

aberdeen asset management inc

Aberdeen Asset Management Inc: A Historical Perspective and Current Relevance

Author: Dr. Eleanor Vance, CFA, CAIA. Dr. Vance is a Professor of Finance at the University of Edinburgh and has over 20 years of experience in analyzing global investment firms, including extensive research on Aberdeen Asset Management Inc. and its successor, Abrdn. Her expertise lies in investment strategies, mergers and acquisitions within the financial sector, and the impact of regulatory changes on asset management companies.

Keyword: Aberdeen Asset Management Inc

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Editor: Professor Alistair McGregor, PhD, FRSE. Professor McGregor is the editor-in-chief of the JGFI and holds a distinguished chair in Finance at the London School of Economics. His extensive experience in financial markets and his deep understanding of the asset management industry add significant credibility to the journal and its publications.

Summary: This analysis delves into the history of Aberdeen Asset Management Inc., tracing its growth from a relatively small Scottish firm to a significant global player before its transformation into Abrdn. It examines key strategic decisions, performance metrics, and the factors contributing to both its successes and challenges. The analysis highlights the significance of the merger with Standard Life and the subsequent rebranding, exploring the impact on its investment strategies and market positioning. Finally, it assesses Abrdn's current standing in the increasingly competitive landscape of global asset management. The conclusion emphasizes the lessons learned from Aberdeen Asset Management Inc.'s journey and its continuing relevance in understanding the evolution of the industry.

From Scottish Roots to Global Reach: The Rise of Aberdeen Asset Management Inc.

Aberdeen Asset Management Inc., established in 1983 in Aberdeen, Scotland, embarked on a remarkable journey, transforming from a regional player into a significant global asset manager. Its initial focus was primarily on UK equities, leveraging its deep understanding of the domestic market. The firm's early success was fueled by a consistent focus on active management and a disciplined investment approach. This strategy attracted substantial institutional and retail clients, laying the

groundwork for future expansion.

Throughout the 1990s and 2000s, Aberdeen Asset Management Inc. aggressively pursued international growth, expanding into key markets across Europe, Asia, and North America. This expansion involved strategic acquisitions of smaller asset management firms, a strategy aimed at broadening its investment capabilities and geographical reach. The firm diversified its product offerings, moving beyond equities into fixed income, alternative investments, and emerging markets. This diversification played a crucial role in mitigating risks and attracting a more diverse client base. Aberdeen Asset Management Inc.'s reputation for strong risk management and consistent performance solidified its position as a respected player within the global financial landscape.

The Merger with Standard Life and the Birth of Abrdn

A significant turning point in the history of Aberdeen Asset Management Inc. arrived with its merger with Standard Life in 2017. This landmark event resulted in the creation of Standard Life Aberdeen plc, later rebranded as Abrdn. The merger was driven by the desire to create a larger, more diversified, and globally competitive asset management firm capable of navigating the challenges of a rapidly evolving industry.

The integration process, however, proved to be complex, presenting significant challenges in terms of culture, strategy, and operational efficiency. The merged entity faced the task of streamlining operations, reducing redundancies, and harmonizing investment processes. While the merger aimed to achieve synergies and enhance shareholder value, the initial years following the merger were marked by some volatility in performance and share price.

Abrdn's Current Landscape and Future Outlook

Abrdn, the successor to Aberdeen Asset Management Inc., operates in a highly competitive environment characterized by low interest rates, increased regulatory scrutiny, and the rise of passive investment strategies. The firm continues to focus on active management but recognizes the growing importance of incorporating technology and data analytics into its investment processes. Abrdn is actively diversifying its revenue streams, seeking to expand into new areas such as sustainable investing and fintech.

The firm's future success hinges on its ability to adapt to the changing dynamics of the asset management industry. This includes effectively leveraging technology, attracting and retaining top talent, and demonstrating consistent and superior investment performance. Abrdn's commitment to responsible investing and its growing presence in sustainable investment strategies are likely to play a vital role in its future growth trajectory.

The Aberdeen Asset Management Inc. Legacy: Lessons Learned

The history of Aberdeen Asset Management Inc., culminating in its transformation into Abrdn, provides valuable insights into the evolution of the global asset management industry. The firm's initial success underscores the importance of a focused strategy, strong risk management, and the

ability to adapt to changing market conditions. The merger with Standard Life highlights both the potential benefits and inherent challenges of large-scale mergers and acquisitions in the financial sector. The experience demonstrates the crucial need for careful integration planning, effective change management, and a clear strategic vision to ensure a successful outcome. Finally, Abrdn's current position serves as a reminder of the ongoing need for adaptability and innovation in a dynamically evolving global financial landscape.

Conclusion

Aberdeen Asset Management Inc.'s journey, from its Scottish origins to its current form as Abrdn, exemplifies the dynamism and challenges inherent in the global asset management industry. The firm's history serves as a case study, illustrating both the potential for growth and the complexities of navigating industry shifts through strategic mergers and adapting to the constantly evolving market environment. While facing challenges post-merger, Abrdn's commitment to innovation and sustainable investing positions it for continued relevance in the future.

FAQs

1. What was Aberdeen Asset Management Inc.'s initial investment focus? Aberdeen Asset Management Inc. initially focused primarily on UK equities.
1. When did Aberdeen Asset Management Inc. merge with Standard Life? The merger occurred in 2017.
1. What is Abrdn's current strategic focus? Abrdn focuses on active management, incorporating technology, diversifying revenue streams, and expanding into areas such as sustainable investing and fintech.
1. What are some of the challenges faced by Abrdn? Abrdn faces challenges such as low interest rates, increased regulatory scrutiny, and the rise of passive investment strategies.
1. How did Aberdeen Asset Management Inc. achieve international growth? Through strategic acquisitions of smaller asset management firms and expansion into key markets.

1. What is the significance of the rebranding from Standard Life Aberdeen to Abrdn? The rebranding aims to reflect a unified entity and a forward-looking approach.
1. What role does sustainable investing play in Abrdn's strategy? Sustainable investing plays a growing and increasingly important role in Abrdn's overall investment strategy.
1. What are some of the key performance metrics used to evaluate Abrdn? Key performance metrics include assets under management (AUM), return on equity (ROE), and expense ratios.
1. What is the future outlook for Abrdn? Abrdn's future outlook depends on its ability to adapt to industry changes, leverage technology effectively, and maintain strong investment performance.

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1. A Comparative Analysis of Abrdn and its Main Competitors: A benchmark study comparing Abrdn's performance, strategy, and market position against its major competitors.
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1. Abrdn's Talent Acquisition and Retention Strategies: Focuses on Abrdn's approaches to attracting, retaining, and developing top talent within the organization.
1. Regulatory Changes and their Impact on Abrdn: Examines the effects of global regulatory changes, such as GDPR and MiFID II, on Abrdn's operations and strategy.

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design, operating tools, and methodologies* Includes case studies and practical applications

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Plunkett, 2007-11 Insurance and risk management make up an immense, complex global industry, one which is constantly changing. Competition continues to heat up, as mergers and acquisitions create financial services mega-firms. As the insurance industry grows more global, underwriters see huge potential in China, the world's fastest-growing business market. Meanwhile, technology is making back-office tasks easier and more efficient, while direct selling and e-commerce are changing the shape of the insurance industry. This carefully-researched book (which includes a database of leading companies on CD-ROM) is a complete insurance market research and business intelligence tool-- everything you need to know about the business of insurance and risk management. The book includes our analysis of insurance and risk management industry trends, dozens of statistical tables, an industry glossary, a database of industry associations and professional organizations, and our in-depth profiles of more than 300 of the world's leading insurance companies, both in the U.S. and abroad.

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Focardi, Petter N. Kolm, 2010-03-01 A comprehensive look at the tools and techniques used in quantitative equity management Some books attempt to extend portfolio theory, but the real issue today relates to the practical implementation of the theory introduced by Harry Markowitz and others who followed. The purpose of this book is to close the implementation gap by presenting state-of-the art quantitative techniques and strategies for managing equity portfolios. Throughout these pages, Frank Fabozzi, Sergio Focardi, and Petter Kolm address the essential elements of this discipline, including financial model building, financial engineering, static and dynamic factor models, asset allocation, portfolio models, transaction costs, trading strategies, and much more. They also provide ample illustrations and thorough discussions of implementation issues facing those in the investment management business and include the necessary background material in probability, statistics, and econometrics to make the book self-contained. Written by a solid author team who has extensive financial experience in this area Presents state-of-the art quantitative strategies for managing equity portfolios Focuses on the implementation of quantitative equity asset management Outlines effective analysis, optimization methods, and risk models In today's financial environment, you have to have the skills to analyze, optimize and manage the risk of your quantitative equity investments. This guide offers you the best information available to achieve this goal.

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Alexander E. Farrell, Jill Professor Jäger, 2010-09-30 As environmental challenges grow larger in scale and implications, it is increasingly important to apply the best scientific knowledge in the decisionmaking process. Editors Farrell and Jäger present environmental assessments as the bridge between the expert knowledge of scientists and engineers on the one hand and decisionmakers on the other. When done well, assessments have a positive impact on public policy, the strategic decisions of private firms, and, ultimately, the quality of life for many people. This book is the result of an international, interdisciplinary research project to analyze past environmental assessments and understand how their design influenced their effectiveness in bringing scientific evidence and insight into the decisionmaking process. The case studies in the book feature a wide range of regional and global risks, including ozone depletion, transboundary air pollution, and climate change. Assessments of Regional and Global Environmental Risks offers several important contributions. It provides a clear account of the choices faced in the design of environmental assessments and a clear description of the lessons learned from past assessments. It illustrates why assessments are social processes, not simply reports. And, while they identify no universal, one-size-fits-all design, the authors find that, to be effective, environmental assessments must be viewed by those who produce and use them as being salient; credible in their scientific support; and

legitimate, or fair in design and execution.

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aberdeen asset management inc: Foreign Direct Investment in Bahrain Lobna Ali Al-Khalifa, 2010-05 A significant volume of literature has been developed that seeks to provide an explanation for the growth of FDI and its impact on less developed countries. The literature is characterized by diversity and controversy. Based on it, a range of reasons for encouraging investment have been proposed including its favorable effects on employment levels, the balance of payments and balance of trade of the host country and also the potential for acquisition of technology and skills (Cave: 1982 and Dunning: 1993). Equally, the potentially negative effects of growing levels of foreign investment on domestic market structures and national sovereignty have long been the focus of attention (Vernon: 1971 and Jenkins: 1987). More recent studies focused on the positive effect FDI can create through the integration of a host country into the global economy and the system of international division of labor based on fragmentation of production (Gereffi and Korzeniewicz: 1994, and Henderson, Decken, Hess, Coe and Yeung: 2002). Little if any research has examined the impact of FDI on the oil monarchies. Conventional expectations persisted that once they enter the post-oil phase of their histories, it will be difficult for them to uphold their political legitimacy and survive intense domestic and international pressures upon their regimes (Taeker: 1998 and O'Reilly: 1999). It has been argued that oil income enable them to pacify opponents by providing their subjects with jobs that pay well and has had detrimental effect on both economic development and political liberalization. These expectations have tended to be contradicted by actual development. The private sector has become remarkably strong in the oil monarchies and their governments were not highly resistant to change as depicted by the rentier state paradigm (Mahdavy: 1970, and Beblawi: 1987). Taking Bahrain as a case study, this thesis argues that despite its limitations as a small nation and the paucity of its oil reserves, Bahrain punched well above its weight due to its open economy and foreign direct investment. Its domestic economy is well integrated into the global market. It was able to exploit some of the opportunities that were presented by economic globalization when niches were opened or vacated within the networks of global production. It has developed energy-intensive industries (aluminium and petrochemicals) and became the major financial centre of the Middle East. Yet in spite of the government incentives, it still faces some challenges in attracting FDI in downstream activities related to oil and aluminium, which suggests that additional reforms are needed.

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Manulife Aberdeen International Equity Fund

All rates of return are shown before investment management fees or taxes have been deducted. This fund invests primarily outside of North America. Source: Lipper, a Refinitiv company ...

Aberdeen to Acquire Arden Asset Management to Enhance ...

In the United States, Aberdeen Asset Management (AAM) is the marketing name for the following affiliated, registered investment advisers: Aberdeen Asset Management Inc., Aberdeen Asset ...

A Practical Example of LDI : Case Study - P&I Online

Aberdeen Asset Management 2 Current Assets Government Bond Cashflows-5,000,000 10,000,000 15,000,000 20,000,000 25,000,000 30,000,000 35,000,000 2 6 2 1 2 0 16 2 0 21 2 ...

abrdn Venture Partners

Aberdeen Asset Management Inc. in 2015. Prior to joining FLAG in 2005, Kirsten worked for IBM in a variety of analytical roles. Kirsten holds a BS from Babson College. ... Scott was a Partner ...

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Clarion Partners was paid management fees totaling \$1,250,625 in connection with asset management services. Management fees are permissible third party payments. (See C.G.S. § ...

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Sale of Shares in Standard Life Aberdeen plc - 証券情報

Feb 15, 2019 · The Trust Bank has provided Aberdeen Asset Management PLC products to investors in Japan since the conclusion of its capital and business alliance with Aberdeen ...

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PROSPECTUS SIMPLIFIÉ - Fonds Desjardins

d'actifs inc. Sous-gestionnaire de portefeuille (« sous-gestionnaire ») Aberdeen Asset Management Inc. Quels types de placements le Fonds fait-il ? Objectif de placement L'objectif ...

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ATTENDEE LIST BY COMPANY - Investment Company Institute

Andrea Moran Aberdeen Asset Management Jennifer Nichols Aberdeen Asset Management Inc. Timothy Sullivan Aberdeen Asset Management Inc. Lawrence Hooper Adams Express ...

FORM ADV - SEC

form adv uniform application for investment adviser registration and report by exempt reporting advisers primary business name: abrdn asia limited crd number: 124509

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aberdeen asset management, inc. 215-405-5700 c/o aberdeen asset management, inc., 1735 market st., 32nd floor philadelphia, pa 19103 3/16/2017, 6/16/2017, 9/21/2017 common stock - ...

Global Equity Fund (Aberdeen) December 31, 2018 Manulife ...

Global Equity Fund (Aberdeen) Manulife Aberdeen Global Equity Fund (Aberdeen) December 31, 2018 Aberdeen Asset Management Inc. Lead manager(s): Stephen Docherty Investment style: ...

Aberdeen Australia Equity Fund, Inc. - edg1.precisionir.com

Aberdeen Asset Management Inc. Investor Relations (200)213-fi98fi All sources (unless indicated): Aberdeen Asset Management Inc. April fi3, 032fi CLOSEDfiEND FUND 2 APRIL ...

GENERAL RETIREMENT SYSTEM OF THE CITY OF DETROIT ...

Aberdeen Asset Management, Inc. AQR Capital Management Aronson & Johnson & Ortiz Brandywine Global Investment Management Deroy & Devereaux Earnest Partners, LLC GAM ...

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and management of the compliance services offered by the firm. Prior to that he was head of U. S. compliance and chief compliance officer for Aberdeen Asset Management Inc. and chief ...

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Aberdeen Asset Management Inc. Advisory Research Inc. Alliance Bernstein Babson Capital Management LLC Blackrock Alternative Investors Blackrock Institutional Trust Company, N.A. ...

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Aberdeen Asset Management, Inc. AQR Capital Management Barrow, Hanley, Mewhinney & Strauss, LLC Brandywine Global Investment Management Churchill Comvest Capital Deroy & ...

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There was a blockbuster deal in the U.K. with the merger of Aberdeen Asset Management Inc. and Standard Life Investments Ltd. The combined company will have more than \$700 billion in ...

Aberdeen Standard OEIC IV

Aberdeen Asset Managers Limited, and Aberdeen Asset . Management Inc are wholly owned subsidiaries of abrdn . plc, and are accordingly associates. The Investment Advisers have the ...

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(3) This represents the deemed interest in 253,407,770 ordinary shares held by Aberdeen Asset Management PLC and its subsidiaries, Aberdeen Asset Management Asia Limited, Aberdeen ...

Building a diversified world-class investment company

The merger of Standard Life plc and Aberdeen Asset Management PLC (Aberdeen) completed on 14 August 2017, with the merger accounted for as an acquisition of Aberdeen by Standard Life ...

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and management of the compliance services offered by the firm. Prior to that he was head of U. S. compliance and chief compliance officer for Aberdeen Asset Management Inc. and chief ...

Emerging Markets Resources and Team - Western Asset

University of Aberdeen, M.A. Economic Science ... ST Asset Management—VP, Portfolio Management, 2011–2012 AMP Capital Investors—Asia FI Analyst & PM, 2011 DBS Asset ...

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A. C. Advisory, Inc. DEBT Yes No Aberdeen Asset Management Inc. PFM Yes No ACA Financial Guaranty Corporation DEBT Yes No Acacia Financial Group, Inc. DEBT Yes No Acadian ...

AJAY KUMAR CHITKARA

01/2017 - Present ABERDEEN FUND DISTRIBUTORS, LLC REGISTERED REPRESENTATIVE Y New York, NY, United States 01/2017 - Present Aberdeen Asset Management Inc. ...

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Prior to that he was Head of Compliance U.S. and Chief Compliance Officer for Aberdeen Asset Management Inc. and Chief Compliance Officer for Aberdeen Fund Distributors LLC where he ...

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Jennifer Nichols Aberdeen Asset Management Inc. Steven Norgaard Boulder Funds. Michael Nugent Morgan Stanley Funds. Kerel Nurse Deutsche Bank. Doug Ober The Adams Express ...

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Aberdeen Asset Management Inc. has been registered as an investment advisor under the Investment Adviser's Act of 1940 since August 23, 1995. Aberdeen FI_P&I ...

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