

ai for knowledge management

Revolutionizing Knowledge Management: The AI Advantage

The digital age has created an unprecedented deluge of information. Organizations grapple with managing this explosion of data, struggling to find, share, and leverage knowledge effectively. Traditional knowledge management (KM) systems often fall short, hampered by clunky interfaces, inefficient search functionalities, and an inability to adapt to the ever-changing needs of a dynamic workforce. This is where Artificial Intelligence (AI) steps in, offering a transformative solution that promises to revolutionize how organizations capture, organize, and utilize their most valuable asset: knowledge. This article delves deep into the application of AI in knowledge management, exploring its unique advantages and addressing key considerations for successful implementation.

The Unique Advantages of AI for Knowledge Management:

AI's ability to process and interpret vast amounts of data far surpasses human capabilities. This translates to significant advantages in the realm of knowledge management:

Enhanced Search and Retrieval: AI-powered search engines go beyond keyword matching. They utilize natural language processing (NLP) and machine learning (ML) to understand the intent behind a search query, delivering more relevant and accurate results even with ambiguous or complex requests. This dramatically reduces the time spent searching for information and improves knowledge worker productivity.

Automated Knowledge Organization and Tagging: Manually tagging and categorizing vast repositories of documents is time-consuming and error-prone. AI algorithms can automatically analyze documents, extracting key information and applying relevant tags and metadata with remarkable accuracy. This automated process ensures consistency and improves the discoverability of information.

Intelligent Content Creation and Summarization: AI can generate summaries of lengthy documents, create reports based on data analysis, and even draft initial versions of knowledge base articles. This frees up human knowledge managers to focus on higher-level tasks such as strategy and knowledge curation.

Personalized Knowledge Recommendations: AI algorithms can learn individual user preferences and deliver personalized recommendations for relevant articles, documents, and experts. This tailored approach ensures that employees receive the most pertinent information at the right time, boosting their efficiency and decision-making capabilities.

Predictive Analytics for Knowledge Gaps: By analyzing user search patterns and knowledge access trends, AI can identify gaps in existing knowledge repositories. This allows organizations to proactively address these gaps by creating new content, conducting training programs, or connecting employees with relevant experts.

Semantic Search: Understanding the Context

Traditional keyword-based search often falls short in finding information when the phrasing doesn't precisely match the document content. Semantic search, powered by AI and NLP, goes beyond simple keyword matching. It understands the meaning and context of search queries, allowing users to find relevant information even if they don't use the exact words found within the document. This results in a much more intuitive and efficient knowledge retrieval process. Consider the difference between searching for "customer complaint resolution" versus "handling unhappy clients." A semantic search engine would recognize the equivalence.

 (Replace "semantic_search_illustration.png" with an actual image illustrating the comparison)

Chatbots and Virtual Assistants: Democratizing Knowledge Access

AI-powered chatbots and virtual assistants are transforming knowledge access by providing immediate and personalized support. They can answer frequently asked questions, guide users to relevant resources, and even escalate complex issues to human experts. This 24/7 availability ensures that employees can access information whenever they need it, regardless of location or time zone. The implementation of intelligent chatbots significantly reduces the burden on human support teams, allowing them to focus on more intricate tasks.

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Knowledge Graph: Connecting the Dots

A knowledge graph is a visual representation of interconnected concepts and entities within an organization's knowledge base. AI plays a crucial role in building and maintaining these graphs by automatically identifying relationships between different pieces of information. This structured approach enhances knowledge discovery and enables more complex queries that explore the relationships between different concepts. For example, a knowledge graph can show the relationship between a specific product, its specifications, related customer support articles, and relevant sales training materials.

Table 1: Comparing Traditional KM vs. AI-powered KM

Feature	Traditional KM	AI-powered KM
Search	Keyword-based, often inaccurate	Semantic search, highly accurate
Organization	Manual, time-consuming	Automated, efficient
Accessibility	Limited, often requires expertise	Enhanced, 24/7 availability via chatbots

| Personalization | Minimal | Highly personalized recommendations |
| Scalability | Difficult to scale | Easily scalable |

Conclusion:

AI is not merely an enhancement to knowledge management; it is a fundamental shift in how organizations approach knowledge creation, organization, and utilization. By leveraging the power of AI, organizations can unlock the true potential of their knowledge assets, driving innovation, improving decision-making, and fostering a more informed and empowered workforce. The successful implementation of AI in knowledge management requires careful planning, robust data management, and a clear understanding of organizational needs. However, the rewards – increased productivity, improved collaboration, and a more agile and responsive organization – are well worth the effort.

FAQs:

1. What are the potential challenges of implementing AI for knowledge management? Challenges include data quality issues, integration complexities with existing systems, the need for skilled personnel to manage and maintain AI systems, and addressing potential biases in AI algorithms.
1. How can I choose the right AI-powered KM solution for my organization? Consider your specific needs, the size and complexity of your knowledge base, your budget, and the level of technical expertise within your organization. A thorough needs assessment is crucial.
1. Is AI-powered KM suitable for all organizations? While AI-powered KM offers significant advantages, it's not a one-size-fits-all solution. Smaller organizations may find the investment prohibitive, while others might not have the data volume to justify the expense.
1. What role do human knowledge managers play in an AI-powered KM system? Human knowledge managers remain crucial. They are responsible for overseeing the AI systems, ensuring data quality, curating content, and addressing complex issues that AI cannot handle. They shift from managing knowledge directly to managing the AI systems that manage the knowledge.

1. How can I ensure ethical considerations are addressed when implementing AI in knowledge management? Pay close attention to data privacy, algorithmic bias, transparency in decision-making, and the potential impact on employees' jobs. Regular audits and ethical reviews are essential.

ai for knowledge management: *Knowledge Management* Irma Becerra-Fernandez, Rajiv Sabherwal, Richard Kumi, 2024-02-23 Knowledge Management: Systems and Processes in the AI Era, Third Edition, is aimed at students and managers who seek detailed insights into contemporary knowledge management (KM). It explains the concepts, theories, and technologies that provide the foundation for knowledge management; the systems and structures that constitute KM solutions; and the processes for developing, deploying, and evaluating these KM solutions. This book serves as a complete introduction to the subject of knowledge management, incorporating technical and social aspects, as well as concepts, practical examples, traditional KM approaches, and emerging topics. This third edition has been revised and expanded to include more coverage of emergent trends such as cloud computing, online communities, crowdsourcing, and artificial intelligence. Aimed at advanced undergraduate, postgraduate, and MBA students who are seeking a comprehensive perspective on knowledge management, Knowledge Management is also complemented by online support for lecturers including suggested solutions to the many review questions and application exercises contained within the book.

ai for knowledge management: *AI-empowered Knowledge Management* Soumi Majumder, Nilanjan Dey, 2022-02-23 This book is focused on AI-empowered knowledge management to improve processes, implementation of technology for providing easy access to knowledge and the impact of knowledge management to promote the platform for generation of new knowledge through continuous learning. The book discusses process of knowledge management which includes entirety of the creation, distribution, and maintenance of knowledge to achieve organizational objectives. It also covers knowledge management tools which enable and enhance knowledge creation, codification, and transfer within business firms thereby reducing the burden of work and allowing application of resources and effective usage towards practical tasks. An immense growth of artificial intelligence in business organizations has occurred and AI-empowered knowledge management practice is leading towards growth and development of the organization.

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Sayan Chakraborty,

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Process Reengineering Rose Gamble, 1998

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Jon-Arild Johannessen, 2020-03-11 With the establishment of the innovation economy, the Fourth Industrial Revolution is becoming a reality. As this occurs, new forms of leadership arise, generated by the interaction between leadership functions and neurology. This innovative book asks the question: what are the key value creation processes in the innovation economy?

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Intelligence Era Ram Krishnan, H. Raghav Rao, Sanjay K. Sahay, Sagar Samtani, Ziming Zhao, 2022-02-22 This book constitutes the refereed proceedings of the 9th International Conference On Secure Knowledge Management In Artificial Intelligence Era, SKM 2021, held in San Antonio, TX, USA, in 2021. Due to the COVID-19 pandemic the conference was held online. The 11 papers presented were carefully reviewed and selected from 30 submissions. They were organized according to the following topical sections: intrusion and malware detection; secure knowledge management; deep learning for security; web and social network.

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Sayan Chakraborty, Bitan Misra, Nilanjan Dey, 2024-06-22 This book explains basic ideas behind several methods used in artificial intelligence-based knowledge management techniques. It also shows how these techniques are applied in practical contexts in different education sectors. The book discusses AI-based knowledge management applications, AI-empowered knowledge management in primary and higher education, and technical and ethical challenges and opportunities.

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Giudice, Veronica Scuotto, Armando Papa, 2023 Society 5.0 points toward a human-centred approach by the use of modern, advanced technologies and artificial intelligence. This book explores and offers an overview of knowledge management embraced in the current scenario of Society 5.0, shedding light on its importance in a society that is increasingly digital and interconnected. The book enhances current managerial and economic research by offering the human side of knowledge management (KM) intertwined with the use of artificial intelligences (AIs). Each chapter explores KM from different perspectives, including entrepreneurship, innovation, marketing, and strategy, in a theoretical and practical way. They include insights from both practitioners and scholars, enriched by practical tools that can be used during laboratories, workshops and tutorials. The book presents evidence on how to manage KM and develop new knowledge in different subjects, with the aim of overcoming conventional KM strategy and show how business and society are connected with power of subjective human knowledge creation. Offering both new insights, research and practical guidance, this book will appeal to academics and students of knowledge management as well as digital transformation practitioners looking for ways to transition their organizations from knowledge economy to digital economy--

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2016-08-19 This evidence-based book provides the framework and guidelines that professionals need for working with the contemporary explosion of data that is creating opportunities and challenges to all phases of our society and commerce. -Larry R. Medsker, Research Professor in Physics and Data Science, The George Washington University Knowledge Management in Practice is a resource on how knowledge management (KM) is implemented. It provides specific KM methods, tips, techniques, and best practices to gain competitive advantage and the most from investing in KM. It examines how KM is leveraged by first responders, the military, healthcare providers, insurance and financial services companies, legal firms, human resources departments, merger and acquisition (M&A) firms, and research institutions. Essential KM concepts are explored not only from a foundational perspective but also from a practical application. These concepts include capturing and

codifying tacit and explicit knowledge, KM methods, information architecture, search, KM and social media, KM and Big Data, and the adoption of KM. Readers can visit the book's companion website, KM Mentor (www.KMMentor.com), where they can access: Presentations by industry leaders on a variety of topics KM templates and instruction on executing KM strategy, performing knowledge transfer, and KM assessments and audits KM program and project implementation guidance Insights and reviews on KM tools Guidance on implementing and executing various KM Methods Specialized KM publications A private secure collaboration community for members to discuss ideas and get expert answers and advice

ai for knowledge management: Digital Technology Advancements in Knowledge Management Gyamfi, Albert, Williams, Idongesit, 2021-06-18 Knowledge management has always been about the process of creating, sharing, using, and applying knowledge within and between organizations. Before the advent of information systems, knowledge management processes were manual or offline. However, the emergence and eventual evolution of information systems created the possibility for the gradual but slow automation of knowledge management processes. These digital technologies enable data capture, data storage, data mining, data analytics, and data visualization. The value provided by such technologies is enhanced and distributed to organizations as well as customers using the digital technologies that enable interconnectivity. Today, the fine line between the technologies enabling the technology-driven external pressures and data-driven internal organizational pressures is blurred. Therefore, how technologies are combined to facilitate knowledge management processes is becoming less standardized. This results in the question of how the current advancement in digital technologies affects knowledge management processes both within and outside organizations. Digital Technology Advancements in Knowledge Management addresses how various new and emerging digital technologies can support knowledge management processes within organizations or outside organizations. Case studies and practical tips based on research on the emerging possibilities for knowledge management using these technologies is discussed within the chapters of this book. It both builds on the available literature in the field of knowledge management while providing for further research opportunities in this dynamic field. This book highlights topics such as human-robot interaction, big data analytics, software development, keyword extraction, and artificial intelligence and is ideal for technology developers, academics, researchers, managers, practitioners, stakeholders, and students who are interested in the adoption and implementation of new digital technologies for knowledge creation, sharing, aggregation, and storage.

ai for knowledge management: Understanding, Implementing, and Evaluating Knowledge Management in Business Settings Merlo, Tereza Raquel, 2022-06-24 Although there are numerous publications in the field of knowledge management (KM), there are still gaps in the literature regarding the aspects of KM that reflect new technology adoption and a deeper analysis discussing the interlinked process between KM and data analytics in business process improvement. It is essential for business leaders to understand the role and responsibilities of leaders for the adoption and consolidation of a KM system that is effective and profitable. Understanding, Implementing, and Evaluating Knowledge Management in Business Settings provides a comprehensive approach to KM concepts and practices in corporations and business organizations. Covering topics such as information overload, knowledge sharing adoption, and collective wisdom, this premier reference source is a comprehensive and essential resource for business executives, managers, IT specialists and consultants, libraries, students, entrepreneurs, researchers, and academicians.

ai for knowledge management: The AI Advantage Thomas H. Davenport, 2019-08-06 Cutting through the hype, a practical guide to using artificial intelligence for business benefits and competitive advantage. In The AI Advantage, Thomas Davenport offers a guide to using artificial intelligence in business. He describes what technologies are available and how companies can use them for business benefits and competitive advantage. He cuts through the hype of the AI craze—remember when it seemed plausible that IBM's Watson could cure cancer?—to explain how businesses can put artificial intelligence to work now, in the real world. His key recommendation:

don't go for the “moonshot” (curing cancer, or synthesizing all investment knowledge); look for the “low-hanging fruit” to make your company more efficient. Davenport explains that the business value AI offers is solid rather than sexy or splashy. AI will improve products and processes and make decisions better informed—important but largely invisible tasks. AI technologies won't replace human workers but augment their capabilities, with smart machines to work alongside smart people. AI can automate structured and repetitive work; provide extensive analysis of data through machine learning (“analytics on steroids”), and engage with customers and employees via chatbots and intelligent agents. Companies should experiment with these technologies and develop their own expertise. Davenport describes the major AI technologies and explains how they are being used, reports on the AI work done by large commercial enterprises like Amazon and Google, and outlines strategies and steps to becoming a cognitive corporation. This book provides an invaluable guide to the real-world future of business AI. A book in the Management on the Cutting Edge series, published in cooperation with MIT Sloan Management Review.

ai for knowledge management: Artificial Intelligence in Society OECD, 2019-06-11 The artificial intelligence (AI) landscape has evolved significantly from 1950 when Alan Turing first posed the question of whether machines can think. Today, AI is transforming societies and economies. It promises to generate productivity gains, improve well-being and help address global challenges, such as climate change, resource scarcity and health crises.

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ai for knowledge management: Knowledge Management, Innovation, and Entrepreneurship in a Changing World Jennex, Murray Eugene, 2020-03-27 In today's world of business, gaining an advantage of competitors is a focal point for organizations and a driving force in the economy. New practices are being studied and implemented constantly by rivaling companies. Many industries have begun putting emphasis on intensive knowledge practices, with the belief that implementing cutting-edge learning practices will fuel research and innovation within the company. Understanding this dynamic method of management is critical for managers and executives who wish to propel the success of their organizations. Knowledge Management, Innovation, and Entrepreneurship in a Changing World is a collection of pioneering research on the methods of gaining organizational advantages based on knowledge innovation and management. While highlighting topics including human-robot teaming, organizational learning, and e-collaboration, this book will explore the sustainable links between knowledge management influences and organizational capability. This book is ideally designed for managers, strategists, economists, policymakers, entrepreneurs, business professionals, researchers, students, and academics seeking research on recent trends in innovative economics and business technologies.

ai for knowledge management: Knowledge Management and AI in Society 5.0 Manlio Del Giudice, Veronica Scuotto, Armando Papa, 2023-03-10 Society 5.0 points toward a human-centred approach by the use of modern, advanced technologies and artificial intelligence. This book explores and offers an overview of knowledge management embraced in the current scenario of Society 5.0, shedding light on its importance in a society that is increasingly digital and interconnected. The book enhances current managerial and economic research by offering the “human” side of knowledge management (KM) intertwined with the use of artificial intelligences (AIs). Each chapter explores KM from different perspectives, including entrepreneurship, innovation, marketing, and strategy, in a theoretical and practical way. They include insights from both practitioners and scholars, enriched by practical tools that can be used during laboratories, workshops and tutorials.

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ai for knowledge management: *Knowledge Management and Virtual Organizations* Yogesh Malhotra, 2000-01-01 Annotation Twenty essays present current research on knowledge management as related to effective design of new organization forms. The first section of the book covers frameworks, models, analyses, case studies and research on the integration of knowledge management within virtual organizations, virtual teams and virtual communities of practice. Themes covered in this section include business model innovation; design of virtual organization forms; net-based models; techniques for enabling knowledge capture, sharing and transfer; and collaboration and competition at intra- and inter-organizational levels. The focus of the second half is on key success factors that are important for realizing virtual models of business transformation. Topics include the role of organizational control systems, the role of internal and external employees and customers in creation of organizational knowledge, and information quality issues. Annotation c. Book News, Inc., Portland, OR (booknews.com).

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ai for knowledge management: *Lean AI* Lomit Patel, 2020-01-30 How can startups successfully scale customer acquisition and revenue growth with a Lean team? Out-of-the-box acquisition solutions from Facebook, Google, and others provide a good start, but the companies that can tailor those solutions to meet their specific needs, objectives, and goals will come out winners. But that hasn't been an easy task—until now. With this practical book, author Lomit Patel

shows you how to use AI and automation to provide an operational layer atop those acquisition solutions to deliver amazing results for your company. You'll learn how to adapt, customize, and personalize cross-channel user journeys to help your company attract and retain customers—to usher in the new age of Autonomous Marketing. Learn how AI and automation can support the customer acquisition efforts of a Lean Startup Dive into Customer Acquisition 3.0, an initiative for gaining and retaining customers Explore ways to use AI for marketing purposes Understand the key metrics for determining the growth of your startup Determine the right strategy to foster user acquisition in your company Manage the increased complexity and risk inherent in AI projects

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ai for knowledge management: Concepts and Advances in Information Knowledge Management Kelvin Joseph Bwalya, Nathan Mwakoshi Mnjama, Peter Mazebe II Mothataesi Sebina, 2014-04-11 Effective information and knowledge resource management is a driver of competitiveness. Many developing countries have put mechanisms in place that seek to match knowledge-based economies, where information has become the fuel for responsiveness, innovation, and competition. Concepts and Advances in Information Knowledge Management brings out emerging and current discussion from the sub-fields of information management in this environment. This title consists of sections on key aspects of information knowledge management and addresses knowledge management, library studies, archives and records management, and information systems. - Presents research aimed at harmonizing theory and practice of general information management paradigms - Gives insight into the place of archives, records management, and information technology impacting socio-economic value chains - Disseminates theoretical and applied models, and information management system architecture emerging from cloud computing and retrieval systems

ai for knowledge management: *Knowledge Management Case Book* Thomas H. Davenport, Gilbert J. B. Probst, 2000-12-27 With a Foreword by Dr. Heinrich von Pierer President and CEO of Siemens AG While theoretical perspectives on knowledge management abound, there is clearly a lack of shared practical applications and experiences. This book provides a perspective on

knowledge management at Siemens - an internationally recognised benchmark. Tom Davenport and Gilbert Probst bring together instructive case studies from different areas of this major transnational corporation that reflect the rich insights gained from years of experience in practising knowledge management. The Knowledge Management Case Book provides a comprehensive account of how organisational knowledge assets can be managed effectively. Specific emphasis is given to the development of generic lessons that can be learned from Siemens' experience. The book also offers a roadmap to building a 'mature knowledge enterprise', thereby enhancing our understanding of the steps that need to be taken in order to sustain competitive dominance in the knowledge economy.

ai for knowledge management: A Knowledge Representation Practionary Michael K. Bergman, 2018-12-12 This major work on knowledge representation is based on the writings of Charles S. Peirce, a logician, scientist, and philosopher of the first rank at the beginning of the 20th century. This book follows Peirce's practical guidelines and universal categories in a structured approach to knowledge representation that captures differences in events, entities, relations, attributes, types, and concepts. Besides the ability to capture meaning and context, the Peircean approach is also well-suited to machine learning and knowledge-based artificial intelligence. Peirce is a founder of pragmatism, the uniquely American philosophy. Knowledge representation is shorthand for how to represent human symbolic information and knowledge to computers to solve complex questions. KR applications range from semantic technologies and knowledge management and machine learning to information integration, data interoperability, and natural language understanding. Knowledge representation is an essential foundation for knowledge-based AI. This book is structured into five parts. The first and last parts are bookends that first set the context and background and conclude with practical applications. The three main parts that are the meat of the approach first address the terminologies and grammar of knowledge representation, then building blocks for KR systems, and then design, build, test, and best practices in putting a system together. Throughout, the book refers to and leverages the open source KBpedia knowledge graph and its public knowledge bases, including Wikipedia and Wikidata. KBpedia is a ready baseline for users to bridge from and expand for their own domain needs and applications. It is built from the ground up to reflect Peircean principles. This book is one of timeless, practical guidelines for how to think about KR and to design knowledge management (KM) systems. The book is grounded bedrock for enterprise information and knowledge managers who are contemplating a new knowledge initiative. This book is an essential addition to theory and practice for KR and semantic technology and AI researchers and practitioners, who will benefit from Peirce's profound understanding of meaning and context.

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customer service, or personal productivity habits. As humans and smart machines collaborate ever more closely, work processes become more fluid and adaptive, enabling companies to change them on the fly--or to completely reimagine them. AI is changing all the rules of how companies operate. Based on the authors' experience and research with 1,500 organizations, the book reveals how companies are using the new rules of AI to leap ahead on innovation and profitability, as well as what you can do to achieve similar results. It describes six entirely new types of hybrid human + machine roles that every company must develop, and it includes a leader's guide with the five crucial principles required to become an AI-fueled business. Human + Machine provides the missing and much-needed management playbook for success in our new age of AI. BOOK PROCEEDS FOR THE AI GENERATION The authors' goal in publishing Human + Machine is to help executives, workers, students and others navigate the changes that AI is making to business and the economy. They believe AI will bring innovations that truly improve the way the world works and lives. However, AI will cause disruption, and many people will need education, training and support to prepare for the newly created jobs. To support this need, the authors are donating the royalties received from the sale of this book to fund education and retraining programs focused on developing fusion skills for the age of artificial intelligence.

ai for knowledge management: The Executive Guide to Artificial Intelligence Andrew Burgess, 2017-11-15 This book takes a pragmatic and hype-free approach to explaining artificial intelligence and how it can be utilised by businesses today. At the core of the book is a framework, developed by the author, which describes in non-technical language the eight core capabilities of Artificial Intelligence (AI). Each of these capabilities, ranging from image recognition, through natural language processing, to prediction, is explained using real-life examples and how they can be applied in a business environment. It will include interviews with executives who have successfully implemented AI as well as CEOs from AI vendors and consultancies. AI is one of the most talked about technologies in business today. It has the ability to deliver step-change benefits to organisations and enables forward-thinking CEOs to rethink their business models or create completely new businesses. But most of the real value of AI is hidden behind marketing hyperbole, confusing terminology, inflated expectations and dire warnings of 'robot overlords'. Any business executive that wants to know how to exploit AI in their business today is left confused and frustrated. As an advisor in Artificial Intelligence, Andrew Burgess regularly comes face-to-face with business executives who are struggling to cut through the hype that surrounds AI. The knowledge and experience he has gained in advising them, as well as working as a strategic advisor to AI vendors and consultancies, has provided him with the skills to help business executives understand what AI is and how they can exploit its many benefits. Through the distilled knowledge included in this book business leaders will be able to take full advantage of this most disruptive of technologies and create substantial competitive advantage for their companies.

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ai for knowledge management: The Future of High-Skilled Workers Ingrid Kofler, Elisa Innerhofer, Anja Marcher, Mirjam Gruber, Harald Pechlaner, 2020-06-27 The nature of work is changing, due to demographic shifts, globalization, and digitization. Regional local labor markets are in global competition for (highly) qualified and specialized workers. At the same time, the workforce's desire for flexibility and the increasing speed at which skill requirements are changing are producing disparities at the spatial, social, and economic levels. This book discusses the global and local drivers behind these developments. It explores the factors which cause global inequalities between urban and rural areas, and highlights how cities, regions and countries attract these sought-after employees to address skills shortages. The book includes an in-depth case study on

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body and the paper of the AI in his incessant search of automation of man (mind and body) (item 2), right away we are going to show an join between AI and Knowledge Management (item 3), ...

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