

airbnb for business travelers

Airbnb for Business Travelers: A Comprehensive Guide

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Introduction:

The traditional business trip hotel stay is undergoing a significant transformation. The rise of platforms like Airbnb has offered business travelers a compelling alternative, presenting a blend of cost-effectiveness, comfort, and localized experiences previously unavailable. This article dives deep into the world of Airbnb for business travelers, exploring its advantages, disadvantages, and overall suitability for various professional needs. We'll analyze the platform's features, assess its relevance to different travel styles, and offer practical advice for maximizing its benefits.

H1: The Allure of Airbnb for Business Travelers

The appeal of Airbnb for business travelers is multi-faceted. Firstly, cost savings are often substantial, especially for longer trips. Compared to hotel rates, particularly in major cities, Airbnb frequently offers more space for the same price, or even significantly less. Secondly, the availability of fully equipped kitchens provides significant cost savings on food, allowing for healthier and more budget-friendly meals. Thirdly, Airbnb offers a much more "home-like" experience, combating the sterility and impersonal nature often associated with hotels. This can lead to increased comfort and productivity, fostering a more relaxed work environment. Finally, the sheer variety of locations and property types available through Airbnb allows business travelers to choose accommodation that best suits their specific needs and preferences.

H2: Advantages of Choosing Airbnb for Business Travel

Cost Savings: As mentioned, Airbnb for business travelers often translates to

significant cost savings, especially for extended stays. The ability to cook your own meals eliminates daily restaurant expenses.

Space and Amenities: Many Airbnb listings offer considerably more space than typical hotel rooms, including kitchens, living areas, and laundry facilities.

Local Immersion: Staying in a residential area often provides a more authentic and immersive cultural experience compared to staying in a large hotel.

Flexibility and Variety: Airbnb boasts an incredibly diverse range of properties, from apartments and townhouses to entire houses and unique boutique stays. This caters to a wider range of travel preferences and budgets for Airbnb for business travelers.

Improved Work-Life Balance: The home-like atmosphere of an Airbnb can create a more conducive environment for work, particularly for those needing a dedicated workspace or quiet time.

H3: Challenges and Considerations for Business Travelers Using Airbnb

While the benefits of Airbnb for business travelers are clear, potential drawbacks must be acknowledged:

Consistency and Reliability: Unlike hotels, the quality and consistency of Airbnb accommodations can vary significantly. Thorough research and careful review reading are crucial.

Security and Safety: Although Airbnb offers various safety features, it's essential to carefully vet listings and take necessary precautions to ensure personal safety.

Lack of Hotel Amenities: Airbnb listings typically lack the comprehensive amenities found in hotels, such as 24/7 concierge services, room service, and fitness centers.

Communication and Check-in: Effective communication with hosts is paramount. Delays or difficulties during check-in can disrupt business travel schedules.

Location and Commuting: While location flexibility is a plus, careful consideration must be given to proximity to business meetings, transportation options, and overall commute times.

H4: Strategies for Successful Business Travel with Airbnb

To maximize the benefits of Airbnb for business travelers and minimize potential risks, consider these strategies:

Book in Advance: Popular listings often book quickly, especially during peak seasons. Early booking secures your preferred choice.

Thoroughly Read Reviews: Pay close attention to reviews focusing on cleanliness, accuracy of the listing description, and the host's responsiveness.

Verify Amenities: Ensure the listing includes all the necessary amenities for your business trip, such as Wi-Fi, workspace, and kitchen facilities.

Communicate Clearly with the Host: Before and during your stay, maintain clear communication with the host regarding check-in, check-out, and any specific needs or requests.

Consider Business Travel Insurance: While Airbnb offers host guarantees, supplemental travel insurance can provide additional protection against unforeseen circumstances.

H5: Airbnb for Business Travelers: The Future of Corporate Travel

The use of Airbnb for business travelers is likely to continue growing. Corporations are increasingly recognizing its potential cost savings and employee satisfaction benefits. However, the platform must continue to address safety concerns and ensure consistent quality to maintain its appeal to the business travel market. Expect to see more features tailored to the specific needs of business travelers, such as enhanced security measures, corporate booking options, and integration with expense management systems.

Conclusion:

Airbnb for business travelers presents a viable and often superior alternative to traditional hotels. By carefully weighing the advantages and disadvantages and employing strategic booking practices, business travelers can leverage this platform to optimize their trips, saving money, improving comfort, and gaining a more authentic travel experience. The future of business travel is evolving, and platforms like Airbnb are playing a significant role in shaping that evolution.

FAQs:

1. Is Airbnb safe for business travelers? Airbnb implements various safety measures, but thorough research, review reading, and cautious practices are essential.
2. How can I find business-friendly Airbnb listings? Use filters to specify amenities such as Wi-Fi, workspace, and kitchen facilities.
3. Are there corporate discounts on Airbnb? While not standard, some hosts may offer discounts for extended stays or repeat bookings. Contact hosts directly to inquire.
4. What should I do if there's a problem with my Airbnb during a business trip? Contact Airbnb support immediately and document the issue with photos or videos.
5. Can I claim Airbnb expenses for business travel? Expense claim eligibility depends on your company's policy. Ensure you have appropriate receipts and documentation.
6. Is Airbnb suitable for all types of business trips? Its suitability depends on the nature of the trip and individual preferences. Consider factors like location, amenities, and security requirements.

7. How do I ensure a smooth check-in and check-out process with Airbnb? Clear communication with the host, ideally prior to arrival, is crucial for a seamless experience.
8. Are there any tax implications for using Airbnb for business travel? Tax implications vary depending on your location and company policy. Consult with a tax professional for guidance.
9. What is the difference between booking a hotel versus an Airbnb for business travel? Hotels offer standardized service and amenities, while Airbnb provides greater flexibility, space, and local experience but with varied quality.

Related Articles:

1. "Optimizing Airbnb for Cost-Effective Business Travel": This article provides detailed strategies for minimizing expenses while using Airbnb for business trips.
2. "Airbnb for Solo Business Travelers: Safety and Security Tips": This piece focuses on enhancing safety for individuals traveling alone on business via Airbnb.
3. "Finding the Perfect Airbnb Workspace for Remote Business Trips": This article provides guidance on identifying Airbnbs with suitable workspaces for remote workers.
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9. "Using Airbnb for Long-Term Business Assignments": Tips and advice for

employees on using Airbnb for extended business stays.

airbnb for business travelers: Beyond BIM Danelle Briscoe, 2015-10-14 Beyond BIM explores the vast and under-explored design potential undertaken by information modeling. Through a series of investigations grounded in the analysis of built work, interviews with leading practitioners, and speculative projects, the author catalogs the practical advantages and theoretical implications of exploiting BIM as a primary tool for design innovation. Organized by information type, such as geographic data, local code, or materials, each chapter suggests a realm of knowledge that can be harvested and imported into BIM to give meaningful specificity to architectural form and space. While highly sustainable, the work documented and envisioned in this book moves well beyond 'normalization,' to reveal inventive takes on contemporary practice. Beyond BIM serves as a primary resource for professional architects from practice, researchers and designers engaged in information related spatial design processes, as well as students and faculties of architecture schools in search of BIM design inspiration. Likewise, those highly attuned to computation and unconventional ways of creating form and space, particularly built outcomes that utilize BIM, will find this book meaningful and essential.

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airbnb for business travelers: *Airbnb For Dummies* Symon He, James Svetec, 2023-03-10

Turn to the most-trusted guide to get started on your Airbnb adventure *Airbnb For Dummies* is here to help you prep your property and post your first listing on the wildly popular short-term rental site. Even if you don't have a house, you can become an Airbnb host. A spare room at your place, a camper, a boat, a treehouse, a castle—you can turn just about anything into an Airbnb and earn additional income hosting guests. You can even offer tours around your hometown. This comprehensive resource helps you make your goals a reality, with details on how to get set up and navigate the platform and where to turn for info on local short-term rental rules, plus all the post-pandemic changes to travel and to Airbnb's policies. Learn to attract adventurers from far and wide, with help from *For Dummies* experts. Decide whether becoming an Airbnb host is right for you Create an appealing listing on the Airbnb site and attract guests Host experiences and ensure the health and safety of guests Get positive reviews and improve your property's visibility This book is especially for you, the first-time Airbnb host in need of a guide for creating a listing, keeping up a property, and attracting guests.

airbnb for business travelers: Your Keys, Our Home Debbie and Michael Campbell, 2016-10

If you've ever dreamed of casting off your worldly possessions and traveling to your heart's content, this story about two intrepid seniors will inspire you no matter your age. Michael and Debbie Campbell felt they had one more adventure in them before considering retirement in the traditional sense, so they filled two rolling duffel bags with life's essentials (including their own pillows) and hit the road. Three years later, having sold their home in Seattle, their Senior Nomad lifestyle has no end in sight. Ride along as they share tales of living full-time in Airbnbs in over 50 countries and pay tribute to the many hosts who not only helped them live daily life, but also offered unique opportunities to experience their cities. From the barber's chair in Dublin and the dentist's chair in Split, to a wild motorcycle ride in Athens, a peek behind the Soviet Curtain in Transnistria, and the demise of a chicken for dinner in Marrakech, hosts made the Campbell's dream of adventure come true. Discover how Debbie and Michael find their next Airbnb, how they get there, and the many ways they enjoy their new city just as the locals do. Learn their tips and tricks for using Airbnb and how they get the most out of each stay, all while spending little more than they would have spent settled into their rocking chairs in Seattle.

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2017-12-01 The first book to present a new conceptual framework which offers an initial explanation for the continuing and rapid success of such 'disruptive innovators' and their effects on the international hospitality industry. It discusses all the hot topics in this area, with a specific focus on Airbnb, in the international context.

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Media, Jason R. Rich, 2023-11-07 Your Property has Unlimited Profit Potential! The average Airbnb host earns about 1,000 dollars of additional income per month with the opportunity to earn over six figures a year. *Start Your Own Airbnb Business* is your step-by-step guide to illuminate your property's assets and maximize your earning potential. Learn how to outperform your competition, generate the highest revenue possible for your short-term rental, and protect your home from the unexpected by following the guidance of experienced Airbnb hosts and veteran Superhosts. With total control of your calendar, no minimum or maximum listing dates, and the power to set your own pricing, you're in charge of how much you can yield. Discover How To; Manage your finances and utilize insider resources to simplify your hosting experience Promote your property for continuous stays and returning customers Communicate with your guests and generate positive reviews Identify your property's unique selling points to capitalize on your assets and determine your nightly rates Navigate state laws and insurance requirements to ensure you're fully protected See what *Start Your Own Airbnb Business* can offer you and start earning today!

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2014-08-21 Get paid for your pad is the veritable blueprint on how to transform your home into a short-stay rental boon. Renting in the short-stay market, when done correctly, crushes the return

from long-term tenants. Like hundreds of thousands of people, you can boost your profits by 2 to 3 times with the most well known short-stay marketplace in the world: Airbnb.

airbnb for business travelers: The Home Stay Guide Gabriela Domicelj, Derek Young, 2018-05-18 'THESE SUPERHOSTS UNDERSTAND HOMESHARING BETTER THAN ANYONE ELSE. I STRONGLY RECOMMEND THIS BOOK FOR HOMESHARE HOSTS' Chip Conley, Strategic Adviser for Hospitality and Leadership, Airbnb Learn how to build a profitable, professional and sustainable homeshare business. Home Stay, also known as Homeshare, is a global phenomenon whereby ordinary people share their homes with strangers. On Airbnb alone there are now three million hosts around the world, one million more than a year ago. This book offers frank, practical and hands-on advice for those who are considering or already offering their home, or investment property, as short-term accommodation. Written by self-taught hosts who are dedicated to providing the best possible guest experience, this book provides real-life insights into the day-to-day experience of running a homeshare, and the lessons the authors have learned along the way. You'll find easy-to-follow instructions and advice on: - Getting started - how to market your property by defining its unique characteristics, choosing the most appropriate online sales platform, setting rates, how to manage sales and presenting your property to attract guests - Managing the guest experience - how to ensure your guests have a wonderful experience from the moment of arrival to departure, managing transitions between guests effectively and consistently, and how to manage guest reviews - The business of homeshare - financial management, reporting and how to drive your business further.

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airbnb for business travelers: Travel Hosting Business The Staff of Entrepreneur Media, 2017-04-11 The experts at Entrepreneur provide a two-part guide to success. First, learn the nuts and bolts of starting a travel hosting business, including everything from writing your property listing to dealing with guests who break the rules. Then, master the fundamentals of business startup including defining your business structure, funding, staffing and more. This kit includes: • Essential industry and business-specific startup steps with worksheets, calculators, checklists and more • Entrepreneur Editors' Start Your Own Business, a guide to starting any business and surviving the first three years • Interviews and advice from successful entrepreneurs in the industry • Worksheets, brainstorming sections, and checklists • Entrepreneur's Startup Resource Kit (downloadable) More about Entrepreneur's Startup Resource Kit Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more - all at your

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airbnb for business travelers: *How to Start a Successful Airbnb Business* Walter Grant, Richard Anderson, 2022-05-23 The secret to earning a six-figure income without having to work your butt off When you think about living your dream life, what comes to mind? Does it include spending most of your waking hours in front of a computer, answering emails from your demanding boss and only living it up on weekends? Or does it consist of owning your own time, pursuing things you're passionate about, and still earning more than enough to indulge in your favorite activities? Unless

you're certifiably insane, you definitely answered the latter. Who wouldn't want to get away from the drudgery of employee life and become the boss of their own life? There's safety and comfort in knowing you'll receive a fixed amount of money every month, regardless of how much your employer earns. But this also means that you won't get paid any more than your fixed salary, and the majority of your week belongs to the company. Why not explore something different, something that gets you closer to achieving the life of your dreams? Like starting your own business. One of the most ideal businesses for those who are just starting out is Airbnb hosting. With insider knowledge from a successful long-time Airbnb host, you can skip over the trial and error and go directly into doing what works. In *How to Start a Successful Airbnb Business*, you will discover:

- * A detailed walkthrough of the fundamentals of running an Airbnb business- from conducting market research to being the ideal host
- * How to set up your business legally and choose the right type of business structure for your specific needs
- * The winning formula to hosting successful listings that will keep the clients coming
- * How you can have more control over who rents out your property - for your own safety and your property's - using this special Airbnb feature
- * An honest look at the perks and the downsides of being an Airbnb host so you know exactly what you're getting into
- * Additional money-making options from Airbnb - how you can boost your income without having to buy more property
- How you can remove yourself from your day-to-day business operations and still enjoy the benefits and reap the profits

And much more. Your dream lifestyle awaits. You just need to take the leap.

airbnb for business travelers: *How to Get Rich Using Airbnb* Stephen Liddell, 2014 The original and best Airbnb how-to guide just got better with this fully updated second edition which now also includes photos and screenshots. Simple but effective How-To Guide on using the popular Airbnb website and all competing websites to rent out your spare room or entire home to make money. All you need to know to make an effective and eye-catching listing from an author who is an experienced and successful Airbnb host having made thousands from renting out his spare rooms and made friends from all over the world in the process. Your home is a potential money-making asset, instead of working hard to earn money to pay for it, let your home make money for you! Short of buying a winning lottery ticket, this could be the best small change you'll ever spend. Some of the subjects *How To Get Rich Using Airbnb* covers include: How to make not just a professional but a killer profile and listing How to make your listing appear in the top of the searches and listings How to operate your Airbnb like a professional and profitable business How to provide a great service to your guests to make more money The author has made over £25K - \$35K in a suburban location. You could too! In 2014, *How To Get Rich Using Airbnb*, the author, and his home were interviewed and filmed by Bloomberg Television for a feature on Airbnb. In November 2015, the book was again featured this time on the BBC when Stephen Liddell was interviewed live on air on the subject of homeowners so successfully monetising their homes that it is upsetting the hotel industry.***An Amazon 2013, 2014 and 2015 # 1 ranking best-seller in three sections including TRAVEL > Special Interest > Business and TRAVEL > Bed & Breakfast***There are no other Airbnb-related books or authors with such a pedigree. Even better, here are some actual reviews from my Airbnb listing. As you can see from 2012 to 2016, I have been successfully making lots of money and making hundreds of tourists and long-term rentals happy at the same time in what as the BBC admitted is a very average home. This was my first Airbnb experience and I can honestly say it was wonderful. Stephen provided me with great directions to his place and how to get to my next location via the bus and tube. He was also a life saver when I realized I brought the wrong plug adapter and found one for me to use until I was able to purchase one. I highly recommend this Airbnb and would love to have another opportunity to come back in the future. Carly from California in January 2016 Stephen was an excellent host and made me feel very welcome. The house is clean and comfortable and the room was exactly as described. Although I didn't require them, the provision of towels and shower gel was a nice touch. The breakfast cupboard was also handy. Overall, a great experience and highly recommended. Nicola from Birmingham, U.K. October 2015 We loved everything about our stay! I only wish we were able to spend more time there! We will definitely be coming back to London, and

definitely with Stephen and Emilia! The house is easy to find, the room was just as described. I'd have loved to spend more time at the house, but our time was limited. Stephen and Emilia were wonderful hosts, both very kind and helpful. I was hesitant when I booked - to stay at someone's home, but I have no regrets! Lindsey from New York in February 2014 The sun did indeed shine in London during my stay with Emilia and Stephen and no more radiantly than the friendly smiles of my hosts and their many kindnesses during my stay. My first Air bnb experience was a memorable one because of Emilia and Stephen. Their house is spotlessly clean, modern and conveniently located. They made my visit a memorable...

airbnb for business travelers: Optimize YOUR Airbnb Daniel Vroman Rusteen, 2018-01-20 Former Airbnb employee, Superhost, and Airbnb property manager reveals his strategies to rank #1 in Airbnb search by creating an optimal online listing and offline guest experience. I have never seen so much valuable, actionable advice in one place for an Airbnb host. Highly recommended! - Chip Conley

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airbnb for business travelers: Guest Book Teresa Rother, 2020-11-02 This Guest Book is the perfect logbook for visitors to your rental property. Guests can record name, arrival and departure dates as well as special notes about the property and other accommodations. This rustic designed logbook has plenty of space to record information regarding restaurants, shopping, or local attractions. Features: Guest Name Contact Number Traveled From Date Departed Weather Favorite Thing About The Property Favorite Memories From Your Stay Activities I Enjoyed The Most Places I Would Recommend Special Message To The Host Details: Size: 8.5 x 8.5 Pages: 104 Paperback Matte finish Order this book today as a special keepsake for your rental properties. Great gift for bed and breakfast owners, Airbnb, cottage and cabin rentals, lake house, and vacation properties.

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airbnb for business travelers: Overbooked Elizabeth Becker, 2016-02-23 Travel is no longer a past-time but a colossal industry, arguably one of the biggest in the world and second only to oil in importance for many poor countries. One out of 12 people in the world are employed by the tourism industry which contributes \$6.5 trillion to the world's economy. To investigate the size and effect of this new industry, Elizabeth Becker traveled the globe. She speaks to the Minister of Tourism of

Zambia who thinks licensing foreigners to kill wild animals is a good way to make money and then to a Zambian travel guide who takes her to see the rare endangered sable antelope. She travels to Venice where community groups are fighting to stop the tourism industry from pushing them out of their homes, to France where officials have made tourism their number one industry to save their cultural heritage; and on cruises speaking to waiters who earn \$60 a month--then on to Miami to interview their CEO. Becker's sharp depiction reveals travel as a product; nations as stewards. Seeing the tourism industry from the inside out, the world offers a dizzying range of travel options but very few quiet getaways--

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QuickRead, Alyssa Burnette, Shaking up the status quo one vacation at a time. Have you ever looked at companies like Airbnb and thought, "I wonder how they came up with that?" Well, this book is here with the answer! Because although it may surprise you, Airbnb is actually more radical than you might think! That's why this book tells the surprising story of the three college buddies who brought Airbnb to life and disrupted the entire hotel industry in the process. Do you want more free book summaries like this? Download our app for free at <https://www.QuickRead.com/App> and get access to hundreds of free book and audiobook summaries. **DISCLAIMER:** This book summary is meant as a preview and not a replacement for the original work. If you like this summary please consider purchasing the original book to get the full experience as the original author intended it to be. If you are the original author of any book on QuickRead and want us to remove it, please contact us at hello@quickread.com.

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continues your critical thinking and education before you begin your journey. There is so much to learn as an entrepreneur in the travel industry. It's not just about booking travel. It's also about launching your own business and setting it up for success. That is why *How to Start a Home Based Travel Agency* is such a critical resource for those new to the industry, or making a move to an independent contractor status. It is filled with practical tips and real-world advice that can be applied immediately. We value this textbook so highly that we include it in our entry level program curriculum, the TRIPKit. - Guida Botelho, CTIE - Director of Education for The Travel Institute About the Authors: The Ogg Family has a cumulative tenure in the travel industry of over 100-years. Their experience and understanding of the Home Based Travel Agency opportunity, combined with their enthusiastic entrepreneurial spirit, make this title a must read for those looking to either start a home based travel business or to further their success as a Travel Professional. To Access More Tools to help you get started as a HomeBased Travel Agent, visit www.HomeBasedTravelAgent.com.

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airbnb for business travelers: *Collaborative Economy and Tourism* Dianne Dredge, Szilvia Gyimóthy, 2017-05-30 This book employs an interdisciplinary, cross-sectoral lens to explore the collaborative dynamics that are currently disrupting, re-creating and transforming the production and consumption of tourism. House swapping, ridesharing, voluntourism, couchsurfing, dinner hosting, social enterprise and similar phenomena are among these collective innovations in tourism that are shaking the very bedrock of an industrial system that has been traditionally sustained along commercial value chains. To date there has been very little investigation of these trends, which have been inspired by, amongst other things, de-industrialization processes and post-capitalist forms of production and consumption, postmaterialism, the rise of the third sector and collaborative governance. Addressing that gap, this book explores the character, depth and breadth of these disruptions, the creative opportunities for tourism that are emerging from them, and how governments are responding to these new challenges. In doing so, the book provides both theoretical and practical insights into the future of tourism in a world that is, paradoxically, becoming both increasingly collaborative and individualized.

airbnb for business travelers: *Socialising Tourism* Freya Higgins-Desbiolles, Adam Doering, Bobbie Chew Bigby, 2021-07-29 Once touted as the world's largest industry and also a tool for fostering peace and global understanding, tourism has certainly been a major force shaping our world. The recent COVID-19 crisis has led to calls to transform tourism and reset it along more ethical and sustainable lines. It was in this context that calls to socialise tourism emerged (Higgins-Desbiolles, 2020). This edited volume builds on this work by employing the term Socialising Tourism as a broad conceptual focal point and guiding term for industry, activists and academics to rethink tourism for social and ecological justice. Socialising Tourism means reorienting travel and tourism based on the rights, interests, and safeguarding of traditional ecological and cultural knowledges of local peoples, communities and living landscapes. This means making tourism work for the public good and taking seriously the idea of putting the social and ecological before profit and growth as the world re-emerges from the COVID-19 pandemic. This is an essential first step for tourism to be made accountable to the limits of the planet. Concepts discussed include Indigenous culture, toxic tourism, a theory of care, dismantling whiteness, decolonial tourism and animal oppression, among others, all in the context of a post-COVID-19 world. This will be essential reading

for all upper-level students, academics and policymakers in the field of tourism. The Introduction of this book is freely available as a downloadable Open Access PDF under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license available at <http://www.taylorfrancis.com/books/9781003164616>

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airbnb for business travelers: Intentional Integrity Robert Chesnut, 2020-07-28 Silicon Valley expert Robert Chesnut shows that companies that do not think seriously about a crucial element of corporate culture—integrity—are destined to fail. “Show of hands—who in this group has integrity?” It's with this direct and often uncomfortable question that Robert Chesnut, General Counsel of Airbnb, begins every presentation to new employees. Defining integrity is difficult. Once understood as “telling the truth and keeping your word,” it was about following not just the letter but the spirit of the law. But in a moment when workplaces are becoming more diverse, global, and connected, silence about integrity creates ambiguities about right and wrong that make everyone uncertain, opening the door for the minority of people to rationalize selfish behavior. Trust in most traditional institutions is down—government, religious organizations, and higher education—and there's a dark cloud hovering over technology. But this is precisely where companies come in; as peoples' faith in

establishments deteriorates, they're turning to their employer for stability. In *Intentional Integrity*, Chesnut offers a six-step process for leaders to foster and manage a culture of integrity at work. He explains the rationale and legal context for the ethics and practices, and presents scenarios to illuminate the nuances of thinking deeply and objectively about workplace culture. We will always need governments to manage defense, infrastructure, and basic societal functions. But, Chesnut argues, the private sector has the responsibility to use sensitivity and flexibility to make broader progress—if they act with integrity. Rob is an insider who's combined doing good with doing business well in two iconic Silicon Valley companies. His book contains smart, practical advice for anyone looking to do good and do well.” —Reid Hoffman, co-founder of LinkedIn and author of *Blitzscaling*

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airbnb for business travelers: *The Routledge Companion to International Hospitality Management* Marco A. Gardini, Michael C. Ottenbacher, Markus Schuckert, 2020-11-09 The hospitality sector is facing increasing competition and complexity over recent decades in its development towards a global industry. The strategic response to this is still that hospitality companies try to grow outside their traditional territories and domestic markets, while the expansion patterns and M&A activities of international hotel and restaurant chains reflect this phenomenon. Yet, interestingly, the strategies, concepts, and methods of internationalization as well as the managerial and organizational challenges and impacts of globalizing the hospitality business are under-researched in this industry. While the mainstream research on international management offers an abundance of information and knowledge on topics, players, trends, concepts, frameworks, or methodologies, its ability to produce viable insights for the hospitality industry is limited, as the mainstream research is taking place outside of the service sector. Specific research directions and related cases like the international dimensions of strategy, organization, marketing, sales, staffing, control, culture, and others to the hospitality industry are rarely identifiable so far. The core rationale of this book is therefore to present newest insights from research and industry in the field of international hospitality, drawing together recent scientific knowledge and state-of-the-art expertise to suggest directions for future work. It is designed to raise awareness on the international factors influencing the strategy and performance of hospitality organizations, while analyzing and discussing the present and future challenges for hospitality firms going or being international. This book will provide a comprehensive overview and deeper understanding of trends and issues to researchers, practitioners, and students by showing how to master current and future challenges when entering and competing in the global hospitality industry.

airbnb for business travelers: *Bleisure Tourism and the Impact of Technology* Sharma, Swati, Kumar, Narendra, Ribeiro dos Santos, Vasco, Miranda-Fernandez, Karen, 2024-08-21 In today's fast-paced world, professionals often struggle to balance their work commitments and personal well-being, particularly during business trips. The conventional approach to business travel usually prioritizes work over relaxation and exploration, leaving travelers feeling overwhelmed and

burnt out. As a result, there is a growing need for a solution that allows individuals to seamlessly integrate work and leisure, fostering a healthier and more fulfilling travel experience. *Bleisure Tourism and the Impact of Technology* is a comprehensive reference source that explores the evolution and significance of bleisure tourism. It provides readers with valuable insights into how they can transform their business trips into enriching experiences. From practical strategies for blending professional commitments with leisure activities to case studies on successful bleisure destinations, this book equips readers with the knowledge and tools they need to embrace this transformative trend.

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