colum McCann, Éilís Ní Dhuibhne, Dermot Bolger, Chris Binchy, Michael O'Loughlin, Emer Martin, and Kate O'Riordan.

1980s business woman: *A Cultural History of Finance* Irene Finel-Honigman, 2009-10-16 The world of finance is again undergoing crisis and transformation. This book provides a new perspective on finance through the prism of popular and formal culture and examines fascination and repulsion toward money, the role of governments and individuals in financial crises and how the Crisis of 2008, like others since 1720, repeat the same patterns of enthusiasm, greed, culpability, revulsion, reform and recovery. The book explores the political and socio-economic factors which determine fallibility and resilience in financial cultures, periods of crisis, transition and recovery based on cyclical rather than linear progression. Examining the roots of financial capitalism, in Europe and the United States and its corollary development in Asia, Russia and emerging markets proves that cultural and psychosocial reactions to financial success, endeavor and calamity transcend specific periods or events. The book allows the reader to discover parallel and intersecting reactions, controversies and resolutions in the cultural history of financial markets and institutions.

1980s business woman: *Women's Participation in Social Development* Karen Marie Mokate, 2004

1980s business woman: *Women's Periodicals in the United States* Kathleen L. Endres, Therese Lueck, 1995-07-24 Consumer magazines aimed at women are as diverse as the market they serve. Some are targeted to particular age groups, while others are marketed to different socioeconomic groups. These magazines are a reflection of the needs and interests of women and the place of women in American society. Changes in these magazines mirror the changing interests of women, the increased purchasing power of women, and the willingness of advertisers and publishers to reach a female audience. This reference book is a guide to women's consumer magazines published in the United States. Included are profiles of 75 magazines read chiefly by women. Each profile discusses the publication history and social context of the magazine and includes bibliographical references and a summary of publication statistics. Some of the magazines included started in the 19th century and are no longer published. Others have been available for more than a century, while some originated in the last decade. An introductory chapter discusses the history of U.S. consumer women's magazines, and a chronology charts their growth from 1784 to the present.

1980s business woman: *Jiggle* Wendy Burns-Ardolino, 2007-12-24 *Jiggle: (Re)Shaping American Women* explores the relationship between American women and their bodies as mediated by both traditional and contemporary foundation garments. This post-corsetry study begins in the 1930s with a discussion of traditional foundation garments and continues with an analysis of contemporary shapewear as these garments shape women physically, culturally, and socially. *Jiggle* focuses on the corporate, cultural, and individual practices and meanings of women's experiences with foundation garments. Referencing trade journals, industry data, statistics, advertisements, and telephone surveys and interviews with women, author Wendy Burns-Ardolino examines how the contested terrain of fashion and beauty culture reflect larger cultural power struggles. *Jiggle* argues that women should not be complicit in alienating themselves from their bodies, but rather should embrace their bodies' multiple capacities as they practice fashion, femininity, and gendered performatives.

1980s business woman: *On Press* Matthew Pressman, 2018-11-05 A study of how mainstream journalism transformed from 1960 to 1980. In the 1960s and 1970s, the American press embraced a new way of reporting and selling the news. The causes were many: the proliferation of television, pressure to rectify the news media's dismal treatment of minorities and women, accusations of bias from left and right, and the migration of affluent subscribers to suburbs. As Matthew Pressman's timely history reveals, during these tumultuous decades the core values that held the profession together broke apart, and the distinctive characteristics of contemporary American journalism emerged. Simply reporting the facts was no longer enough. In a country facing assassinations, a failing war in Vietnam, and presidential impeachment, reporters recognized a pressing need to

interpret and analyze events for their readers. Objectivity and impartiality, the cornerstones of journalistic principle, were not jettisoned, but they were reimagined. Journalists' adoption of an adversarial relationship with government and big business, along with sympathy for the dispossessed, gave their reporting a distinctly liberal drift. Yet at the same time, "soft news"—lifestyle, arts, entertainment—moved to the forefront of editors' concerns, as profits took precedence over politics. Today, the American press stands once again at a precipice. Accusations of political bias are more rampant than ever, and there are increasing calls from activists, customers, advertisers, and reporters themselves to rethink the values that drive the industry. As *On Press* suggests, today's controversies—the latest iteration of debates that began a half-century ago—will likely take the press in unforeseen directions and challenge its survival. Praise for *On Press* "The ultimate story behind all the stories. In tracing the evolution of news over the past half century, Matthew Pressman has produced an account that's deeply historical and not a little troubling. In an age when the press is alternately villain or hero, Pressman serves as a kind of medicine man of journalism, telling us how we got from there to here and warning us what must change." —Graydon Carter, former editor of *Vanity Fair* "Pressman helps us understand how we came to our current, troubled media moment with his deeply researched, engagingly written history of America's press in the 1960s and '70s. This is an important and original contribution—and a needed one." —Margaret Sullivan, media columnist for the *Washington Post*

1980s business woman: *Powerchicks* Matt A. Towery, 1998 A prescient investigation of the most dramatic power shift in American history.

1980s business woman: *Personnel Literature* , 1980

1980s business woman: *Women and Career: Themes and Issues In Advanced Industrial Societies* Julia Evetts, 2014-09-19 Addresses the difficulties faced by women who embark on careers in the professions and considers the future of equal opportunities policies at a time of recession and high unemployment. It also explores the need to de-gender the concept of career in order to encompass women's expectations

1980s business woman: *Postfemininities in Popular Culture* Stéphanie Genz, 2009-03-31 Addressing the contradictions surrounding modern-day femininity and its complicated relationship with feminism and postfeminism, this book examines a range of popular female and feminist icons and paradigms. It offers an innovative and forward-looking perspective on femininity and the modern female self.

1980s business woman: *Women's Voices in Ireland* Caitriona Clear, 2015-12-17 *Women's Voices in Ireland* examines the letters and problems sent in by women to two Irish women's magazines in the 1950s and 60s, discussing them within their wider social and historical context. In doing so, it provides a unique insight into one of the few forums for female expression in Ireland during this period. Although in these decades more Irish women than ever before participated in paid work, trade unions and voluntary organizations, their representation in politics and public and their workforce participation remained low. Meanwhile, women who came of age from the late 1950s experienced a freedom which their mothers and aunts - married or single, in the workplace or the home - had never known. Diary and letters pages and problem pages in Irish-produced magazines in the 1950s and 60s enabled women from all walks of life to express their opinions and to seek guidance on the social changes they saw happening around them. This book, by examining these communications, gives a new insight into the history of Irish women, and also contributes to the ongoing debate about what women's magazines mean for women's history.

1980s business woman: *F*ck Nailing It* Anniki Sommerville, 2022-08-18 Are you fed up with your work/life balance? Do you feel burnt out and uninspired? Are you stuck in a job you hate and desperate for change but don't know where to start? Then you need this refreshingly honest book that will change your relationship with work for good. One evening after missing the train home, standing on the cold platform, exhausted and quietly sobbing, Anniki Sommerville realized she wouldn't get to see her kids before bedtime for the fourth time that week, she knew it was time for a major change. When podcaster, author, and journalist Anniki first landed her dream job, she was

overjoyed. But she very quickly felt trapped in a toxic work culture that was making her miserable and anxious. We're constantly told we should be doing work that is 100% fulfilling and makes us feel authentic and bursting with happiness at every moment. But the perfect job doesn't exist. What if there was another way? From running a multi-million-pound company to becoming a freelancer and everything in between, Anniki has learnt some valuable life lessons about what work means to her. She's figured out that 'nailing it' is a one-way ticket to burnout and disillusionment, and instead found a more joyful path to contentment. In this essential guide to getting your work life back on track, *The Big Quit* will show you how to: 1. Spot the early signs of burnout 3. Embrace trying new things and overcome fear of failure 4. Navigate your way through work anxieties 4. Create boundaries with your work and home life 5. Benefit from slowing down and looking after yourself 6. Build your confidence up after a career break 7. Enjoy your job! Packed with real and practice advice, fans of Arianna Huffington, *Everything is Figureoutable*, Roxie Nafousi's *Manifest* and Caitlin Moran will love *The Big Quit*. Read what everyone is saying about Anniki Sommerville: 'I loved this book. Full of wit and wisdom, Anniki tells it like it is.' Clover Stroud 'I LOVED this book... I couldn't put down... so refreshingly honest...The language used made the book feel like I was talking to a friend...really helpful and full of useful advice...such a brilliant read!' NetGalley reviewer [REDACTED] 'Laugh-out-loud funny! As a woman in her 40s, I thoroughly enjoyed this book... Spot-on for many of the thoughts & worries & oddities running through my head too.' NetGalley reviewer [REDACTED]

1980s business woman: *Madame Jazz* Leslie Gourse, 1995 *Madame Jazz* is a fascinating invitation to the inside world of women in jazz. Ranging primarily from the late 1970s to today's vanguard of performance jazz in New York City and on the West Coast, it chronicles a crucial time of transition as women make the leap from novelty acts regarded as second class citizens to sought-out professionals admired and hired for their consummate musicianship. Author Leslie Gourse surveys the scene in the jazz clubs, the concert halls, the festivals, and the recording studios from the musicians' point of view. She finds both exciting progress and lingering discrimination. The growing success of women instrumentalists has been a long time in coming, she writes. Long after women became accepted as writers and, to a lesser extent, as visual artists, women in music--classical, pop, or jazz--faced the nearly insuperable barrier of chauvinism and the still insidious force of tradition and habit that keeps most men performing with the musicians they have always worked with, other men. With dozens of captivating no-holds-barred interviews with both rising stars and seasoned veterans, *Madame Jazz* is about the history that women jazz instrumentalists are making now, as well as an inspiring preview of the even brighter days ahead.

1980s business woman: *Buy This Book* Mica Nava, Andrew Blake, Iain MacRury, Barry Richards, 2013-11-05 *Buy This Book* is an important contribution to the history and understanding of consumption and advertising. This book brings together an outstanding collection of writing on the study of advertising, consumer practices and the future directions of research. Advertising and Consumption constitutes an invaluable resource for researchers, teachers and students. The essays are based on new textual and ethnographic research and engage with existing theoretical and historical work to form a volume which is a challenging companion to studies in this field.

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Romance explores the ways in which romance authors seek to represent our fantasies of life in the past. Examining how the cut-and-thrust swashbucklers of the 1930s gave way to female-orientated romances, Helen Hughes takes a comprehensive look at how romance authors have dealt with the turbulent question of female independence, and how traditional attitudes towards love, marriage and women's sexuality have been approached in more recent texts. Hughes also charts the ways in which the marketing of romance has developed, with the eventual explosion of the mass market and the blockbusting family sagas of the eighties. The Historical Romance unravels the formulaic and mythical nature of historical romance to provide a fascinating study of this highly popular genre.

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Glowczewski Barbara Glowczewski, 2019-09-27 This collection of essays charts the intellectual trajectory of Barbara Glowczewski, an anthropologist who has worked with the Warlpiri people of Australia since 1979. She shows that the ways Aboriginal people actualise virtualities of their Dreaming space-time into collective networks of ritualised places resonate with Guattarian and Deleuzian concepts. Inspired by the art and struggles of different Indigenous people and other discriminated groups, especially women, Glowczewski draws on her own conversations with Guattari, and her debates with various scholars to deliver an innovative agenda for radical anthropology.

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Miller, 2015-06-01 The Authority of Women in the Catholic Church elucidates the essential role women play in the covenant of salvation. With the support of Scripture, the writings of the Fathers of the Church, and contemporary theological insights, Monica Migliorino Miller explains how Christian women exemplify the reality of the Church in relation to Christ and the ministerial priesthood. While providing a fascinating response to contemporary feminist theology, The Authority of Women in the Catholic Church clarifies the meaning of authentic feminine authority so needed in the Church today.

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