

airbnb for business travel

Airbnb for Business Travel: A Critical Analysis of its Impact on Current Trends

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Summary: This analysis critically examines the impact of Airbnb for business travel on current industry trends. It explores the advantages and disadvantages of utilizing Airbnb for corporate travel, including cost savings, flexibility, and potential risks related to security, consistency, and compliance. The article further investigates the implications for corporate travel management, the evolving landscape of business travel, and the future of Airbnb's role within this sector. Ultimately, it concludes that while Airbnb for business travel presents compelling opportunities, successful integration requires careful consideration of risks and strategic planning by both corporations and Airbnb itself.

1. Introduction: The Rise of Airbnb in the Business Travel Landscape

The business travel industry has undergone a significant transformation in recent years, driven by technological advancements, evolving employee preferences, and a greater focus on cost efficiency. One of the most disruptive forces within this shift has been the emergence of Airbnb for business travel. Airbnb, initially conceived as a platform for peer-to-peer accommodation sharing, has rapidly expanded its reach into the corporate travel market, challenging traditional hotel chains and forcing a reconsideration of established travel management practices. This article provides a critical analysis of Airbnb for business travel, examining its impact on current trends and its implications for the future.

2. The Appeal of Airbnb for Business Travelers

The attractiveness of Airbnb for business travel stems from several key factors:

Cost Savings: Airbnb frequently offers lower prices compared to traditional hotels, particularly for longer stays or trips to less-central locations. This cost advantage is a significant draw for companies seeking to reduce travel expenses. Airbnb for business travel allows for greater budget control.

Flexibility and Variety: Airbnb provides access to a vast range of properties, from apartments and houses to unique accommodations like lofts and villas. This variety offers greater flexibility in choosing locations and accommodation styles tailored to individual preferences and business needs. This caters to the increasing demand for personalized travel experiences.

Local Immersion: Staying in an Airbnb allows business travelers to experience a more authentic local environment, offering potential benefits for networking and understanding the local culture. This element of cultural immersion can enhance business interactions.

Amenities and Space: Many Airbnb properties offer amenities not always found in standard hotel rooms, such as kitchens, laundry facilities, and more spacious living areas. This can be particularly advantageous for longer business trips or those involving colleagues. For Airbnb for business travel,

this provides a more home-like experience.

3. Challenges and Risks Associated with Airbnb for Business Travel

Despite its appeal, Airbnb for business travel also presents several challenges:

Consistency and Reliability: Unlike hotels with standardized quality control, Airbnb properties vary significantly in terms of cleanliness, amenities, and overall quality. This inconsistency poses a risk to business travelers seeking a reliable and predictable accommodation experience.

Security and Safety: Concerns regarding security and safety are paramount. Airbnb's verification processes, while improving, are not always as comprehensive as those employed by established hotel chains. This is a significant risk factor for Airbnb for business travel.

Compliance and Policy: Companies must ensure compliance with internal travel policies, expense management procedures, and legal regulations when utilizing Airbnb for business travel. Managing bookings, receipts, and ensuring adherence to corporate policies can present significant logistical challenges.

Lack of Corporate Services: Airbnb typically lacks the corporate services and amenities offered by hotels, such as dedicated business centers, meeting rooms, or on-site support staff. This absence can hinder productivity and create logistical difficulties for business trips.

4. The Impact on Corporate Travel Management

The rise of Airbnb for business travel necessitates a reassessment of corporate travel management strategies. Companies must:

Develop clear travel policies: Policies must address the use of Airbnb, outlining acceptable property types, booking procedures, and expense reimbursement guidelines. Clear guidelines are crucial for successful Airbnb for business travel adoption.

Implement robust risk mitigation strategies: This includes thorough vetting of properties, ensuring appropriate insurance coverage, and providing travelers with safety guidelines. A proactive approach to mitigating risks is essential for responsible Airbnb for business travel.

Utilize travel management tools: Companies may integrate Airbnb booking into existing travel management systems or utilize specialized platforms designed for managing Airbnb bookings for corporate travel.

Monitor and evaluate: Companies need to regularly monitor the effectiveness of their Airbnb policies and adjust their approach as needed. Regular evaluation is crucial for refining Airbnb for business travel strategies.

5. The Future of Airbnb for Business Travel

The future of Airbnb for business travel will depend on several factors:

Airbnb's continued investment in business travel features: This includes enhancing safety measures, improving property verification processes, and developing corporate-focused features and services.

The evolution of corporate travel policies: As companies become more comfortable with Airbnb, we can expect to see a more widespread adoption and integration into corporate travel programs.

Technological advancements: Innovations in travel technology will likely improve the management and booking of Airbnb properties for business travel.

Changing employee preferences: As employee preferences continue to evolve, Airbnb's flexibility and appeal are likely to remain a significant driver of its growth in the business travel sector.

6. Conclusion

Airbnb for business travel presents a compelling alternative to traditional hotel accommodations,

offering potential cost savings, flexibility, and a more localized travel experience. However, the successful integration of Airbnb into corporate travel programs requires a careful assessment of the associated risks and the implementation of robust management strategies. As Airbnb continues to adapt and improve its platform, and as corporate travel policies evolve, the role of Airbnb for business travel within the wider business travel landscape is likely to expand significantly. The key lies in striking a balance between leveraging the benefits of this disruptive force and mitigating its inherent risks.

FAQs

1. Is Airbnb for business travel safe? While Airbnb has implemented safety measures, it's crucial to thoroughly vet properties, read reviews, and adhere to safety guidelines provided by the company and your employer.

1. How can I expense Airbnb stays for business travel? Check with your company's travel policy for guidelines on expense reimbursement and required documentation for Airbnb for business travel.

1. Are there corporate discounts on Airbnb for business travel? Currently, Airbnb doesn't offer traditional corporate discounts in the same way hotels do. However, bulk booking and negotiating with property owners are potential avenues for cost reduction.

1. What are the legal considerations for using Airbnb for business travel? Companies should ensure compliance with local tax regulations and other legal requirements when booking and utilizing Airbnb for business travel.

1. How does Airbnb for business travel compare to traditional hotels? Airbnb offers cost savings and flexibility, but often lacks the consistency, corporate services, and standardized security features of hotels.
1. How can I manage multiple Airbnb bookings for a team on a business trip? Utilizing dedicated travel management tools or creating a centralized booking system can streamline the management of multiple Airbnb bookings for business travel.
1. Does Airbnb offer insurance for business travelers? Airbnb offers host protection, but it's crucial for businesses to check their own insurance policies to ensure adequate coverage for business travel using Airbnb.
1. What are the environmental considerations of using Airbnb for business travel? Choosing eco-friendly Airbnb properties and considering the carbon footprint of travel are crucial for sustainable business travel.
1. Can I use Airbnb for business travel internationally? Yes, Airbnb operates globally, but it's important to check local regulations and ensure your company's travel policy covers international Airbnb for business travel.

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- Prepare your property, maximize amenities, and create a house manual for your guests
- Create a listing that generates the highest possible revenue using tips from Superhosts
- Attract a constant flow of short-term renters and business travelers with the perfect nightly rate
- Apply a variety of tools and resources that will make handling your responsibilities as a travel host easier and less time consuming
- Interact with your guests, earn the best possible ratings and reviews, and avoid the most common pitfalls and mistakes made by first-time hosts
- Calculate your expenses, understand your tax obligations, and generate the highest possible revenue

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how they get the most out of each stay, all while spending little more than they would have spent settled into their rocking chairs in Seattle.

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in Airbnb search by creating an optimal online listing and offline guest experience. I have never seen so much valuable, actionable advice in one place for an Airbnb host. Highly recommended! - Chip Conley

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- * The winning formula to hosting successful listings that will keep the clients coming
- * How you can have more control over who rents out your property - for your own safety and your property's - using this special Airbnb feature
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- How you can remove yourself from your day-to-day business operations and still enjoy the benefits and reap the profits

And much more. Your dream lifestyle awaits. You just need to take the leap.

airbnb for business travel: Overbooked Elizabeth Becker, 2016-02-23 Travel is no longer a past-time but a colossal industry, arguably one of the biggest in the world and second only to oil in importance for many poor countries. One out of 12 people in the world are employed by the tourism industry which contributes \$6.5 trillion to the world's economy. To investigate the size and effect of this new industry, Elizabeth Becker traveled the globe. She speaks to the Minister of Tourism of Zambia who thinks licensing foreigners to kill wild animals is a good way to make money and then to a Zambian travel guide who takes her to see the rare endangered sable antelope. She travels to Venice where community groups are fighting to stop the tourism industry from pushing them out of their homes, to France where officials have made tourism their number one industry to save their cultural heritage; and on cruises speaking to waiters who earn \$60 a month--then on to Miami to interview their CEO. Becker's sharp depiction reveals travel as a product; nations as stewards. Seeing the tourism industry from the inside out, the world offers a dizzying range of travel options but very few quiet getaways--

airbnb for business travel: How to Start a Home Based Travel Agency Joanie Ogg, Andy Ogg, Tom Ogg, 2020-02-03 Empowering Individuals to Start and Succeed as a Home Based Travel Agent for over 25 years! A comprehensive workbook to compliment the Independent Study Guide. This workbook will speed you on your way to opening your own Home-Based Travel Business by helping you discover your opportunities and focusing on developing them. The workbook concentrates on the key areas needed to get through the maze of information and confusion encountered when first starting out. Broken into three separate sections, the workbook first deals with the key concepts in the study course. Over 100 concepts are explored, as they relate to your business plans. This will help you focus on the most important information in the course, as it pertains to you. While the *How to Start a Home Based Travel Agency* is a must read, the workbook continues your critical thinking and education before you begin your journey. There is so much to learn as an entrepreneur in the travel industry. It's not just about booking travel. It's also about launching your own business and setting it up for success. That is why *How to Start a Home Based Travel Agency* is such a critical resource for those new to the industry, or making a move to an independent contractor status. It is filled with practical tips and real-world advice that can be applied immediately. We value this textbook so highly that we include it in our entry level program curriculum, the TRIPKit. - Guida Botelho, CTIE - Director of Education for The Travel Institute About the Authors: The Ogg Family has a cumulative tenure in the travel industry of over 100-years. Their experience and understanding of the Home Based Travel Agency opportunity, combined with their enthusiastic

entrepreneurial spirit, make this title a must read for those looking to either start a home based travel business or to further their success as a Travel Professional. To Access More Tools to help you get started as a HomeBased Travel Agent, visit www.HomeBasedTravelAgent.com.

airbnb for business travel: The Escape Industry Mark Tungate, 2017-10-03 Travel as a concept is universally attractive and the opportunities for fun, engaging branding and marketing in this sector are arguably limitless. Glamour and appeal aside, travel is a hugely competitive, multi-million pound industry and marketers of all sectors can learn important lessons from it. Catering for mass consumer travel, from business travel and adventure travel, to specialist and niche interests, the providers of escape have been impacted as much by technology as they have by the changing habits and desires of travellers themselves. The Escape Industry presents an expert view of travel marketing and branding, focusing particularly on how travel has been utterly transformed for both consumers and providers since the beginning of the 21st century. Mark Tungate focuses on some of the travel industry's most famous brands and shares how all marketers can learn from the industry's rich experience of digital transition. Tungate traces the evolution of this fascinating industry, from nineteenth century trailblazers such as Thomas Cook and The Ritz, to today's innovations such as TripAdvisor, Couchsurfing and Airbnb, and explores the branding secrets that have enabled them to survive. A lively read full of incidents, anecdotes, unexpected encounters and a ground-breaking report from the final frontier and space tourism, The Escape Industry is at the cutting edge of this attractive sector, examining some of the biggest names in the industry. It will take travel and tourism students, as well as marketing and branding practitioners, on a journey to the heart of a rapidly changing business.

airbnb for business travel: Andy Steves' Europe Andy Steves, 2016-05-17 Pick a Weekend, Pick a City, and Go! This award-winning travel guide picks up where crowdsourcing leaves off, covering the skills you need for spur-of-the-moment trips to Europe's top destinations. Follow three-day plans to explore each city. Learn which cities match your interests and which can be easily combined for a longer trip, including itineraries for Amsterdam, Barcelona, Berlin, Budapest, Dublin, Edinburgh, Florence, London, Madrid, Paris, Prague, Rome, and Venice. See iconic sights. Check the Eiffel Tower, the London Eye, and the Colosseum off your bucket list, and use Andy's tips to save time and skip lines. Hit the local hot spots. Chill at Amsterdam's coffee shops, study mixology at London's speakeasies, and bust moves at Barcelona's beach clubs. Enjoy the best and cheapest local cuisine. Graze at boulangeries in Paris, pubs in Dublin, and aperitivo bars in Rome. Become a temporary local. Engage with the culture to enjoy authentic, unforgettable experiences. Master digital travel. Make the most of your money in Europe with apps and other digital resources. Connect with other travelers. Head to the most popular hostels for a ready-made, real-life social network. Whether you're studying abroad or just looking to explore Europe without breaking the bank, Andy Steves' Europe will have you city-hopping like a pro.

airbnb for business travel: Blitzscaling Reid Hoffman, Chris Yeh, 2018-10-09 Foreword by Bill Gates LinkedIn cofounder, legendary investor, and host of the award-winning Masters of Scale podcast reveals the secret to starting and scaling massively valuable companies. What entrepreneur or founder doesn't aspire to build the next Amazon, Facebook, or Airbnb? Yet those who actually manage to do so are exceedingly rare. So what separates the startups that get disrupted and disappear from the ones who grow to become global giants? The secret is blitzscaling: a set of techniques for scaling up at a dizzying pace that blows competitors out of the water. The objective of Blitzscaling is not to go from zero to one, but from one to one billion –as quickly as possible. When growing at a breakneck pace, getting to next level requires very different strategies from those that got you to where you are today. In a book inspired by their popular class at Stanford Business School, Hoffman and Yeh reveal how to navigate the necessary shifts and weather the unique challenges that arise at each stage of a company's life cycle, such as: how to design business models for igniting and sustaining relentless growth; strategies for hiring and managing; how the role of the founder and company culture must evolve as the business matures, and more. Whether your business has ten employees or ten thousand, Blitzscaling is the essential playbook for winning in a

world where speed is the only competitive advantage that matters.

airbnb for business travel: *Airbnb* Andrew Keene, 2018-05-08 The Airbnb platform has done more than create a different way for people to travel. It has created an entirely new breed of entrepreneur. A person can live anywhere in the world and still participate in the Airbnb platform...if he or she follows certain strategies. Entrepreneur and real estate expert Andrew Keene will teach you these strategies. You don't have to start out wealthy to make them work. You don't have to already be a real estate mogul. All it takes is strategy and initiative—and less time than you think. Airbnb is a unique resource of all the information you need to know about Airbnb, whether you're a host, Superhost, real estate investor, or guest. Here's what you'll find: · What the largest economic waves have meant to the U.S. economy, both in real estate and in third party services. · What makes Airbnb so exciting and appealing, both to travelers and investors. · Insights into how to evaluate properties that are good candidates for the Airbnb market. · Approaches and steps to take in order to become a host with the potential to reach Superhost status faster. · Inspiring statistics that are driving the Airbnb market, which inspire new entrepreneurs and travelers worldwide. Your perspectives on real estate will never be the same once you've read Airbnb.

airbnb for business travel: #MakeoverMonday Andy Kriebel, Eva Murray, 2018-10-02 Explore different perspectives and approaches to create more effective visualizations #MakeoverMonday offers inspiration and a giant dose of perspective for those who communicate data. Originally a small project in the data visualization community, #MakeoverMonday features a weekly chart or graph and a dataset that community members reimagine in order to make it more effective. The results have been astounding; hundreds of people have contributed thousands of makeovers, perfectly illustrating the highly variable nature of data visualization. Different takes on the same data showed a wide variation of theme, focus, content, and design, with side-by-side comparisons throwing more- and less-effective techniques into sharp relief. This book is an extension of that project, featuring a variety of makeovers that showcase various approaches to data communication and a focus on the analytical, design and storytelling skills that have been developed through #MakeoverMonday. Paging through the makeovers ignites immediate inspiration for your own work, provides insight into different perspectives, and highlights the techniques that truly make an impact. Explore the many approaches to visual data communication Think beyond the data and consider audience, stakeholders, and message Design your graphs to be intuitive and more communicative Assess the impact of layout, color, font, chart type, and other design choices Creating visual representation of complex datasets is tricky. There's the mandate to include all relevant data in a clean, readable format that best illustrates what the data is saying—but there is also the designer's impetus to showcase a command of the complexity and create multidimensional visualizations that "look cool." #MakeoverMonday shows you the many ways to walk the line between simple reporting and design artistry to create exactly the visualization the situation requires.

airbnb for business travel: Never Too Small Joe Beath, Elizabeth Price, 2023-04-19 Joel Beath and Elizabeth Price explore this question drawing inspiration from a diverse collection of apartment designs, all smaller than 50m²/540ft². Through the lens of five small-footprint design principles and drawing on architectural images and detailed floor plans, the authors examine how architects and designers are reimagining small space living. Full of inspiration we can each apply to our own spaces, this is a book that offers hope and inspiration for a future of our cities and their citizens in which sustainability and style, comfort and affordability can co-exist. Never Too Small proves living better doesn't have to mean living larger.

airbnb for business travel: The Airbnb Playbook James Steward, 2019-08-10 Is it possible to: * Start your own Airbnb business with no cash? * Become financially independent and travel the world with your Airbnb income? * Run your Airbnb business from anywhere in the world or automate it completely? Yes it is, and The Airbnb Playbook can show you how! The Airbnb Playbook is the result of an obsessive quest, spanning more than two years to create a complete and comprehensive guide on how to start and manage a profitable Airbnb business. The Airbnb Playbook contains the

collective wisdom and tools of three highly successful Airbnb entrepreneurs that have taken this business model and turned it into six and seven figure income streams and now want to teach others to do the same! What is the shortest route to success for any business model? Find a mentor or become an expert on the topic, this book offers you both and will provide you with the tools and knowledge to start a profitable Airbnb business in a couple of hours. You will learn (in less than 30 minutes for each topic): What is Airbnb and how does it work How to start an Airbnb business with zero money using Rental Arbitrage How to pick the perfect area for your first Airbnb Listing How to analyze a potential property to determine if it will be a profitable investment How to buy your first property and get finance How to analyze the competition and get an edge for your listing Turn your property into the dream location for guests Must have features and gadgets for your property How to list your property to maximize your bookings Insider trips to propel your listing to the top of your area page How to advertise your listing on Airbnb and other platforms How to run your Airbnb business remotely How to get a 5-Star review from your guests every time Slow season strategies to increase revenue Over 50 useful tools and applications you can use to run your business 10+ Free templates and tools you can download to help you start your first Airbnb business And this is just the tip of the iceberg. There are more than 50 topics covered in the book that will turn you into an expert and give you the inside track to success with Airbnb. Get started on your path to success today with The Airbnb Playbook!

airbnb for business travel: Business Model Innovation Allan Afuah, 2018-10-03 Rooted in strategic management research, Business Model Innovation explores the concepts, tools, and techniques that enable organizations to gain and/or maintain a competitive advantage in the face of technological innovation, globalization, and an increasingly knowledge-intensive economy. Updated with all-new cases, this second edition of the must-have for those looking to grasp the fundamentals of business model innovation, explores the novel ways in which an organization can generate, deliver, and monetize benefits to customers.

airbnb for business travel: The Everything Health Guide to OCD Chelsea Lowe, 2007-11-01 OCD sufferers have difficulty concentrating, and often their compulsions--needless checking, excessive worrying, and even repetitive actions like rewashing--make it difficult for them to lead their everyday lives. Misdiagnosed or untreated OCD can become chronic and more severe. It is also hereditary, so parents who have OCD may pass symptoms on to their children. Written by an OCD sufferer with a technical review by a licensed psychologist, this practical guide covers: * Diagnosis and the identification of symptoms * The types of OCD * Current treatment options * Some coping strategies * Support groups * Useful resources like an OCD self-test With The Everything® Health Guide to OCD, people who suffer from the disorder can rest easy, knowing they have the knowledge and medical information to help them recognize and cope with the symptoms and decide upon treatment. AUTHOR: Chelsea Lowe (New England) is a professional writer who has been living with OCD for 7 years (she was diagnosed at the age of 37). She has written about the disorder for the Philadelphia Inquirer, the New York Daily News, and TV Guide. Her other publication credits include Newsweek, National Public Radio, Newsday, the Los Angeles Times, the Boston Globe, Technology Review, and the Boston Herald. Judith A. Lytel, Psy.D. (Amherst, MA), is a licensed psychologist who has been in private practice for more than 12 years, treating patients with anxiety disorders such as OCD. She was a Clinical Instructor and Preceptor in Obstetrics and Gynecology at Tufts University School of Medicine. A graduate of Penn State, Johns Hopkins, and the Massachusetts School of Professional Psychology, Dr. Lytel completed a postdoctoral fellowship in Behavioral Medicine at Harvard-affiliated Cambridge Hospital.

airbnb for business travel: Summary of The Airbnb Story by Leigh Gallagher QuickRead, Alyssa Burnette, Shaking up the status quo one vacation at a time. Have you ever looked at companies like Airbnb and thought, "I wonder how they came up with that?" Well, this book is here with the answer! Because although it may surprise you, Airbnb is actually more radical than you might think! That's why this book tells the surprising story of the three college buddies who brought Airbnb to life and disrupted the entire hotel industry in the process. Do you want more free book

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airbnb for business travel: Intentional Integrity Robert Chesnut, 2020-07-28 Silicon Valley expert Robert Chesnut shows that companies that do not think seriously about a crucial element of corporate culture—integrity—are destined to fail. “Show of hands—who in this group has integrity?” It’s with this direct and often uncomfortable question that Robert Chesnut, General Counsel of Airbnb, begins every presentation to new employees. Defining integrity is difficult. Once understood as “telling the truth and keeping your word,” it was about following not just the letter but the spirit of the law. But in a moment when workplaces are becoming more diverse, global, and connected, silence about integrity creates ambiguities about right and wrong that make everyone uncertain, opening the door for the minority of people to rationalize selfish behavior. Trust in most traditional institutions is down—government, religious organizations, and higher education—and there’s a dark cloud hovering over technology. But this is precisely where companies come in; as peoples’ faith in establishments deteriorates, they’re turning to their employer for stability. In *Intentional Integrity*, Chesnut offers a six-step process for leaders to foster and manage a culture of integrity at work. He explains the rationale and legal context for the ethics and practices, and presents scenarios to illuminate the nuances of thinking deeply and objectively about workplace culture. We will always need governments to manage defense, infrastructure, and basic societal functions. But, Chesnut argues, the private sector has the responsibility to use sensitivity and flexibility to make broader progress—if they act with integrity. Rob is an insider who’s combined doing good with doing business well in two iconic Silicon Valley companies. His book contains smart, practical advice for anyone looking to do good and do well.” —Reid Hoffman, co-founder of LinkedIn and author of *Blitzscaling*

airbnb for business travel: Airbnb: Beginner's Guide to Hosting: How to Set Up and Run Your Own Airbnb Business Lauren Coats, 2018-10-08 Want to be an Airbnb Host but don't know where to start or what to do? This comprehensive How-To guide will teach you how to maximize your profit from the beginning and avoid costly mistakes. Starting with your Vacation Rental Set Up, I'll walk you through furnishing, decorating, and bedding purchases on your budget. I'll guide you through hiring your cleaning team, creating your listing, analysing your local market to set your pricing, best management practices, teach you about your hosting duties and how to fulfil these responsibilities with efficiency and minimal effort, among many other topics. Be your own boss and start your Entrepreneurial Airbnb Empire right away!

airbnb for business travel: *The Future of Airbnb and the 'Sharing Economy'* Jeroen A. Oskam, 2019-04-15 This book deconstructs the ‘sharing’ marketing narratives surrounding Airbnb and similar platforms. It provides a conceptual analysis of the ‘sharing economy’ and accommodation sector and furthers the ongoing discussion surrounding Airbnb and the social sustainability of city tourism. The volume analyses the touristification of neighbourhoods in the context of broader economic and ideological shifts, thus bridging the gap between academic and social debate. It presents four different city scenarios of potential future developments and evaluates the effects of different regulatory responses, giving readers an understanding of the forces and factors at work and envisioning the ultimate consequences of current developments. The book will appeal to students and researchers in tourism and hospitality studies, futures studies and urban planning, as well as to policymakers and strategists in the hospitality and tourism sectors.

airbnb for business travel: *Corporate Sustainability and Responsibility in Tourism* Dagmar Lund-Durlacher, Valentina Dinica, Dirk Reiser, Matthias S. Fifka, 2019-05-03 This book offers essential insights into how the world's second largest industry, tourism, is responding to challenges involved in expanding the corporate social responsibility (CSR) concept to corporate sustainability

and responsibility, referred to as CSR 2.0. It analyzes the typical setup of tourism with various types of commercial agents: corporations, small and medium sized enterprises, public-private partnerships, social enterprises and local cooperatives. In addition, the book examines a broad range of voluntary initiatives, the effectiveness of these efforts, and how contextual and wider policy features shape these relationships. The book is divided into three parts, the first of which elaborates on strategic drivers and rationales for CSR. In turn, the second part introduces readers to design approaches for CSR programs and envisaged impacts, while part three focuses on implementation, certification, reporting, and possible outcomes. Each part offers a mixture of theoretical perspectives, synthesis analyses and case studies. The respective chapters tackle a broad spectrum of tourism sub-sectors, e.g. the cruise industry, aviation, gastronomy, nature-based tourism, and urban destinations.

airbnb for business travel: Airline Industry Nawal K. Taneja, 2016-06-23 Many business sectors have been, and are being, forced to compete with new competitors-disrupters of some sort-who have found new ways to create and deliver new value for customers often through the use of technology that is coupled with a new underlying production or business model, and/or a broad array of partners, including, in some cases, customers themselves. Think about the disruption created by Apple by the introduction of the iPod and iTunes, and by Netflix within the entertainment sectors using partners within the ecosystem; think of Uber that didn't build an app around the taxi business but rather built a mobility business around the app to improve customer experience. Airline Industry considers whether the airline industry is poised for disruptive innovations from inside or outside of the industry. Although airlines have a long history of continuous improvements and innovation, few of their innovations can be classified as disruptive innovations. The few disruptive innovations that did emerge were facilitated, for example by new technology (jet aircraft) and government policy (deregulation). Now there are new forces in play-customers who expect to receive products that are more personalized and experience-based throughout the entire journey, new customer interfaces (via social media), advanced information systems and analytics, financially powerful airlines based in emerging nations, and the rise of unencumbered entrepreneurs who think differently as well as platform-focused integrators.

airbnb for business travel: Contested Tourism Commodities Konstantinos Tomazos, 2020-05-21 This book discusses tourism niches as contested commodities that have grown and become part of the tourist setting in many destinations. Over time, they develop organically, and, in some cases, underground before they explode into the mainstream, and, more often than not, cause controversy. The text traces the roots of different tourism trends, using examples from both industry and existing studies, revealing the importance of understanding their key drivers, dynamics and impacts. It is in managers' interest to monitor such trends and tourist pursuits as they cross over because they hold the potential to influence new markets, as destinations diversify their tourist offering. This volume explores a number of different tourism niches, including slum tourism, trophy hunting tourism, cosmetic surgery tourism, volunteer tourism, and sex tourism, to name but a few. It shows that the margins between contested commodity and mainstream acceptance are fluid and relative, becoming increasingly blurred. In this environment, it is easy for a seemingly marginal tourist pursuit to cross into the mainstream. What is pivotal in this emerging picture is that, as the understanding of each niche matures into the broader public's consciousness, and supply grows, it becomes another experience that can be replicated, homogenised and sold. Turning these niches into tourism products requires enough understanding of them to be sold commercially and further segmented to benefit as many stakeholders as possible. In this reality, it is paramount that the tourism industry maintains an open mind and explores the potential of turning new trends into products for tourist consumption.

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—Charles Duhigg, New York Times—bestselling author of *The Power of Habit* An investigative look into a beloved, disruptive, notorious start-up, this is the remarkable behind-the-scenes story of the

creation and growth of Airbnb, the online lodging platform that is now the largest provider of accommodations in the world. At first just the wacky idea of cofounders Brian Chesky, Joe Gebbia, and Nathan Blecharczyk, Airbnb has become indispensable to millions of hosts and travelers around the globe. Fortune editor Leigh Gallagher presents the first nuanced, in-depth look at the Airbnb phenomenon—the successes and controversies alike—and takes us behind the scenes as the company's young CEO steers into increasingly uncharted waters. "A fast-paced, fun dive into one of the seminal firms of our time; through the tale of Airbnb, Leigh Gallagher shows us how the sharing economy can be a force for emotional connection—as well as for social and business disruption." —Rana Foroohar, Financial Times columnist and CNN global economic analyst

airbnb for business travel: The Business of Tourism J. Christopher Holloway, Claire Humphreys, 2022-09-07 Tourism as an industry is constantly evolving. Trends and attitudes are susceptible to changes in what people look for in a holiday, which can change within different economic contexts; generational shifts; the political landscape; and most recently, the Covid-19 global pandemic. This popular and comprehensive textbook helps students to not only understand these changes but study them with a critical mindset and historical perspective, desirable for success in assessments. The text also continues to retain its focus on 'business' and the operational aspects of tourism, making it especially useful for students considering a career and/or short term placement in the tourism industry. This 12th edition of *The Business of Tourism* includes updates to take in changes to the tourism industry and consumption behaviours as a result of: Brexit (the UK's decision to leave the European Union) the pandemic and its impacts on nature; the operation of attractions; event tourism; hotel chains; transport; and governmental support Sustainability and the reduction of the negative impacts caused by tourism Chris Holloway was a former Professor of Tourism Management at the University of the West of England. Claire Humphreys is a former Head of Department and Principal Lecturer at the University of Westminster.

airbnb for business travel: Socialising Tourism Freya Higgins-Desbiolles, Adam Doering, Bobbie Chew Bigby, 2021-07-29 Once touted as the world's largest industry and also a tool for fostering peace and global understanding, tourism has certainly been a major force shaping our world. The recent COVID-19 crisis has led to calls to transform tourism and reset it along more ethical and sustainable lines. It was in this context that calls to socialise tourism emerged (Higgins-Desbiolles, 2020). This edited volume builds on this work by employing the term Socialising Tourism as a broad conceptual focal point and guiding term for industry, activists and academics to rethink tourism for social and ecological justice. Socialising Tourism means reorienting travel and tourism based on the rights, interests, and safeguarding of traditional ecological and cultural knowledges of local peoples, communities and living landscapes. This means making tourism work for the public good and taking seriously the idea of putting the social and ecological before profit and growth as the world re-emerges from the COVID-19 pandemic. This is an essential first step for tourism to be made accountable to the limits of the planet. Concepts discussed include Indigenous culture, toxic tourism, a theory of care, dismantling whiteness, decolonial tourism and animal oppression, among others, all in the context of a post-COVID-19 world. This will be essential reading for all upper-level students, academics and policymakers in the field of tourism. The Introduction of this book is freely available as a downloadable Open Access PDF under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license available at <http://www.taylorfrancis.com/books/9781003164616>

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Nov 20, 2018 · available through Airbnb, HomeAway, or similar providers) are allowable expenses under this Travel and Business Expense Policy. The university recommends using ... for ...

and Taxation of Individuals – assets.airbnb.com

through Airbnb, which should then be reported on your US tax return. Airbnb may also issue US citizens and residents Forms 1099-MISC or Forms 1099-NEC to report other awards or ...

Airbnb Report on Travel & Living – Airbnb Newsroom

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domestic travel. Our survey indicates that, going forward, a good chunk of travel budgets will go towards domestic travel, with 57.6% of respondents saying they will allocate a greater share of ...

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business activities and relationships between sellers and customers, but also created economic ... For instance, in the travel and tourism industry, Airbnb, a leading peer-to-peer accommodation ...

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industry, Airbnb represents the major P2P accommodation provider, with more than 7 million listings worldwide and a satisfactory level of resilience despite the Covid-19 pan-demic (Airbnb ...

Airbnb & Hotel Performance

- Airbnb guests typically stayed longer than the average hotel guest, with roughly half of Airbnb roomnights coming from trips of seven days or longer.
- Airbnb's share of business travel was ...

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Airbnb and the need for a business response to the service. Research Design . 4 ... luxury) and their purpose of travel (business or leisure). Questions are designed to reflect the theoretical ...

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Airbnb During the Covid Pandemic: Stakeholder Capitalism ...

business model was well established, and creating value for both hosts and guests . Airbnb alike charged both guests and hosts totaling 15% offees the nightly rental rate for making the ...

From Isolation To Connection— – Airbnb Newsroom

changing how they travel for business. Affordable travel will be more important than ever as people's economic troubles persist; even so, it will not stop most people from traveling. ...

GEORGIOS PROSERPIO, JOHN - JSTOR

case of Airbnb, a prominent platform for short-term accommodations. They analyze Airbnb's entry into the state of Texas and quantify its impact on the Texas hotel industry over the subsequent ...

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Chapter 4 – Short-Term Travel (Lodging and Meal Rates) Lodging Rates and Requirements Overview
Lodging Receipts Third Party Vendors Staying with Friends and Relatives Vacation, ...

Airbnb Vision for Tourism

Airbnb report on Travel and Living 2021- published 24 May 2021 *City Portal data March 2021

***Airbnb 2020 survey conducted from Feb 1, 2021 to Mar 3, 2021 Homes Guests who went on ...

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The Online Hotel Booking Market - Federal Trade Commission

branded hotel websites as well as from online travel agencies (“OTAs”), such as Expedia and
Priceline. In addition, information about availability and booking is available from metasearch ...

Business Activity Codes – Internal Revenue Service

Business Activity Codes The codes listed in this section are a selection from the North American Industry Classification System (NAICS) ... 561499 All other business support services 561500 ...

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Marketing Strategy - Foster School of Business

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