

activity guide big open and crowdsourced data

Activity Guide: Big Open and Crowdsourced Data - Unlocking the Potential of Collective Intelligence

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Introduction:

This activity guide – big open and crowdsourced data serves as a comprehensive resource for individuals and organizations seeking to leverage the immense potential of openly accessible and collaboratively generated data. We'll explore various methodologies, practical applications, and ethical considerations associated with working with these powerful datasets. This guide aims to equip you with the knowledge and tools to effectively engage with big open and crowdsourced data, fostering innovation and positive societal impact.

I. Understanding Big Open and Crowdsourced Data

Big open data refers to massive datasets that are publicly available and freely accessible for anyone to use and analyze. These datasets often come from diverse sources such as government agencies, research institutions, and private companies. Crowdsourced data, on the other hand, is generated through the collective efforts of a large number of individuals, often via online platforms. Examples include contributions to Wikipedia, OpenStreetMap, or citizen science projects. The synergy between these two data types presents incredible opportunities but also demands careful consideration.

II. Methodologies for Working with Big Open and Crowdsourced Data

This activity guide – big open and crowdsourced data outlines several core methodologies:

A. Data Acquisition and Cleaning: Identifying relevant open data repositories (e.g., data.gov, opendata.europa.eu) is crucial. Crowdsourced data requires careful validation and cleaning to address inconsistencies and biases. Techniques like data deduplication, outlier detection, and imputation are essential.

B. Data Exploration and Visualization: Understanding the structure and characteristics of the data is paramount. Exploratory data analysis (EDA) techniques, along with data visualization tools (e.g., Tableau, Power BI), help uncover patterns, trends, and potential biases.

C. Data Analysis and Modeling: A variety of analytical approaches can be employed, ranging from simple descriptive statistics to complex machine learning algorithms. The choice of method depends on the research question and the nature of the data.

D. Data Interpretation and Communication: Drawing meaningful insights from the analysis is crucial. Effective communication of findings, often through visualizations and reports, is key to disseminating knowledge and influencing decision-making.

III. Applications of Big Open and Crowdsourced Data

The applications of this activity guide – big open and crowdsourced data are vast:

Environmental Monitoring: Crowdsourced data on air quality, water pollution, and biodiversity can complement official data, providing a more comprehensive picture.

Urban Planning: Open data on traffic patterns, crime rates, and public transportation can inform urban planning and infrastructure development.

Public Health: Crowdsourced health data can be used to monitor disease outbreaks, track health trends, and improve healthcare services.

Disaster Response: Open data and crowdsourced information can aid in disaster relief efforts by providing real-time situational awareness.

Social Science Research: Open and crowdsourced data provide rich sources for studying social trends, behaviors, and opinions.

IV. Ethical Considerations and Data Governance

Working with big open and crowdsourced data necessitates careful consideration of ethical implications:

Data Privacy: Protecting the privacy of individuals whose data is being used is paramount. Anonymization and data aggregation techniques are important safeguards.

Data Bias: Crowdsourced data can reflect existing societal biases. Understanding and mitigating these biases is crucial for ensuring fair and equitable outcomes.

Data Transparency: Openly sharing data and methodologies promotes trust and reproducibility.

Data Security: Protecting data from unauthorized access and misuse is essential.

V. Tools and Technologies

This activity guide – big open and crowdsourced data highlights several useful tools:

OpenRefine: For data cleaning and transformation.

R and Python: Programming languages for data analysis and modeling.

Tableau and Power BI: Data visualization tools.

GitHub: For collaborative data projects.

Conclusion:

This activity guide – big open and crowdsourced data underscores the transformative potential of harnessing these powerful data sources. By combining rigorous methodologies, ethical considerations, and appropriate technologies, we can unlock valuable insights and drive positive change across diverse sectors. This collaborative approach, leveraging collective intelligence, is essential for addressing complex challenges and building a more informed and equitable world.

FAQs:

1. What is the difference between open data and crowdsourced data? Open data is publicly available, while crowdsourced data is generated by the public.
2. How can I find reliable sources of big open data? Data.gov, opendata.europa.eu, and similar government portals are good starting points.
3. What are the common challenges in working with crowdsourced data? Inconsistency, bias, and the need for validation are major challenges.
4. What are the ethical implications of using big open data? Privacy, bias, and transparency are key ethical considerations.
5. What tools can help with analyzing big open and crowdsourced data? R, Python, Tableau, and Power BI are useful tools.
6. How can I ensure the accuracy of crowdsourced data? Implementing validation mechanisms and employing data cleaning techniques are vital.
7. What are the legal considerations when using open data? Licensing agreements and terms of use should be carefully reviewed.
8. How can I contribute to crowdsourced data initiatives? Participate in citizen science projects or contribute to open data platforms.
9. Where can I learn more about big open and crowdsourced data? Explore online courses, workshops, and academic resources.

Related Articles:

1. "Data Cleaning Techniques for Crowdsourced Datasets": A detailed guide on data cleaning methods specific to crowdsourced data, addressing inconsistencies and biases.
2. "Ethical Considerations in Open Data Initiatives": An in-depth exploration of the ethical dilemmas associated with open data usage, including privacy and bias.
3. "Visualizing Big Data: Best Practices and Tools": A guide on effective data visualization techniques for large datasets, focusing on clarity and insight.
4. "Introduction to Machine Learning for Open Data Analysis": An introductory guide to applying machine learning algorithms to open datasets.
5. "Case Studies: Successful Applications of Crowdsourced Data": Real-world examples of successful applications of crowdsourced data across various fields.
6. "Open Data Governance Frameworks: Best Practices": A discussion of best practices for establishing robust data governance frameworks for open data initiatives.
7. "Building a Crowdsourced Data Platform: A Step-by-Step Guide": A practical guide to designing and implementing a platform for collecting and managing crowdsourced data.
8. "The Future of Big Open and Crowdsourced Data": A forward-looking perspective on the evolving landscape of big open and crowdsourced data and its implications.
9. "Combating Bias in Crowdsourced Data: Strategies and Techniques": A detailed exploration of methods to identify and mitigate biases in crowdsourced data.

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techniques to analyze them. The authors—leading experts in financial modeling, machine learning, and quantitative research and analytics—employ a step-by-step approach to guide readers through the dense jungle of generated data. A first-of-its kind treatment of alternative data types, sources, and methodologies, this innovative book: Provides an integrated modeling approach to extract value from multiple types of datasets Treats the processes needed to make alternative data signals operational Helps investors and risk managers rethink how they engage with alternative datasets Features practical use case studies in many different financial markets and real-world techniques Describes how to avoid potential pitfalls and missteps in starting the alternative data journey Explains how to integrate information from different datasets to maximize informational value The Book of Alternative Data is an indispensable resource for anyone wishing to analyze or monetize different non-traditional datasets, including Chief Investment Officers, Chief Risk Officers, risk professionals, investment professionals, traders, economists, and machine learning developers and users.

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activity guide big open and crowdsourced data: GIS and Machine Learning for Small Area Classifications in Developing Countries Adegbola Ojo, 2020-12-30 Since the emergence of contemporary area classifications, population geography has witnessed a renaissance in the area of policy related spatial analysis. Area classifications subsume geodemographic systems which often use data mining techniques and machine learning algorithms to simplify large and complex bodies of information about people and the places in which they live, work and undertake other social activities. Outputs developed from the grouping of small geographical areas on the basis of multi-dimensional data have proved beneficial particularly for decision-making in the commercial sectors of a vast number of countries in the northern hemisphere. This book argues that small area classifications offer countries in the Global South a distinct opportunity to address human population policy related challenges in novel ways using area-based initiatives and evidence-based methods. This book exposes researchers, practitioners, and students to small area segmentation techniques for understanding, interpreting, and visualizing the configuration, dynamics, and correlates of development policy challenges at small spatial scales. It presents strategic and operational responses to these challenges in cost effective ways. Using two developing countries as case studies, the book connects new transdisciplinary ways of thinking about social and spatial inequalities from a scientific perspective with GIS and Data Science. This offers all stakeholders a framework for engaging in practical dialogue on development policy within urban and rural settings, based on real-world examples. Features: The first book to address the huge potential of small area segmentation for sustainable development, combining explanations of concepts, a range of techniques, and current applications. Includes case studies focused on core challenges that confront developing countries and provides thorough analytical appraisal of issues that resonate with audiences from the Global South. Combines GIS and machine learning methods for studying interrelated disciplines such as Demography, Urban Science, Sociology, Statistics, Sustainable Development and Public Policy. Uses a multi-method approach and analytical techniques of primary and secondary data. Embraces a balanced, chronological, and well sequenced presentation of information, which is very practical for readers.

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new approaches to performance management that I have seen in many years of working on this topic. --Gerald Ledford, Senior Research Scientist, Center for Effective Organizations, Marshall School of Business, University of Southern California The Crowdsourced Performance Review should be at the top of every HR professional's reading list. It shows convincingly why the traditional performance review doesn't work and how social recognition is the key to a performance system that actually makes an impact. --Kevin Kruse, Forbes Leadership columnist and bestselling author of Employee Engagement 2.0 As a pioneer in multirater feedback, I love Eric's new application! Social media comes to visit the performance appraisal. Many minds can be better than one! Read this and find out how. --Marshall Goldsmith, author of New York Times bestsellers MOJO and What Got You Here Won't Get You There Fix the Performance Review with the Wisdom of Crowds! Today's most successful companies are transforming their predictable one-way review processes into dynamic, collaborative systems that apply the latest social technologies. Instead of a one-time annual evaluation of performance, managers and employees receive collective feedback from everyone across their company. It's all achieved through crowdsourcing, and it generates more accurate, actionable results than traditional methods. With The Crowdsourced Performance Review, you'll create a review system that gathers the feedback of many, so you can make better, more informed decisions. And this new model is simpler than you think. It's based on three innovations: CROWDSOURCING: Applying the same techniques that companies like Apple, Angie's List, and Zagat use to inform customers, you can gather the same kind of data to inform managers. SOCIAL MEDIA TECHNOLOGIES: The most revolutionary communication tools since the telephone, these technologies have singlehandedly created a new language of business. ORGANIZATIONAL CULTURE: When managed well, it's one of the most effective tools for building and maintaining a competitive advantage. These three assets come together for the purpose of evaluating performance in the practice of social recognition--a system in which all employees recognize each other's great work on a daily basis. Social recognition creates engagement, energy, and even happiness in a company--leading to the ultimate goal of a Positivity-Dominated Workplace.

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 "The amount of knowledge and talent dispersed among the human race has always outstripped our capacity to harness it. Crowdsourcing corrects that—but in doing so, it also unleashes the forces of creative destruction." —From Crowdsourcing First identified by journalist Jeff Howe in a June 2006 Wired article, "crowdsourcing" describes the process by which the power of the many can be leveraged to accomplish feats that were once the province of the specialized few. Howe reveals that the crowd is more than wise—it's talented, creative, and stunningly productive. Crowdsourcing activates the transformative power of today's technology, liberating the latent potential within us all. It's a perfect meritocracy, where age, gender, race, education, and job history no longer matter; the quality of work is all that counts; and every field is open to people of every imaginable background. If you can perform the service, design the product, or solve the problem, you've got the job. But crowdsourcing has also triggered a dramatic shift in the way work is organized, talent is employed, research is conducted, and products are made and marketed. As the crowd comes to supplant traditional forms of labor, pain and disruption are inevitable. Jeff Howe delves into both the positive and negative consequences of this intriguing phenomenon. Through extensive reporting from the front lines of this revolution, he employs a brilliant array of stories to look at the economic, cultural, business, and political implications of crowdsourcing. How were a bunch of part-time dabblers in finance able to help an investment company consistently beat the market? Why does Procter & Gamble repeatedly call on enthusiastic amateurs to solve scientific and technical challenges? How can companies as diverse as iStockphoto and Threadless employ just a handful of people, yet generate millions of dollars in revenue every year? The answers lie within these pages. The blueprint for crowdsourcing originated from a handful of computer programmers who showed that a community of like-minded peers could create better products than a corporate behemoth like Microsoft. Jeff Howe tracks the amazing migration of this new model of production, showing the potential of the Internet to create human networks that can divvy up and make quick work of

otherwise overwhelming tasks. One of the most intriguing ideas of Crowdsourcing is that the knowledge to solve intractable problems—a cure for cancer, for instance—may already exist within the warp and weave of this infinite and, as yet, largely untapped resource. But first, Howe proposes, we need to banish preconceived notions of how such problems are solved. The very concept of crowdsourcing stands at odds with centuries of practice. Yet, for the digital natives soon to enter the workforce, the technologies and principles behind crowdsourcing are perfectly intuitive. This generation collaborates, shares, remixes, and creates with a fluency and ease the rest of us can hardly understand. Crowdsourcing, just now starting to emerge, will in a short time simply be the way things are done.

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Echo-Chamber Gabriel Bodard, Matteo Romanello, 2016-04-28 Edited by organisers of “Digital Classicist” seminars in London and Berlin, this volume explores the impact of computational approaches to the study of antiquity on audiences other than the scholars who conventionally publish it. In addition to colleagues in classics and digital humanities, the eleven chapters herein concern and are addressed to students, heritage professionals and “citizen scientists”. Each chapter is a scholarly contribution, presenting research questions in the classics, digital humanities or, in many cases, both. They are all also examples of work within one of the most important areas of academia today: scholarly research and outputs that engage with collaborators and audiences not only including our colleagues, but also students, academics in different fields including the hard sciences, professionals and the broader public. Collaboration and scholarly interaction, particularly with better-funded and more technically advanced disciplines, is essential to digital humanities and perhaps even more so to digital classics. The international perspectives on these issues are especially valuable in an increasingly connected, institutionally and administratively diverse world. This book addresses the broad range of issues scholars and practitioners face in engaging with students, professionals and the public, in accessible and valuable chapters from authors of many backgrounds and areas of expertise, including language and linguistics, history, archaeology and architecture. This collection will be of interest to teachers, scientists, cultural heritage professionals, linguists and enthusiasts of history and antiquity.

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- Understanding, measuring, and acting on the greatest risks facing the organization.
- Creating a culture, based on communication, that inspires dedication, trust, and success.
- Wearing a “Black Hat” to challenge thinking that can blind an organization.
- Setting “impossible” goals that will not only be met but exceeded.
- Breaking down silos to improve teamwork and solve problems.
- Reducing bureaucracy and empowering people to increase innovation and expedite solutions.
- Using independent experts to

provide different points of view and audit the processes.

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Contributors include: Michael Flowers, Chief Analytics Officer, New York City Beth Blauer, former director of Maryland StateStat Jonathan Feldman, CIO, City of Asheville Tim O'Reilly, founder & CEO, O'Reilly Media Eric Gordon, Director of Engagement Game Lab, Emerson College Beth Niblock, CIO, Louisville Metro Government Ryan & Mike Alfred, Co-Founders, Brightscope Emer Coleman, former director of the London Datastore Mark Headd, Chief Data Officer, City of Philadelphia As an essential volume for anyone interested in the future of governance, urban policy, design, data-driven policymaking, journalism, or civic engagement, *Beyond Transparency* combines the inspirational glow and political grit of *Profiles in Courage* with the clarity of an engineer's calm explanation of how something technical actually works. Here are the detailed how-to stories of many members of the first generation of open government pioneers, written in a generous, accessible style; this compilation presents us with a great deal to admire, ample provocation, and wise guidance from a group of remarkable individuals. -Susan Crawford, author of *Captive Audience* Just as he did during his time in my administration, Goldstein has brought together industry leaders to discuss issues of relevance in the open data movement and the practical implications of implementing these policies... This book will help continue the work to make open government a reality across the country. - Mayor Rahm Emanuel, City of Chicago A must-read for anyone who is passionate about what open data can do to transform city living. - Boris Johnson, Mayor of London

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and trends are contributing to the production of an astoundingly large and rapidly accelerating collection of data, or 'Big Data'. This data now allows us to examine urban and regional phenomena in ways that were previously not possible. Despite the tremendous potential of big data for regional science, its use and application in this context is fraught with issues and challenges. This book brings together leading contributors to present an interdisciplinary, agenda-setting and action-oriented platform for research and practice in the urban and regional community. This book provides a comprehensive, multidisciplinary and cutting-edge perspective on big data for regional science. Chapters contain a collection of research notes contributed by experts from all over the world with a wide array of disciplinary backgrounds. The content is organized along four themes: sources of big data; integration, processing and management of big data; analytics for big data; and, higher level policy and programmatic considerations. As well as concisely and comprehensively synthesising work done to date, the book also considers future challenges and prospects for the use of big data in regional science. Big Data for Regional Science provides a seminal contribution to the field of regional science and will appeal to a broad audience, including those at all levels of academia, industry, and government.

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