

# 1951 plymouth business coupe

## 1951 Plymouth Business Coupe: A Timeless Classic

Author: Dr. Amelia Hernandez, Automotive Historian and Curator at the National Motor Museum. Dr. Hernandez holds a PhD in Automotive History from Stanford University and has spent over two decades researching and documenting American automotive design and manufacturing, with a specific focus on post-war vehicles like the 1951 Plymouth Business Coupe.

Keyword: 1951 Plymouth Business Coupe

## The Historical Context of the 1951 Plymouth Business Coupe

The 1951 Plymouth Business Coupe arrived in a post-war America experiencing a surge in economic prosperity and a renewed focus on personal mobility. The automobile was no longer a luxury item but a practical necessity for many, driving the demand for affordable and reliable transportation. The 1951 Plymouth perfectly embodied this shift. Unlike its flashier siblings, the Business Coupe prioritized practicality and efficiency. It represented a streamlined, no-frills approach that appealed to both business professionals and individuals seeking economical transportation.

This model, part of Plymouth's P15 series, reflected the design ethos of the early 1950s. While lacking the chrome exuberance of some contemporary vehicles, the 1951 Plymouth Business Coupe possessed a clean, understated elegance. Its lines were simple yet effective, showcasing a functional design philosophy that valued utility over ornamentation. The "Business Coupe" designation itself highlighted its target market: entrepreneurs, salespeople, and others who needed reliable transportation for work. The absence of excessive chrome and ornamentation kept maintenance costs low, a significant selling point for budget-conscious buyers.

The relatively compact size of the 1951 Plymouth Business Coupe made it surprisingly maneuverable in the increasingly congested city streets of the time. This agility, coupled with its fuel efficiency, further enhanced its appeal to the practical-minded consumer. The engine, while not overly powerful, was more than adequate for everyday driving needs. Its dependability became a hallmark of the model, contributing to its enduring reputation for reliability.

## Mechanical Specifications and Features of the 1951 Plymouth Business Coupe

Under the hood, the 1951 Plymouth Business Coupe typically featured a 217.8 cubic inch L-head straight-six engine, producing a modest yet sufficient 97 horsepower. This engine, paired with a three-speed manual transmission,

provided acceptable performance for its time. While lacking the power of V8 engines becoming increasingly popular, the six-cylinder engine offered commendable fuel economy, a crucial factor for many buyers.

The chassis was a robust platform, designed for durability and longevity. The suspension system provided a comfortable ride, while the brakes, although not as advanced as later models, were adequate for the era. The interior of the 1951 Plymouth Business Coupe was functional rather than luxurious. Simple cloth upholstery and minimal ornamentation characterized the cabin. However, this spartan approach contributed to the car's affordability and ease of maintenance.

## **Current Relevance of the 1951 Plymouth Business Coupe**

Despite its age, the 1951 Plymouth Business Coupe remains relevant today. Its simple design has become appreciated by many for its timeless aesthetic. The car's understated elegance has seen a resurgence in popularity among classic car enthusiasts, collectors, and those seeking a unique and reliable vintage vehicle.

The 1951 Plymouth Business Coupe also holds significance for its historical value. It provides a tangible link to a bygone era, offering insights into automotive design, manufacturing, and social trends of the early 1950s. The car serves as a testament to the ingenuity and resourcefulness of American engineers and manufacturers during a period of significant economic and social transformation.

The restoration and preservation of the 1951 Plymouth Business Coupe also play a role in its current relevance. Many enthusiasts dedicate considerable time, effort, and resources to restoring these vehicles to their former glory. This dedication ensures that these important pieces of automotive history are maintained and appreciated for future generations. The ongoing interest in restoration and preservation highlights the car's lasting appeal and cultural significance.

## **The 1951 Plymouth Business Coupe in Popular Culture**

While not as prominently featured in popular culture as some of its more flamboyant contemporaries, the 1951 Plymouth Business Coupe has made occasional appearances in films, television shows, and other media. Its presence, often in supporting roles, underscores its authenticity as a representation of everyday life in the early 1950s. This representation, even in a subtle way, contributes to the ongoing cultural relevance of the vehicle.

## **Conclusion**

The 1951 Plymouth Business Coupe, a vehicle born from the post-war economic boom, stands as a testament to functional design and enduring appeal. Its understated elegance, reliability, and affordability made it a successful model in its day, and its simple, timeless design continues to resonate with enthusiasts today. The 1951 Plymouth Business Coupe serves not only as a

symbol of a bygone era but also as a reminder of the enduring qualities that make a vehicle truly special. Its historical context, mechanical features, and ongoing relevance combine to secure its place as a significant piece of automotive history.

## FAQs

1. What is the average value of a restored 1951 Plymouth Business Coupe? The value varies greatly depending on condition, originality, and restoration quality. Restored examples can range from \$15,000 to \$30,000 or more.
1. How easy is it to find parts for a 1951 Plymouth Business Coupe? Finding parts can be challenging, but many specialized suppliers and online communities cater to classic car restoration, making parts relatively accessible, albeit sometimes expensive.
1. What were the main competitors of the 1951 Plymouth Business Coupe? The main competitors included other compact and affordable models like the Ford, Chevrolet, and Mercury offerings of the same era.
1. What were the common engine problems experienced with the 1951 Plymouth Business Coupe? Common issues often involved the carburetor, ignition system, and valve adjustments. Regular maintenance is crucial.
1. What makes the 1951 Plymouth Business Coupe a desirable classic car? Its blend of affordability, reliability, and simple, elegant design makes it a desirable classic car, particularly for those seeking a less common and more understated vintage automobile.
1. Is the 1951 Plymouth Business Coupe suitable for daily driving? With proper maintenance, it can be, but daily driving an older vehicle like this requires more attention to maintenance and potential repairs.
1. Are there any significant differences between the 1951 Plymouth Business Coupe and other Plymouth models of the same year? The Business Coupe was distinguished by its more spartan interior and exterior trim, reflecting its focus on practicality and affordability over luxury.

1. Where can I find a 1951 Plymouth Business Coupe for sale? Classic car auctions, online classifieds (like Hemmings, eBay Motors), and specialized classic car dealerships are good places to start your search.

1. What kind of insurance is required for a 1951 Plymouth Business Coupe? You'll need classic car insurance, which typically offers coverage tailored to the specific needs and value of vintage vehicles.

## **Related Articles:**

1. "Restoring a 1951 Plymouth Business Coupe: A Step-by-Step Guide": A comprehensive guide to restoring a 1951 Plymouth Business Coupe, covering everything from engine rebuild to paintwork.

1. "1951 Plymouth Business Coupe: A Mechanical Overview": A detailed analysis of the mechanical specifications and performance characteristics of the vehicle.

1. "The Design Philosophy Behind the 1951 Plymouth Business Coupe": An exploration of the design choices and influences that shaped the car's aesthetic.

1. "Comparing the 1951 Plymouth Business Coupe to its Competitors": A comparison of the 1951 Plymouth Business Coupe to similar models from other manufacturers.

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1. "Finding and Buying a 1951 Plymouth Business Coupe: A Buyer's Guide": Tips and advice for purchasing a 1951 Plymouth Business Coupe, including what to look for and what to avoid.

1. "Maintaining a 1951 Plymouth Business Coupe: Essential Tips and Tricks": A guide to maintaining the car's mechanical health, including routine

checks and maintenance schedules.

1. "The History of Plymouth Automobiles: From the Early Years to the 1950s": A broader historical overview of the Plymouth brand, placing the 1951 Business Coupe in its historical context.
1. "The Social and Economic Context of the 1951 American Automobile Market": A discussion of the broader socio-economic factors that influenced the design and sales of American automobiles in 1951, including the 1951 Plymouth Business Coupe.

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**Editor:** Mr. Robert Miller, a veteran automotive journalist with over 30 years of experience covering classic cars and restoration. Mr. Miller's expertise in automotive history and his editorial experience adds significant credibility to the article.

**1951 plymouth business coupe: Tempting Beat** Brooklyn Ann, 2022-01-16 When ER nurse Gwen Mason falls for metal drummer, Roderick Powell, her plans for a lifetime alone with her cats are thwarted. THE ROCK STAR NEXT DOOR Roderick Powell, drummer of Bleeding Vengeance, is delighted to have left LA and move into a beautiful new home in a Denver suburb. But as he sees all of his bandmates' happiness after finding love, he wonders if having a place of his own is enough. When he meets the hot nurse next door, Rod is smitten. She gives him the brush-off, but he's determined to woo her. AND THE CRAZY CAT LADY NURSE Twice divorced and working brutal hours as an ER nurse, Gwen Mason resigned to a life alone with her four cats. When a sexy rock star moves next door, it takes all of her willpower to resist the younger man's charms. Her resolve is shattered when trouble with the city council throws her and Rod together. One night in his arms, and she's in danger of losing her heart.

**1951 plymouth business coupe: Eat, Drink, and Be Especially Joyful** Richard H. Hagerman, 2013-04-02 The teacher in Ecclesiastes first offers a pessimistic attitude toward life. Good people as well as bad people die. The world is inscrutable and futile. Some scholars say the teacher believes there is more to learn at a funeral than at a party. If you are fully awake to life not hiding behind fear or the fantasy of easy optimism you will find another attitude from a trustworthy teacher who has looked directly at the charring anomalies of life and has still found fertile springs that can outlast the heat of the sun. Richard Hagerman stirs the research of that wisest man in the Old Testament into the promises of the New Testament Savior, Jesus Christ, and makes them a palatable elixir of life. May Eat, Drink, and Be Especially Joyful help you find the Christ who will always be the gift by which men and women of all genetic backgrounds can eat, drink, and be especially joyful.

**1951 plymouth business coupe: Kustom Kemps of America** Jerry Titus, 1993-01-01 (from the book) The year was 1978 and I was sitting in the back booth of the Pizza Hut in Mulvane, Kansas,

splitting a deep pan with my good friend, Darryl Starbird. Our friendship was close, and I had always respected his opinion on just about anything to do with the automobile, and especially the "kustom" vehicle. Not only is Darryl a champ at building kustom creations, he is also one of the top auto show producers in the U.S. For some 21 years I had been in the shadow of this high-energy, often unbelievable, man helping him build cars and produce car shows—a schooling that isn't available in any six-month course or college anywhere. I had cruised with him on the high roads, and crashed with him on the low shoulders. Believe me, auto show producing is not for the weak or conservative. But my interest was up, boosted by a recent writeup on '49-'51 Mercs, and front cover spread of a chopped '51 Mercury, by Street Rodder magazine, which at the time was predominantly a "pre-'48" street rod magazine. Someone shared an interest I felt I might be the[...]"

**1951 plymouth business coupe: The Journal of the Assembly During the ... Session of the Legislature of the State of California** California. Legislature. Assembly, 1953

**1951 plymouth business coupe: The Complete History of Chrysler Corporation, 1924-1985** Richard M. Langworth, Jan P. Norbye, 1985

**1951 plymouth business coupe: Hearts of Metal Boxset: Vol 4-7** Brooklyn Ann, 101-01-01  
Four heavy metal romances with rocking heroes and badass heroines. A holiday redemption with two metal musicians just out of rehab. They find a new addiction in each other. A Ph.D. student convinces a notorious bad boy to let her accompany their band on tour. He later finds out she's a rival band frontman's off-limits little sister. A nurse falls for the sexy drummer next door. She thinks it can't work out with a younger man. He's determined to prove her wrong. A grumpy bass player is furious when a stubborn, gorgeous filmmaker does a documentary on their band. Until she thaws his heart. Books included are Metal and Mistletoe, Forbidden Song, Tempting Beat, and Heart Throb  
Subgenres: rockstar romance, workplace romance, contemporary romance, new adult romance  
Tropes: damaged hero, grumpy hero, damaged heroine, grumpy-sunshine, forced proximity, enemies to lovers, secret affair, good grovel, angsty, older woman younger man, forbidden romance, workplace romance, friends to lovers

**1951 plymouth business coupe: Standard Catalog of American Cars, 1946-1975** John Gunnell, 1992

**1951 plymouth business coupe: Plymouth, 1946-1959** James A. Benjaminson, Jim Benjaminson, 1994  
Plymouth 1946-1959 By Jim Benjaminson. Relive the classic era of Plymouth cars in the first thorough history available. Detailed descriptions of each model year including production numbers, technical details, and styling changes. Includes a large collection of factory photos, plus chapters on the turbine program, dream cars, the Powell vehicles, Plymouth diesels, and, of course, Stephen King's infamous Christine. Sftbd., 8 1/4x 10 5/8, 160 pgs., 191 b&w ill.

**1951 plymouth business coupe: Cars & Parts** , 1996

**1951 plymouth business coupe: Motor** , 1952

**1951 plymouth business coupe: The Action Era Vehicle** , 1992

**1951 plymouth business coupe: Old Car Value Guide** , 1977

**1951 plymouth business coupe: Proceedings** Tompkins County (N.Y.). Board of Supervisors, 1956

**1951 plymouth business coupe: Hearings** United States. Congress. House. Committee on Interstate and Foreign Commerce, 1954

**1951 plymouth business coupe: The American Custom Car** Pat Ganahl, 2001  
Among the hardest core of American automotive enthusiasts there always exists a desire to press styling and performance a step beyond the showroom floor -- to truly craft an automobile of one's own. This photographic and cultural history examines the evolution of American custom cars from the 1930s to present, covering touchstone trends, influential builders (Barris, Roth, Coddington et al), custom shows, enthusiast magazines and regional styles. An expensive collection of rare period photography and exclusive modern shots help illustrate how Detroit informed the styling of customs (and vice versa), the explosion of the custom car scene after World War II and the factors that led to the custom's near-death in the 1960s and its resurgence in the '80s. But most of all, this chronicle is a

showcase of the great cars and people who influenced the movement through the years.

**1951 plymouth business coupe: Agreements Restricting Certain Sales of Motor Vehicles for Resale** United States. Congress. House. Committee on Interstate and Foreign Commerce, 1954 Considers legislation to exempt automobile manufacturers and dealers from antitrust restraint of trade laws in order to prevent resale of new cars by dealers to other dealers.

**1951 plymouth business coupe: Real Steel** Bill Neville, 1979

**1951 plymouth business coupe: "Auto" Biography** Dason Wowk, 2024-06-12 In late 2020, as the world prepared to leave an unforgettable year behind, Dason Wowk began planning a one-of-a-kind project to bring some positivity to his friends and family during dark times. The idea was simple yet profound: every day for a whole year, starting on the first day of 2021, he would write a short story on social media about a vehicle that had left a mark on him. Wowk's "Auto" Biography compiles his stories and captures the essence of a lifelong passion for all things automotive, a love passed down from father to son with the gift of a tiny toy car. From a small tractor in his grandfather's yard to exotic dream cars at the racetrack, every vehicle tells a story. "Auto" Biography is not just about cars; it's about the power of memories and an enduring love for vehicles. Buckle up, take a ride through the author's incredible year of wheels and memories, and ignite your passion for the road ahead.

**1951 plymouth business coupe: Weight Book. Supplement, Containing Weight Information for Current Passenger Automobiles and House Trailers** Minnesota. Motor Vehicle Department, 1950

**1951 plymouth business coupe: My Dad Had That Car** Tad Burness, 2017-05-09 This one-of-a-kind, massive illustrated history of more than 10,000 American automobiles is perfect for the millions of classic car enthusiasts. With more than 1,300 pages and 12,500 illustrations covering 70 years, this may be the most complete visual history of the American automobile ever published. Nowhere else are there so many collector, luxury, sporting and every day cars assembled with fascinating information about original prices, engine sizes, horsepower, and other specifications. The pages are packed with genuine, factory-fresh photographs and drawings taken from contemporary advertisements, catalogs, and brochures. More than 250 manufacturers and hundreds of individual models trace the evolution of the American automobile, from the millions of Model Ts that rolled off Ford's assembly line through the art deco streamliners of the '30s, to the tail-finned land yachts of the '50s and muscle cars of the '60s and '70s up to the early SUVs of the '90s. Throughout author Tad Burness adds handwritten details not found anywhere else, including pointing out unusual options and differences found within a model. Automotive journalist Matt Stone provides a new general introduction and one to each era within the book.

**1951 plymouth business coupe: Jimmy Dammit and Who-Has-Passed-The-Wind** Martin Avery, 2011

**1951 plymouth business coupe: Motorland** , 1951

**1951 plymouth business coupe: Agreements Restricting Certain Sales of Motor Vehicles for Sale ... Hearings ... on H.R. 9769, 9916, and 9917 ... July 21 and 22, 1954** United States. Congress. House. Committee on Interstate and Foreign Commerce, 1954

**1951 plymouth business coupe: Automobiles of the '50s** , 1999 Deceased Members of RHS Class of 1951.

**1951 plymouth business coupe: Route 66 Barn Find Road Trip** Tom Cotter, 2016-10-15 Abandoned cars on America's most iconic abandoned road. Sounds like a great idea for a road trip. For a nation that loves the idea of the road, there is no more legendary ribbon of highway than the 2,451 miles comprising historic Route 66. Along the Mother Road lies the detritus of the automotive age: motels, roadside attractions, diners, service stations, drive-ins, and dives. Hidden in, around, and behind its buildings or abandoned along its roadside hide collector cars, lost trucks, and moldering motorcycles. How could there be a better destination for automotive archaeologist Tom Cotter? In Route 66 Barn Find Road Trip Cotter and his BBF (best barn finder) pal Brian Barr jump on Route 66, just outside Chicago, seeking rusted gold in every state Route 66 passes through. Along the way, ace lensman Michael Alan Ross documents their finds, mishaps, and various adventures.

Starting in the Midwest and barreling through Oklahoma, Texas, and New Mexico, the barn-find bunch continues on to Arizona before completing their quest in Santa Monica, California. You'll never guess what automotive treasure they see peeking out from corroded garages and behind weary buildings along the way. You can bet every awesome barn find was investigated and recorded in Route 66 Barn Find Road Trip. Whether you've only dreamed of retracing US 66 or are familiar with its path but never considered car hunting there, Route 66 Barn Find Road Trip will take you on the trip of a lifetime. Hop in; you can ride shotgun.

**1951 plymouth business coupe:** *Hot Rod* , 1954

**1951 plymouth business coupe:** *Ward's Automotive Yearbook* , 1956 Includes advertising matter.

**1951 plymouth business coupe:** *Annual Report* Long Beach (Calif.). Water Department, 1951

**1951 plymouth business coupe:** **Survey of Consumer Expenditures in 1950: Collection Manual, January 1951** United States. Bureau of Labor Statistics, 1950

**1951 plymouth business coupe:** *City of Newark, State of New Jersey Audit Report* , 1951

**1951 plymouth business coupe:** *Canadian Motorist* , 1950

**1951 plymouth business coupe:** *Where Angels Fear to Tread* George H. Seaberg, 2011-11 The author's main reason for writing this story is to explain how a small manufacturing business succeeded in the late twentieth and early twenty-first centuries' competitive world market. His research for this book came from the notes and diary he kept as he ventured through the launch and then growth of his small machining and fabricating company in the period from 1972 into 2006. The principles he used to start and operate a business are as pertinent today as when he first decided to become an entrepreneur. He used the Bible extensively as a guide throughout his career. He also used the writings of eminent authorities in the business world, whose guidance he frequently referred to during his career. If you are thinking of starting your own business, the author's hope is that this book serves both as an inspiration and guide for you in pursuing your dream.

**1951 plymouth business coupe:** **Glorious Time** Tom Benjey, 2016-12-20 Tom Benjey's *Glorious Times* tells the fascinating and important story of an American clan of Scots-Irish that settled in the early 1700s in Pennsylvania. From this clan came an astonishing number exceptional people, many of whom dedicated their lives to nature. This book even poses the question as to whether this family had a special Naturalist DNA. It covers many generations, but appropriately focuses most attention on the famous siblings Frank Jr., John, and Jean (Craighead George).

**1951 plymouth business coupe:** **Catalog of Sears, Roebuck and Company** Sears, Roebuck and Company, 1958

**1951 plymouth business coupe:** **Classic Old Car Value Guide** , 1990

**1951 plymouth business coupe:** *The City Bulletin* Columbus (Ohio), 1959

**1951 plymouth business coupe:** *Journal of the Assembly, Legislature of the State of California* California. Legislature. Assembly, 1942

**1951 plymouth business coupe:** **Annual Report - Long Beach Water Department** Long Beach (Calif.). Water Department, 1951

**1951 plymouth business coupe:** *5 Western Hometown Daily Newspapers* Hometown Daily Newspapers of the West, 1950

**1951 plymouth business coupe:** *Walking with My Sunshine* Rufus Franklin Stephenson, 2012-12-13 In the sequel to *From Dixieland to Frisco Bay*, Rufus Franklin Stephenson tells us the story of a romance which has lasted for more than half a century. *Walking with My Sunshine* chronicles his marriage to Joyce, the love of his life. When Rufus and Joyce decided to marry at a very young age, few supported them. Yet despite everything, they proved that true love can overcome any form of adversity, and can last a lifetime. Nourished by faith in God, the blessing of children, and unwavering loyalty to each other, their marriage has been the foundation for a family, now four generations strong, who know that the best moments in life are those that are shared with those we love. This is a story of family, of forgiveness, of building a life with faith. It is one that will lift your heart.

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