

add my business to angies list

Should You Add Your Business to Angie's List? A Comprehensive Guide

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Summary: This article explores the benefits and drawbacks of adding your business to Angie's List, considering the evolving landscape of online reputation management and customer review platforms. It examines the costs, potential return on investment (ROI), and strategic considerations for businesses contemplating whether to "add my business to Angie's List." The article provides a comprehensive guide to help businesses make an informed decision based on their specific needs and goals.

The Allure and the Challenges of Adding Your Business to Angie's List

In today's digital age, online reputation is paramount for any business, particularly those in the home services industry. For years, Angie's List served as a significant player in connecting consumers with local service providers. The question "should I add my business to Angie's List?" remains relevant, even with the rise of other review platforms like Yelp and Google My Business. The decision of whether to "add my business to Angie's List" is a strategic one, demanding careful consideration of both opportunities and challenges.

The Potential Benefits: Why You Might Want to Add Your Business to Angie's List

Enhanced Visibility: Angie's List, while not as dominant as it once was, still holds a

considerable audience of consumers actively searching for local service providers. Adding your business enhances your visibility to this specific target market. This increased visibility can translate to more leads and potential customers.

Credibility and Trust: Positive reviews on Angie's List can significantly bolster your business's credibility and build consumer trust. Consumers often rely on reviews to gauge the quality of service before making a purchase decision.

Lead Generation: Angie's List historically provided a direct lead generation system, although the specifics have changed over time. While the nature of lead generation may differ from the past, the platform still offers opportunities to capture potential customers actively searching for your services.

Targeted Marketing: You can tailor your Angie's List profile to target specific demographics and service areas, ensuring that your business reaches the most relevant potential customers.

The Challenges and Considerations: The Potential Downsides of Adding Your Business to Angie's List

Cost: Angie's List operates on a paid subscription model. The cost can vary depending on the services you select and your specific business needs. Carefully evaluate this expense against your potential ROI before committing.

Competition: The platform hosts numerous businesses offering similar services, increasing the competition for consumer attention. You need a strong online presence and positive reviews to stand out from the crowd.

Review Management: Managing your online reputation, especially on Angie's List, requires consistent effort. Responding to both positive and negative reviews promptly and professionally is crucial. Ignoring negative feedback can damage your business's reputation.

Evolving Landscape: The online review landscape is dynamic. Platforms like Yelp, Google My Business, and others have become increasingly popular, potentially diluting the impact of an Angie's List listing.

Strategic Considerations Before You Add Your Business to Angie's List

Before you decide to "add my business to Angie's List," consider the following:

Target Audience: Does your target demographic actively use Angie's List? If not, your investment may yield minimal returns.

Budget: Can you comfortably afford the subscription fees and the ongoing effort required for review management?

Competitive Analysis: Analyze your competitors' presence on Angie's List. Assess their performance and identify strategies for differentiation.

Alternative Platforms: Explore other online review platforms and prioritize those that best align with your target audience and business goals.

Optimizing Your Angie's List Profile: Making the Most of Your Listing

If you decide to "add my business to Angie's List," optimize your profile to maximize its impact:

Complete Profile: Provide detailed information about your services, pricing, and service areas.

High-Quality Images: Include professional, high-resolution images of your work.

Customer Reviews: Encourage satisfied customers to leave positive reviews.

Regular Updates: Keep your profile up-to-date with any changes to your business information or service offerings.

Conclusion

The decision of whether to "add my business to Angie's List" is not a simple yes or no. It requires a careful assessment of your business needs, target market, and budget. While Angie's List offers potential benefits, the evolving online landscape requires a strategic approach to online reputation management. By carefully weighing the opportunities and challenges, and optimizing your profile effectively, you can make an informed decision that best supports your business goals.

FAQs

1. How much does it cost to add my business to Angie's List? The cost varies depending on the chosen plan and features; it's best to check Angie's List directly for current pricing.
1. What kind of businesses benefit most from an Angie's List listing? Home service businesses, such as plumbers, electricians, and contractors, generally benefit the most.
1. How do I get positive reviews on Angie's List? Provide excellent customer service and proactively ask satisfied customers to leave reviews.
1. How do I respond to negative reviews on Angie's List? Respond professionally,

address concerns, and offer solutions.

1. Is Angie's List still relevant in 2024? While its prominence has decreased, it still maintains a significant audience and can contribute to your overall online presence.
1. What are the alternatives to Angie's List? Yelp, Google My Business, Nextdoor, and other review platforms offer similar functionalities.
1. How long does it take to see results from an Angie's List listing? Results vary depending on numerous factors, including the competitiveness of your market and the quality of your profile.
1. Can I advertise on Angie's List? Angie's List offers various advertising options; check their website for current offerings.
1. What if I have a negative review on Angie's List? Respond professionally and try to resolve the issue; a thoughtful response can often mitigate the negative impact.

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use of it to the maximum and here with ; Google My Business 4.0. Training Guide this book is the 4th book in a series under the same title, of which we maintain the same will assist every business to enhance their Google Business Profile. In each chapter of the guide, we'll cover a different topic, you should have a foundational understanding of what Google My Business is and how to use it to gain more visibility in local search for your, or your client's business. Using the strategy and information provided in our Mastery Guide, you will master the essentials of claiming and optimizing an effective GMB listing that will get you top rankings. Throughout the guide, keep your eyes peeled for top tips, expert advice, and recommended resources. This course includes some of the recent critical updates including :

- Latest features and updates to Google My Business
- How To Add Keywords To Google My Business Profile?
- What are GMB Insights and Analytics and How to use them?
- How to create them and tips for creating winning Google My Business Posts
- Tips for Practitioner Listings in the profile
- What are the big mistakes to avoid with Listings and how to fix them
- What is Google Knowledge Panel, how to create it and edit it.
- Why are Google Reviews Important, How to Track them, how to respond to them.
- Business Case studies And so much more!

The events of the past year have catapulted GMB into the digital marketing spotlight.

- Every month an average business gets 59 actions from GMB listing & 49% of the business gets 1,000+ views monthly.
- Eighty-six percent of people look at the location of a business through Google Maps (Backlinko, 2020).
- Businesses enjoyed a 61 percent increase in calls from January to July 2020 thanks to their listing (Small Business Trends, 2020).
- More than 5 percent of views on its page result in a conversion (Search Engine Journal, 2019).
- Mobile queries centred around "where to buy" and "near me" keywords increased by over 200 percent in the last two years.

Amid the Covid-19 pandemic, it's more crucial than ever that you utilize and optimize GMB to display accurate, updated information about your business. Using the strategy and information provided in our Mastery Guide, you will master the essentials of claiming and optimizing an effective GMB listing that will get you top rankings. So, consider getting our comprehensive and up-to-date guide jam loaded with the latest and best-in-the-industry knowledge about GMB.

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- It has been reported that 46% of all Google searches are looking for local information. Many of those searches result in, "Zero-Click Searches".
- Research shows that 92% of online buyers like to compare brands online before buying something. And most of them head to Google Search to find businesses they would like to purchase from.
- Additionally, 49% of all Google My Business listings get more than 1000 searches every month, while 96% of the listings are seen 25 times per month, at least.
- 56% of the people who see your GMB listing will click through to your website, while another 24% will call your business directly. That is great news for businesses that want to survive and thrive despite the challenging economic conditions.

Google My Business 3.0 ! This guide will discuss why your Google My Business listings are important for your local SEO strategy, as well as the process of creating and optimizing your listing and all the answers about utilizing this platform. All in all, it is jam loaded with information on how you can increase your visibility on Google and rank higher and drive more customers to your business. This ebook covers some of the following important features including :

- What is the importance and benefits of having a Google My Business Listing in present times?
- Important Google My Business Covid-19 Updates – changes done by Google during the pandemic.
- AN overview of Latest and awesome new Google My Business Features for your Business
- Google My

Business Technical Set up Guide covering all How To's – step by step This is a comprehensive ebook on creating a successful and well optimized GMB listing which is crucial to getting in front of your customers before the competition. Google My Business complements your existing website by giving your business a public identity and presence with a listing on Google, the most popular search engine in the world.

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to succeed in the workplace. (Careers)

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author of *Hustle Away Debt*. Student loans are complicated. College financial aid terms like “federal direct subsidized” and “GRAD Plus” mean little to most of us. Each type of student loan is slightly different, with its own set of rules and repayment options. In *Student Loan Solution*, personal finance expert David Carlson explains what student loan borrowers need to know and what they should be focusing on. Carlson provides a 5-step approach to help you understand your loans, your repayment options—including opportunities for loan forgiveness—and your greater financial life. The strategies he covers will help you make and save more money while paying down your student loans faster. *Student Loan Solutions* will teach you how to: Pay off your student loan debt Personalize your student loan repayment plan Live a happier, financially smarter life

add my business to angies list: *The Professor Is In* Karen Kelsky, 2015-08-04 The definitive career guide for grad students, adjuncts, post-docs and anyone else eager to get tenure or turn their Ph.D. into their ideal job Each year tens of thousands of students will, after years of hard work and enormous amounts of money, earn their Ph.D. And each year only a small percentage of them will land a job that justifies and rewards their investment. For every comfortably tenured professor or well-paid former academic, there are countless underpaid and overworked adjuncts, and many more who simply give up in frustration. Those who do make it share an important asset that separates them from the pack: they have a plan. They understand exactly what they need to do to set themselves up for success. They know what really moves the needle in academic job searches, how to avoid the all-too-common mistakes that sink so many of their peers, and how to decide when to point their Ph.D. toward other, non-academic options. Karen Kelsky has made it her mission to help readers join the select few who get the most out of their Ph.D. As a former tenured professor and department head who oversaw numerous academic job searches, she knows from experience exactly what gets an academic applicant a job. And as the creator of the popular and widely respected advice site *The Professor is In*, she has helped countless Ph.D.'s turn themselves into stronger applicants and land their dream careers. Now, for the first time ever, Karen has poured all her best advice into a single handy guide that addresses the most important issues facing any Ph.D., including: -When, where, and what to publish -Writing a foolproof grant application -Cultivating references and crafting the perfect CV -Acing the job talk and campus interview -Avoiding the adjunct trap -Making the leap to nonacademic work, when the time is right *The Professor Is In* addresses all of these issues, and many more.

add my business to angies list: *The Unspoken Rules* Gorick Ng, 2021-04-27 Named one of 10 Best New Management Books for 2022 by Thinkers50 A Wall Street Journal Bestseller ...this guide provides readers with much more than just early careers advice; it can help everyone from interns to CEOs. — a Financial Times top title You've landed a job. Now what? No one tells you how to navigate your first day in a new role. No one tells you how to take ownership, manage expectations, or handle workplace politics. No one tells you how to get promoted. The answers to these professional unknowns lie in the unspoken rules—the certain ways of doing things that managers expect but don't explain and that top performers do but don't realize. The problem is, these rules aren't taught in school. Instead, they get passed down over dinner or from mentor to mentee, making for an unlevel playing field, with the insiders getting ahead and the outsiders stumbling along through trial and error. Until now. In this practical guide, Gorick Ng, a first-generation college student and Harvard career adviser, demystifies the unspoken rules of work. Ng distills the wisdom he has gathered from over five hundred interviews with professionals across industries and job types about the biggest mistakes people make at work. Loaded with frameworks, checklists, and talking points, the book provides concrete strategies you can apply immediately to your own situation and will help you navigate inevitable questions, such as: How do I manage my time in the face of conflicting priorities? How do I build relationships when I'm working remotely? How do I ask for help without looking incompetent or lazy? *The Unspoken Rules* is the only book you need to perform your best, stand out from your peers, and set yourself up for a fulfilling career.

add my business to angies list: *Who Moved My Goat Cheese?* Lynn Cahoon, 2018-03-06 With three weeks until opening night for their restaurant, the County Seat, Angie and her best friend

and business partner Felicia are scrambling to line up local vendors--from the farmer's market to the goat dairy farm of Old Man Moss. Fortunately, the cantankerous Moss takes a shine to Angie, as does his kid goat Precious. So when Angie hears the bloodcurdling news of foul play at the dairy farm, she jumps in to mind the man's livestock and help solve the murder.--Back cover.

add my business to angies list: My New Roots Sarah Britton, 2015-03-31 Holistic nutritionist and highly-regarded blogger Sarah Britton presents a refreshing, straight-forward approach to balancing mind, body, and spirit through a diet made up of whole foods. Sarah Britton's approach to plant-based cuisine is about satisfaction--foods that satiate on a physical, emotional, and spiritual level. Based on her knowledge of nutrition and her love of cooking, Sarah Britton crafts recipes made from organic vegetables, fruits, whole grains, beans, lentils, nuts, and seeds. She explains how a diet based on whole foods allows the body to regulate itself, eliminating the need to count calories. My New Roots draws on the enormous appeal of Sarah Britton's blog, which strikes the perfect balance between healthy and delicious food. She is a whole food lover, a cook who makes simple accessible plant-based meals that are a pleasure to eat and a joy to make. This book takes its cues from the rhythms of the earth, showcasing 100 seasonal recipes. Sarah simmers thinly sliced celery root until it mimics pasta for Butternut Squash Lasagna, and whips up easy raw chocolate to make homemade chocolate-nut butter candy cups. Her recipes are not about sacrifice, deprivation, or labels--they are about enjoying delicious food that's also good for you.

add my business to angies list: Setting Up a Successful Jewellery Business Angie Boothroyd, 2017-10-05 An updated edition of the best-selling handbook, this all-encompassing guide for jewellery entrepreneurs of all levels covers key lessons for setting up, running and growing a jewellery business. From the college graduate looking to set up a workshop, to the established maker ready to expand their business, Setting up a Successful Jewellery Business equips creative jewellers with the essential knowledge and tools to operate a professional jewellery business. Encouraging individuals to define their business objectives and strategy for the future, the guide deals with topics including: · presenting your brand; · protecting your designs; · how much to charge for your work; · selling to shops, galleries and individuals; · creating your website and driving traffic to it; · managing your time and finances plus other essential business skills. Updated with two new chapters, an expanded section on social media and a revised appendix, this is an indispensable jeweller's companion that provides the resources to take your business forward.

add my business to angies list: Right of Way Angie Schmitt, 2020-08-27 The face of the pedestrian safety crisis looks a lot like Ignacio Duarte-Rodriguez. The 77-year old grandfather was struck in a hit-and-run crash while trying to cross a high-speed, six-lane road without crosswalks near his son's home in Phoenix, Arizona. He was one of the more than 6,000 people killed while walking in America in 2018. In the last ten years, there has been a 50 percent increase in pedestrian deaths. The tragedy of traffic violence has barely registered with the media and wider culture. Disproportionately the victims are like Duarte-Rodriguez—immigrants, the poor, and people of color. They have largely been blamed and forgotten. In Right of Way, journalist Angie Schmitt shows us that deaths like Duarte-Rodriguez's are not unavoidable "accidents." They don't happen because of jaywalking or distracted walking. They are predictable, occurring in stark geographic patterns that tell a story about systemic inequality. These deaths are the forgotten faces of an increasingly urgent public-health crisis that we have the tools, but not the will, to solve. Schmitt examines the possible causes of the increase in pedestrian deaths as well as programs and movements that are beginning to respond to the epidemic. Her investigation unveils why pedestrians are dying—and she demands action. Right of Way is a call to reframe the problem, acknowledge the role of racism and classism in the public response to these deaths, and energize advocacy around road safety. Ultimately, Schmitt argues that we need improvements in infrastructure and changes to policy to save lives. Right of Way unveils a crisis that is rooted in both inequality and the undeterred reign of the automobile in our cities. It challenges us to imagine and demand safer and more equitable cities, where no one is expendable.

add my business to angies list: Get More Out of Your PC and Add-Ons Preston Gralla, Walter

Glenn, Tom Bunzel, 2003 *Get More Out of Your PC and Add-Ons* is a visual, step-by-step solution to PCs and peripherals in one value-priced volume! It covers every topic from installation and upgrading to maintenance and security in a series of well-organized, visual, and quickly accomplishable tasks. The extensive index and visual reference points make it easy for you to efficiently zero in on the one particular task you want to accomplish, then quickly scan the one- or two-page sequence of step-by-step instructions and figures to determine what you need to do to get the work done.

add my business to angies list: Easy Technology Programs for Libraries David Folmar, 2017-09-28 Are you a librarian struggling to stay engaged in a digital age? Facing budget concerns to keep existing programs running? Don't have the staff or budget for specialized services? Wonder how to move beyond teaching your patrons HOW to use a computer? This book gives you 15, step-by-step programs, using free online software, that go beyond basic digital literacy, and provides you, the librarian, with all you need for classes that engage the digital natives and computer users in your community. It includes: 15 quick, easy classes focused on actual outcomes for patrons, without requiring a budget, dedicated facilities, or specialized knowledge. Classes that your patrons can relate to, geared towards actual needs or interests, and not just to "techy" people. How to's and other elements to effectively use simple software and allow patrons to get optimal results from their effort. Classes or workshops designed to help the average computer user so he or she can teach patrons with ease and authority. Tips for teachers or librarians on how to engage their audience and not lose them with information overload. This book is a complete computer class upgrade solution. Based on the Montessori Method, classes are problem or project based. You are given all the tools you need as a presenter to show relatable uses of technology, making sure the patron can see the possibility involved in using the software. There are step-by-step instructions that focus on your patron leaving with practical skills for everyday life using freely-available software such as YouTube, Ebay, Google, and Monster. Best practices are also included so your patron's project has the greatest chance of being successful.

add my business to angies list: *Commerce Business Daily* , 2001-06

add my business to angies list: *Ellen* Susan Kaye Tate, 2007-09 In *A New Dream to Follow*, Ellen abandons her quiet, pleasant but meaningless life and sets out on a life of adventure and purpose as God begins to reveal His plan for her, directing her steps along a path she wouldn't have imagined in her wildest dreams.

add my business to angies list: *The Automatic Customer* John Warrillow, 2015-02-05 The lifeblood of your business is repeat customers. But customers can be fickle, markets shift, and competitors are ruthless. So how do you ensure a steady flow of repeat business? The secret—no matter what industry you're in—is finding and keeping automatic customers. These days virtually anything you need can be purchased through a subscription, with more convenience than ever before. Far beyond Spotify, Netflix, and New York Times subscriptions, you can sign up for weekly or monthly supplies of everything from groceries (AmazonFresh) to cosmetics (Birchbox) to razor blades (Dollar Shave Club). According to John Warrillow, this emerging subscription economy offers huge opportunities to companies that know how to turn customers into subscribers. Automatic customers are the key to increasing cash flow, igniting growth, and boosting the value of your company. Consider Whatsapp, the internet-based messaging service that was purchased by Facebook for \$19 billion. While other services bombarded users with invasive ads in order to fund a free messaging platform, Whatsapp offered a refreshingly private tool on a subscription platform, charging just \$1 per year. Their business model enabled the kind of service that customers wanted and ensured automatic customers for years to come. As Warrillow shows, subscriptions aren't limited to technology or media businesses. Companies in nearly any industry, from start-ups to the Fortune 500, from home contractors to florists, can build subscriptions into their business. Warrillow provides the essential blueprint for winning automatic customers with one of the nine subscription business models, including:

- The Membership Website Model: Companies like The Wood Whisperer Guild, ContractorSelling, and DanceStudioOwner offer access to highly specialized, high quality

information, recognizing that people will pay for good content. This model can work for any business with a tightly defined niche market and insider information. • **The Simplifier Model:** Companies like Mosquito Squad (pest control) and Hassle Free Homes (home maintenance) take a recurring task off your to-do list. Any business serving busy consumers can adopt this model not only to create a recurring revenue stream, but also to take advantage of the opportunity to cross-sell or bundle their services. • **The Surprise Box Model:** Companies like BarkBox (dog treats) and Standard Cocoa (craft chocolate) send their subscribers curated packages of goodies each month. If you can handle the logistics of shipping, giving customers joy in something new can translate to sales on your larger e-commerce site. This book also shows you how to master the psychology of selling subscriptions and how to reduce churn and provides a road map for the essential statistics you need to measure the health of your subscription business. Whether you want to transform your entire business into a recurring revenue engine or just pick up an extra 5 percent of sales growth, *The Automatic Customer* will be your secret weapon.

add my business to angies list: The Mom Test Rob Fitzpatrick, 2013-10-09 The Mom Test is a quick, practical guide that will save you time, money, and heartbreak. They say you shouldn't ask your mom whether your business is a good idea, because she loves you and will lie to you. This is technically true, but it misses the point. You shouldn't ask anyone if your business is a good idea. It's a bad question and everyone will lie to you at least a little. As a matter of fact, it's not their responsibility to tell you the truth. It's your responsibility to find it and it's worth doing right. Talking to customers is one of the foundational skills of both Customer Development and Lean Startup. We all know we're supposed to do it, but nobody seems willing to admit that it's easy to screw up and hard to do right. This book is going to show you how customer conversations go wrong and how you can do better.

add my business to angies list: My Aunt Angie Roy L. McCardell, 1930

add my business to angies list: Angel on my Shoulder Julie Poole, 2014-09-09 Sarah is having a bad day! At 37½ life is going nowhere fast. She's been dumped by her latest boyfriend, again! She's lost her latest job, again! And her mother's driving her mad, again! To top it all, she can't even have a moan in peace without Clarabell piping up every two minutes trying to cheer her up, again! Clarabell is of course, Sarah's 'Guardian Angel', whose job it is to constantly keep Sarah's spirits up - an annoying distraction to say the least! Clarabell certainly has her work cut out! Having reached rock bottom, Sarah reluctantly accepts Clarabell's help, growing gradually from a chaotic, lost young woman into the person she always wanted to be. With the angels help she is ready at last for her soul-mate Simon to enter her life. Throughout her journey a team of angels have regular 'inter-angel-cy' meetings, mapping out and planning Sarah's life for her, often getting it very wrong with hilarious results! Sarah's story brings hope, magic and inspiration from the beginning right through to its uplifting conclusion; drawing the reader into an emotional roller coaster that will make you laugh, cry and ultimately leave you with a smile on your face and quite possibly with an empty box of tissues!

add my business to angies list: Careful of the Company You Keep Angie Daniels, 2011-04-01 From the acclaimed author of *Trouble Loves Company* comes a smart, sexy, heartfelt new novel about friendship, love, lust--and a whole lot of trouble in between. After finding her husband in a compromising position, romance author Renee Moore goes back to her hometown, hoping to start over. But once again, she finds herself looking for love in all the wrong places. To make matters worse, just as she decides a healthy relationship may not be her destiny, her ex delivers shocking news that could change her life forever. Practical nurse Danielle Brooks' professional life is picture perfect, but her personal life is a mess. Her daughter is about to give birth to a baby believed to have been fathered by Danielle's ex. In an attempt to mend her shattered heart, Danielle has been dating Calvin Cambridge, a truly nice guy. But when Calvin proposes, Danielle wants to be sure she is ready to commit. She enlists Renee to test his fidelity, but when the seduction goes too far, all their relationships may be in jeopardy. Meanwhile, their best friend is getting married, and she is counting on Renee and Danielle to help her plan the wedding--whether

they are speaking to each other or not. But with Renee now being threatened by a mystery woman, and Danielle facing her most serious crisis yet, they can not help wondering if it is all going to get worse before it gets better. As things come to a head in each woman's life, there is a whole lot of praying going on--and Renee and Danielle soon realize they are blessed in spite of it all--with faith, second chances--and each other.

add my business to angles list: Billboard , 1974-12-07 In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

add my business to angles list: Ebony , 2000-12 EBONY is the flagship magazine of Johnson Publishing. Founded in 1945 by John H. Johnson, it still maintains the highest global circulation of any African American-focused magazine.

add my business to angies list: Miracle Creek Angie Kim, 2019-04-16 Winner of the Edgar Award for Best First Novel A Time Best Mystery and Thriller Book of All Time The “gripping... page-turner” (Time) hitting all the best of summer reading lists, *Miracle Creek* is perfect for book clubs and fans of Liane Moriarty and Celeste Ng How far will you go to protect your family? Will you keep their secrets? Ignore their lies? In a small town in Virginia, a group of people know each other because they’re part of a special treatment center, a hyperbaric chamber that may cure a range of conditions from infertility to autism. But then the chamber explodes, two people die, and it’s clear the explosion wasn’t an accident. A powerful showdown unfolds as the story moves across characters who are all maybe keeping secrets, hiding betrayals. Chapter by chapter, we shift alliances and gather evidence: Was it the careless mother of a patient? Was it the owners, hoping to cash in on a big insurance payment and send their daughter to college? Could it have been a protester, trying to prove the treatment isn’t safe? “A stunning debut about parents, children and the unwavering hope of a better life, even when all hope seems lost (Washington Post), *Miracle Creek* uncovers the worst prejudice and best intentions, tense rivalries and the challenges of parenting a child with special needs. It’s “a quick-paced murder mystery that plumbs the power and perils of community” (O Magazine) as it carefully pieces together the tense atmosphere of a courtroom drama and the complexities of life as an immigrant family. Drawing on the author’s own experiences as a Korean-American, former trial lawyer, and mother of a “miracle submarine” patient, this is a novel steeped in suspense and igniting discussion. Recommended by Erin Morgenstern, Jean Kwok, Jennifer Weiner, Scott Turow, Laura Lippman, and more--*Miracle Creek* is a brave, moving debut from an unforgettable new voice.

Additional Resources

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