

a history of shoes

A History of Shoes: From Ancient Foot Protection to Modern Fashion

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Summary: This comprehensive guide explores the fascinating history of shoes, tracing their evolution from rudimentary foot coverings in ancient civilizations to the diverse and technologically advanced footwear of today. We examine the social, cultural, and technological factors that shaped shoe design and production across different eras and geographical locations, highlighting key innovations and discussing the common pitfalls in researching this complex topic. The guide also touches upon the impact of shoes on fashion, social status, and public health.

Introduction: Stepping Through Time – A History of Shoes

The history of shoes is a captivating journey through human ingenuity, cultural expression, and technological advancement. More than simple foot protection, shoes reflect the societal structures, aesthetic sensibilities, and technological capabilities of each era. This comprehensive guide delves into "a history of shoes," exploring their evolution from early forms of foot coverings to the diverse range of styles we see today. We will investigate the materials, techniques, and social implications that have shaped the development of shoes throughout history.

1. The Dawn of Footwear: Early Forms of Foot Protection (Prehistoric – 1000 BCE)

The earliest evidence of "a history of shoes" suggests the use of simple coverings made from animal hides, woven plant materials, and even rudimentary sandals. These early forms of footwear provided protection from harsh terrains, cold temperatures, and potentially harmful elements. Archaeological finds in various parts of the world illustrate the diversity of early shoe designs, hinting at regional variations in materials and techniques. This section will delve into the archaeological evidence,

analyzing the construction methods and the implications of early footwear choices. It's important to note the pitfalls of interpreting such fragmented evidence – preservation biases and incomplete findings can lead to inaccurate conclusions about the prevalence and design of early shoes.

1. Ancient Civilizations and Footwear: A Glimpse into the Past (1000 BCE – 500 CE)

Ancient civilizations like the Egyptians, Greeks, and Romans significantly advanced shoemaking techniques. The Egyptians, renowned for their craftsmanship, produced sandals and elaborate footwear using papyrus, leather, and linen. The Greeks and Romans developed more complex designs, incorporating materials like leather, wood, and metal. This section will explore the social stratification reflected in ancient footwear; the elaborate sandals of the wealthy contrasted sharply with the simpler footwear of the lower classes. A critical examination of the biases in surviving artifacts is crucial for understanding the full scope of ancient footwear practices. Many examples of simple footwear made of perishable materials have not survived.

1. The Medieval and Renaissance Periods: Shoes Reflecting Social Status (500 CE – 1700 CE)

The medieval and Renaissance periods saw significant changes in shoe design and production. The use of leather became increasingly prevalent, and new techniques, such as the poulaine (pointed shoes) of the late medieval period, emerged. This section will analyze how "a history of shoes" during this era reflected social status and changing fashion trends. The pointed shoes, for example, evolved into symbols of wealth and social standing, before being gradually replaced by simpler styles. Understanding the changing political and economic landscapes is key to interpreting the evolution of shoe styles during this time.

1. The 18th and 19th Centuries: Industrialization and the Rise of Mass Production (1700 CE – 1900 CE)

The Industrial Revolution revolutionized shoemaking. The introduction of machinery led to mass production, making shoes more accessible to a wider population. This section will examine the impact of industrialization on shoe design, production, and consumption. The emergence of standardized sizes and the development of new materials like rubber significantly influenced the history of shoes during this period. We will also explore the social impact of mass-produced footwear, examining its influence on working-class communities and the rise of distinct footwear for different social classes.

1. The 20th and 21st Centuries: Modern Innovations and Shoe Culture (1900 CE – Present)

The 20th and 21st centuries witnessed unprecedented advancements in shoe technology and design. The development of synthetic materials, new manufacturing processes, and the influence of athletic

footwear on fashion created a diverse and constantly evolving landscape of shoe styles. This section will analyze the impact of these advancements on "a history of shoes", exploring the rise of athletic shoes, the influence of brands and marketing, and the growing awareness of comfort and functionality in footwear design. The development of sustainable and ethical shoemaking practices will also be discussed.

Conclusion:

"A history of shoes" is a rich tapestry woven from threads of innovation, cultural expression, and societal change. From the rudimentary foot coverings of our ancestors to the technologically advanced footwear of today, shoes have played a crucial role in shaping human history. Understanding this history offers valuable insights into the evolution of human civilization, reflecting technological advancements, changing social structures, and the ever-evolving pursuit of comfort and style.

FAQs:

1. What were the earliest forms of shoes? Early forms included sandals made from plant materials and animal hides.
2. How did shoemaking change during the Industrial Revolution? Mass production and the use of machinery made shoes more affordable and accessible.
3. What role did shoes play in social status throughout history? Shoes often indicated wealth, social class, and occupation.
4. What are some key innovations in shoe technology? The use of rubber, synthetic materials, and advanced manufacturing techniques.
5. How has athletic footwear impacted shoe design? Athletic shoes have significantly influenced casual and fashion footwear design.
6. What is the future of shoemaking? Sustainable and ethical production, personalized design, and advanced materials are likely to play a key role.
7. Where can I find more information about the history of specific shoe types? Academic journals, museum archives, and specialized books offer detailed information.
8. Are there any ethical considerations related to modern shoe production? Issues such as labor practices, environmental impact, and animal welfare are increasingly important considerations.
9. How have shoes reflected cultural trends throughout history? Shoe styles have consistently mirrored broader cultural shifts in fashion, art, and societal values.

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a history of shoes: *Shoes* Giorgio Riello, Peter McNeil, 2011-10-25 From practical wardrobe accessories to objects of desire, this book is a stunning visual and fascinating historical reference exploring every aspect of shoes. From ancient times to the present, shoes have been so much more than things to walk in. We use them to signal how fashionable we are, but beyond style, shoes can communicate our sexual desires, aesthetic sense, social status, and personality. Within the pages of this lavishly illustrated book, you'll find the cultural mixed with the practical as the story of shoes unfolds from the foot-binding shoes of China to the infamous twenty-three-inch chopine platform shoe to the mens' shoes worn by dandies of the eighteenth century to the move toward conservatism that brought the Wellington boot to the irresistible sex appeal of the high heel to the cult rise of the sneaker. *Shoes* is a revealing, insightful, and beautifully presented fashion history collection.

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a history of shoes: Sneaker Century Amber J. Keyser, 2017-01-01 Whether you call them kicks or sneakers, runners or gutties, you probably have a pair of athletic shoes in your closet. The earliest sneakers debuted in the 1800s and weren't much more than a canvas upper and a flexible sole made of a crazy new material—rubber. The stuff might have been new to Americans then, but

for thousands of years, the indigenous peoples of the Amazon Basin of South America had been using latex made from the milky sap of hevea trees to protect their feet from rocks, sticks, and biting insects. Once Charles Goodyear figured out how to make the stuff more durable, sneakers were here to stay. Early sneakers were initially designed for elite athletes, but kids and teens quickly adopted them. Some of the first brands included Converse, Brooks, and Saucony. German companies Adidas and Puma started up during World War II. The Nike shoe debuted in the 1970s (with a bit of inspiration from a waffle iron). As fitness crazes took off in the 1980s, people all over the world started buying the shoes for workouts and everyday wear. At about the same time, companies began hiring high-profile athletes and pop stars for big-dollar endorsements, and shoe sales soared into the stratosphere to the tune of billions of dollars each year. In Sneaker Century, follow sneaker fashions and the larger-than-life personalities behind the best known athletic shoe brands in history. Learn how teen sneakerheads became important style makers and drove the success of NIKE, Inc., and other shoe companies. Look behind the scenes at the labor-intensive process of manufacturing sneakers. Explore the sneaker frontier of the future—recycled shoes, earth-friendly initiatives, and high-fashion statements. Get ready to speed through the Sneaker Century!

a history of shoes: Those Shoes Maribeth Boelts, 2016-10-11 But all the kids are wearing them! Any child who has ever craved something out of reach will relate to this warm, refreshingly realistic story. Features an audio read-along. I have dreams about those shoes. Black high-tops. Two white stripes. All Jeremy wants is a pair of those shoes, the ones everyone at school seems to be wearing. But Jeremy's grandma tells him they don't have room for want, just need, and what Jeremy needs are new boots for winter. When Jeremy's shoes fall apart at school, and the guidance counselor gives him a hand-me-down pair, the boy is more determined than ever to have those shoes, even a thrift-shop pair that are much too small. But sore feet aren't much fun, and Jeremy comes to realize that the things he has -- warm boots, a loving grandma, and the chance to help a friend -- are worth more than the things he wants.

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a history of shoes: Shoe Dog Phil Knight, 2016-04-26 In this instant and tenacious New York Times bestseller, Nike founder and board chairman Phil Knight "offers a rare and revealing look at the notoriously media-shy man behind the swoosh" (Booklist, starred review), illuminating his company's early days as an intrepid start-up and its evolution into one of the world's most iconic, game-changing, and profitable brands. Bill Gates named *Shoe Dog* one of his five favorite books of the year and called it "an amazing tale, a refreshingly honest reminder of what the path to business success really looks like. It's a messy, perilous, and chaotic journey, riddled with mistakes, endless struggles, and sacrifice. Phil Knight opens up in ways few CEOs are willing to do." Fresh out of business school, Phil Knight borrowed fifty dollars from his father and launched a company with one simple mission: import high-quality, low-cost running shoes from Japan. Selling the shoes from the trunk of his car in 1963, Knight grossed eight thousand dollars that first year. Today, Nike's annual sales top \$30 billion. In this age of start-ups, Knight's Nike is the gold standard, and its swoosh is one of the few icons instantly recognized in every corner of the world. But Knight, the man behind the swoosh, has always been a mystery. In *Shoe Dog*, he tells his story at last. At twenty-four, Knight decides that rather than work for a big corporation, he will create something all his own, new, dynamic, different. He details the many risks he encountered, the crushing setbacks, the ruthless competitors and hostile bankers—as well as his many thrilling triumphs. Above all, he recalls the relationships that formed the heart and soul of Nike, with his former track coach, the irascible and charismatic Bill Bowerman, and with his first employees, a ragtag group of misfits and savants who quickly became a band of swoosh-crazed brothers. Together, harnessing the electrifying power of a bold vision and a shared belief in the transformative power of sports, they created a brand—and a

culture—that changed everything.

a history of shoes: In the Kingdom of Shoes Zachary Austin Doleshal, 2021-10-01 One of the world's largest sellers of footwear, the Bata Company of Zlín, Moravia has a remarkable history that touches on crucial aspects of what made the world modern. In the twilight of the Habsburg Empire, the company Americanized its production model while also trying to Americanize its workforce. It promised a technocratic form of governance in the chaos of postwar Czechoslovakia, and during the Roaring Twenties, it became synonymous with rationalization across Europe and thus a flashpoint for a continent-wide debate. While other companies contracted in response to the Great Depression, Bata did the opposite, becoming the first shoe company to unlock the potential of globalization. As Bata expanded worldwide, it became an example of corporate national indifference, where company personnel were trained to be able to slip into and out of national identifications with ease. Such indifference, however, was seriously challenged by the geopolitical crisis of the 1930s, and by the cusp of the Second World War, Bata management had turned nationalist, even fascist. In the Kingdom of Shoes unravels the way the Bata project swept away tradition and enmeshed the lives of thousands of people around the world in the industrial production of shoes. Using a rich array of archival materials from two continents, the book answers how Bata's rise to the world's largest producer of shoes challenged the nation-state, democracy, and Americanization.

a history of shoes: Kicks Nicholas Smith, 2018-05-01 "A vivid picture of how what we wear on our feet can tell us what it really means to be an American."—Vanity Fair "Expansive, thorough, and entertaining . . . a comprehensive look at how much the sneaker became a signature indicator of cool."—The Wall Street Journal A cultural history of sneakers, tracing the footprint of one of our most iconic fashions across sports, business, pop culture, and American identity "It's gotta be the shoes." When Spike Lee said it to Michael Jordan in a 1989 commercial, it was with a wink and a nod—what makes MJ so good? His Nike Air Jordan IIIs, of course. But as Nicholas Smith reveals in this captivating history, Lee's line also speaks to the sneaker's place at the heart of American culture. Once the athletic shoe graduated from the beaches and croquet courts of the wealthy elite to streetwear ubiquity, its journey through the heart of American life was just getting started. In this rollicking narrative, Nicholas K. Smith carries us through the long twentieth century as sneakers became the totem of subcultures. We follow the humble athletic and watch as sneakers become the calling card of California skaters and New York MCs, the spark of riots and gang violence, the heart of a global economic controversy, the muse of haute couture, and a lynchpin in the transformation of big sports into big business. Along the way, we meet larger-than-life mavericks and surprising visionaries: genius rubber inventor Charles Goodyear, risking everything to get his formula right; the warring brothers who started dueling shoe empires; road-warrior Chuck Taylor, hawking shoes out of his trunk; and many more mavericks, hustlers, and dreamers. With a sure stride and a broad footprint, Kicks introduces us to an influential and evolving legacy.

a history of shoes: Shoe Reels Elizabeth Ezra, Catherine Wheatley, 2022 Examining the special relationship between footwear and film, Shoe Reels explores images of shoes in cinema. It questions what shoes mean in the context of narrative, aesthetics and symbolism, why they are so memorable, and what their wider cultural resonances might be.

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a history of shoes: The Book of the Feet - A History of Boots and Shoes J. S. Hall, 2017-04-20 This vintage book presents a comprehensive history of footwear, exploring the fashions of the Egyptians, Hebrews, Persians, Greeks, and Romans; as well as the styles in Europe from the middle ages to the nineteenth century. With detailed descriptions, historical information, and fantastic illustrations, The Book of the Feet will appeal to those with an interest in historical fashion and the evolution and development of footwear. Contents include: On the most ancient Covering of the Feet,

The History of Boots and Shoes in England, On the more modern Forms of Foreign Boots and Shoes, Commencement of the Trade, The Structure of the Human Foot, making Lasts Curing Corns, etc., The Poetry of the Feet, etc., History of Boots and Shoes in the United States, Biographical Sketches of Eminent Shoemakers, etc. Many vintage books such as this are becoming increasingly scarce and expensive. We are republishing this volume now in an affordable, modern, high-quality addition complete with specially commissioned new introductions on leather crafting and the history of shoemaking.

a history of shoes: Tutankhamun's Footwear André J. Veldmeijer, 2011 The discovery of Tutankhamun's tomb by Howard Carter in 1922 is one of the most significant archaeological discoveries of all time. It took Carter and his team 10 years to clear the contents of the tomb and among the objects found was a large collection of shoes and sandals. The footwear is analysed here in detail for the first time since the discovery using Carter's records and Harry Burton's excellent photographs along with the author's analyses of the objects, all of which are housed in the Egyptian Museum, Cairo and the Luxor Museum. Several specialists contributed to the volume discussing the different materials (gold, vegetable fibre, birch bark, glass and faience, leather, gemstones) that were used in the footwear. Tutankhamun's footwear is compared with other finds in order to be able to put it in a broader context. The footwear from the tomb of Yuya and Tjuiu, the King's great-grandparents, are, therefore, analysed as well. In addition to the analysis, footwear in texts and two- and three-dimensional art is considered.

a history of shoes: The Book Of The Feet Joseph Sparkes Hall, 2023-07-18 An entertaining and informative history of footwear, from ancient times to the present. The book includes fascinating anecdotes and illustrations that bring the evolution of footwear to life. This work has been selected by scholars as being culturally important, and is part of the knowledge base of civilization as we know it. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.

a history of shoes: Bally - A History of Footwear in the Interwar Period Anna-Brigitte Schlittler, Katharina Tietze, 2021-02-28 Carl Franz Bally founded a shoe factory in Switzerland in 1851. Within decades, the Bally name had achieved worldwide recognition for its high-quality footwear. The history of modern footwear can be traced through the lens of Bally's corporate evolution. This book brings together the results of research on such topics as the economic importance of fashion, Bally's fortunes in the US, the career of shoe design, the sourcing and use of materials, and the rise of strategic product display. The research focuses on the 1930s and 1940s: years of economic crisis and war, characterized by a wide diversity of designs and increasing variety in product range. Shortages also led to experiments with materials and technical innovations. Featuring numerous points of contact with adjacent fields of historical study, this publication marks a contribution to the history of fashion as the history of industrially manufactured products.

a history of shoes: The Replacements Jim Walsh, Dennis Pernu, 2013-11-16 DIVThe Replacements were the darlings of 1980s rock critics and, by all accounts, would have been much more commercially successful if not for their penchant for self-sabotage. As a result, the legend of this late and great Minneapolis, Minnesota-based band has grown more since they disbanded in 1991 than it ever did during the ten-plus years of their career. Following the critical acclaim of *Voyageur Press*™ *The Replacements: All Over but the Shouting: An Oral History* (2007) comes this visual look back at the band that many have labeled the best of the 1980s. Gathering rare candid and performance photographs taken of the band across the country from 1979 to 1991, *The Replacements: Waxed-Up Hair and Painted Shoes: The Photographic History* offers a rich repository of images snapped for alt-weeklies, fanzines, and college newspapers and which, in a pre-Internet age, never saw the light of day outside of the cities in which they were shot. In addition to rare gems

of the band at their self-deprecating, adolescent, booze-fueled best, this book features the classic images of the band without which no Replacements book would be complete, as well as a selection of gig flyers, record label promo items, backstage passes, and other memorabilia gathered from collectors around the country. Arranged chronologically, each chapter includes a brief essay by noted Minneapolis rock scribe Jim Walsh, making this the most complete and informed—and only—illustrated history of the band ever produced.

a history of shoes: *Shoes* Linda O'Keeffe, 2014-07-01 The Marabou Mule. The Chanel toe. Jackie O's pump. Marilyn's stiletto. And lotus shoes and fetish shoes, shoes made for coronations and inaugurations, Cinderella's slipper, shoes of tulle, brocade, rhinestone, python, fish scales, and feathers, and much, much, more, including the two-foot-high wooden chopines of the 16th century and their resurgence as the platform shoes of the 1960s and 1970s. Shoes, now with over 357,000 copies in print, is an obsessive, over-the-top extravaganza-chunky, full-color, and irresistible, it contains page after page of seductive photographs and information about women's shoes. Created for the woman who's a passionate shoe lover—and what woman isn't?—Shoes features over 1,000 glorious photographs, most of them taken for the book. Includes Footnotes (fascinating facts about shoes); Foot Soldiers (profiles of master shoemakers from David Little to Andrea Pfister); and The Shoe that Left an Imprint, focusing on one shoe that changed history—remember Courrage's futuristic go-go boot? Shoes is, as they say, to die for.

a history of shoes: *Salt in His Shoes* Deloris Jordan, Roslyn M. Jordan, 2003-11 This heartwarming picture book, written by the superstar's mother and sister, teaches that hard work and determination are much more important in becoming a champion.

a history of shoes: *Heights of Fashion* Elizabeth Semmelhack, 2008 Drawing on historical sources, paintings and prints, this volume explores how and why shoes or boots with high heels came into common use. It considers the function of high heels in daily life, in the production of class and gender, and in the staging of erotic fantasy.

a history of shoes: *Worn on This Day* Kimberly Chrisman-Campbell, 2019-11-05 This stunning visual guide is a journey of discovery through fashion's fascinating history, one day at a time. Beginning on January 1st and ending on December 31st, *Worn On This Day* looks at garments worn on monumental occasions across centuries, offering capsule fashion histories of everything from space suits to wedding gowns, Olympics uniforms, and armor. It creates thought-provoking juxtapositions, like Wallis Simpson's June wedding and Queen Elizabeth's June coronation, or the battered shoes Marie-Antoinette and a World Trade Center survivor wore to escape certain death, just a few calendar days apart. In every case there is a newsworthy narrative behind the garment, whether famous and glamorous or anonymous and humble. Prominent figures like Abraham Lincoln, Marilyn Monroe, and the Duchess of Cambridge are represented alongside ordinary people caught up in extraordinary events. Beautifully illustrated throughout, *Worn On This Day* presents a revelatory mash-up of styles, stories, and personalities.

a history of shoes: *A Foot in the Past* Giorgio Riello, 2006 During the Enlightenment, in a society that was increasingly urbanised and mobile, footwear was an essential item of apparel. This book considers not only the practical but also the symbolic meaning of footwear in France and England during the period from the end of the seventeenth to the mid nineteenth century.

a history of shoes: *Sneaker Freaker. The Ultimate Sneaker Book!* Martin Holz, 2018-10 Every Sneaker Story Worth Telling! A 15-year anthology of cult magazine Sneaker Freaker When self-acclaimed Sneakerhead Simon Woody Wood decided to pursue his love of sneakers—and freebie footwear—with a publication, the mighty Sneaker Freaker was born. From its punk fanzine style first edition in 2002 to today's slick print and online operation, the independent magazine has remained at the fore of the global sneaker scene, documenting every collab, limited edition, retro reissue, Quickstrike, custom shoe and more, with raw, fastidious passion. This massive anthology celebrates 15 years of Sneaker Freaker, featuring the magazine's finest pages together with over 130 pages of expert sneaker content never seen before. As funny and serious, meaningful and pointless at the same time as the magazine's own ethos, the book packs in more than 650 pages of dense insider

knowledge, hundreds of beautiful photos, as well as Woody's own obsessional observations. The book rollicks through some 100 years of sneaker history, documenting Air Max, Air Force, All Stars, Dapper Dan, Michael Jordan, Reebok Pump, and Nike Skateboarding, alongside more obscure treasures like Troop, SPX, and Vision Street Wear. All the major sneaker moments are all there, from Kanye to adidas Futurecraft, Nike Air Force 1 to New Balance, as well as landmark collabs, leading advertising campaigns, and crux talking points, not least Nike vs adidas. All Sneaker Freaker pages have been meticulously redesigned for this book edition, with fresh updates bringing every story up to speed, while preserving the charm of the original prose. Through all the limited editions, customs, retro reissues, and samples, this is the definitive source of sneaker knowledge you'll love as hard as your Beaters. The most definitive sneaker culture magazine on the planet! -- MTV

a history of shoes: *White Shoes* Nona Faustine, 2021-11 *White Shoes* is a collection of self-portraits taken in locations around New York that were central to the city's once pivotal - and now largely obscured and unacknowledged - involvement in the slave trade. Nona Faustine depicts herself at the sites of slave auctions, burial grounds, slave-owning farms, and the coastal locations where slave ships docked, posing nude apart from a pair of white high-heeled shoes. Documenting herself in places where history becomes tangible, Faustine acts as a conduit or receptor, in solidarity with people whose names and memories have been lost but are embedded in the land. Through quiet but defiant self-representation, Faustine responds to a history of depiction of Black people that is shaped by subjugation, phrenology, and pseudo-science. Her complex large-format images refer and respond to a range of sources including daguerrotypes of slaves and photographs commissioned by naturalists, while her nudity - expressive of fearless self-possession as well as vulnerability - subverts the legacy of Black and female nudes in Western art. Running throughout the images, the talismanic white shoes that give the series its name suggest the many adaptations to dominant White culture that were and are still demanded of people of colour. At once historical and speculative, *White Shoes* confronts the relationship between the visible and invisible, between what is displayed and what is kept from view. Includes newly commissioned texts by Pamela Sneed, Jessica Lanay, Jonathan Michael Square and Seph Rodney, together with an interview of the artist by Jessica Lanay

a history of shoes: *The World at Your Feet* Elizabeth Semmelhack, 2020-04-28 The Bata Shoe Museum has an extraordinary collection of more than 14,000 artifacts, dating from as far back as 4,500 years to the present day. Founded by Sonja Bata, the museum is one of the largest shoe collections in the world and is a wonderful source of inspiration for designers across the globe, including Manolo Blahnik, Christian Louboutin, Nicholas Kirkwood, and Sophia Webster, among others. The one hundred shoes featured in this volume are among the most important in the collection and display a fantastic array of styles. Creative director and senior curator Elizabeth Semmelhack uses these treasured examples to discuss society, culture, gender, fashion, and other facets of history that are revealed through the study of footwear. The Bata Shoe Museum is located in Toronto, Canada, in a gem of a building designed by Canadian architect Raymond Moriyama. Since its opening in 1995, the museum has welcomed more than two million visitors to more than forty exhibitions. It is also renowned for its ground-breaking research and is consistently celebrated as one of the top fashion museums in the world.

a history of shoes: Sneaker Wars Barbara Smit, 2009-03-17 *Sneaker Wars* is the fascinating true story of the enemy brothers behind Adidas and Puma, two of the biggest global brands of athletic footwear. Adi and Rudi Dassler started their shoe business in their mother's laundry room and achieved almost instantaneous success. But by the end of World War II a vicious feud had torn the Dasslers apart, dividing their company and their family and launching them down separate, often contentious paths. Out of the fires of their animosity, two rival sneaker brands were born, brands that would revolutionize the world of professional sports, sparking astonishing behind-the-scenes deals, fabulous ad campaigns, and multimillion-dollar contracts for pro athletes, from Joe Namath to Muhammad Ali to David Beckham.

a history of shoes: *Sneaker Mayhem* Golden Lion Publications, 2021-02-16 Discover the Craziest, most expensive, glamorous and damn right outrageous sneakers of 2020 with the All New

Sneaker Sneaker Mayhem: The Ultimate Sneaker Book for Sneakerheads 2021 Edition! Revisit the sneakers that made 2020 great (even though 2020 could have been better but let's not get into that...) A coffee table book is the easiest way to showcase your personality to guests and add some spice to your home's interior. What better way to express your fascination for sneakers than with a sneaker coffee table book. I bought the original Sneaker Mayhem book and decided to buy the 2021 Edition too. I did not expect the 2021 Edition to be so good. The selection of shoes is amazing and it's a great conversational piece when guests come over. This book will forever live on my living room table - Peter Howells Rediscover some of the world's most mind boggling shoes and greatest collaborations of 2020 and gain insights on your favorite sneakers including history about the sneaker as well as resell price inside this jam-packed book of sneaker goodness. Sneaker Mayhem 2021 Edition is the ultimate sneaker book for you. Find out the sneakers that took the world by storm and other that made us go what the f... From sneakers that came straight out of an LSD trip to Crocs made in collaboration with rapper Post Malone, you are guaranteed to find a sneaker that will blow your mind as well as your guests. My wife loves buying a bunch of coffee table books. I'm glad there's a coffee table book for us sneakerheads. - Berat Serrano (Sneakerhead) We have hand-picked over 30 insane sneakers released in 2020 including: Nike SB Dunk Low x Chunky Dunky Nike Air Jordan High Dark Mocha J Balvin x Air Jordan 1 Yeezy FoamRunner Joe Freshgoods x New Balance 992 'No Emotions Are Emotions' Grateful Dead x Nike SB Dunk Low New Balance 2002R x Salehe Bembury We can't put the whole list in an Amazon description, you will have to find out the rest for yourself No need to pay for some overpriced, outdated sneaker book. Sneaker Mayhem 2021 Edition has everything a sneaker head dreams about and it's the cheapest, most up-to-date sneaker coffee table book on Amazon. Since you are buying from Amazon, if you're not satisfied with it you can just return it and get your money back within a few days. You lose nothing. Scroll up and buy your copy of Sneaker Mayhem: The Ultimate Sneaker Book for Sneakerheads 2021 Edition today!

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a history of shoes: Footnotes Shari Benstock, Suzanne Ferriss, 2001 Scholars of literature and culture from the US and Britain investigate why western culture has acquired a fascination with footwear. They explore the representation of shoes in popular entertainment, advertising, fashion, museums, and scholarly accounts. Annotation copyrighted by Book News Inc., Portland, OR

a history of shoes: The Sports Shoe Thomas Turner, 2019-02-21 Meticulously researched and beautifully produced. Times Literary Supplement A big and beautiful book. Journal of British Studies A definitive history of the sports shoe. Amber Butchart, fashion historian A necessary book [and] a great read. Samuel Smallidge, Archivist, Converse Both educational and entertaining. Scene Point Blank The story of the sneaker's rise from the first Victorian tennis shoes to the Nike Air Max and beyond. Moving from the athletic field to the shopping mall, Thomas Turner tells a fresh story of the evolution of the sports shoe against the changing landscape of society, sport, fashion, industry, and technology. The Sports Shoe takes us on a journey from the first Victorian tennis shoes to the sneaker of today, to the adidas Superstar and the innovative technologies of Nike Air Max. Featuring newly uncovered archival material and historic images showcasing key personalities, vintage marketing and common perceptions of this hugely desirable product, this book is a must-have for any sneaker collector, historian of popular culture, or anyone interested in the place of athletic

footwear in our lives today.

a history of shoes: Where'd You Get Those? , 2024-04-02 Documenting more than 400 pairs of sneakers in a highly illustrated, chronological format, this expanded edition includes new sneakers, as well as a new foreword, introduction, and afterword.

a history of shoes: The Adidas Archive. the Footwear Collection. 40th Ed , 2023-03 The adidas story is one of groundbreaking designs, epic moments, and conceiving the all-around sports shoe, worn by the likes of Lionel Messi, Run DMC, and Madonna. A mecca for sneaker fans, this book presents adidas's history through almost 200 pairs of shoes, including one-of-a-kind originals, vintage models, and designer pieces.

a history of shoes: The Perfect Fit Claudio E. Benzecry, 2022-01-21 Preface: The frailty of commodity chains -- From head to toe -- From the designer's point of view. From the global to the girl ; When is a shoe a shoe? -- Feet and fit. The world at her fit: scale-making, uniqueness, and standardization ; Cinderella on the Pearl River Delta: who has the power to translate? -- The global in the rearview mirror -- Interlude: a landscape of factories ; The ruins and rubble of Novo Hamburgo: skill and melancholia in a global shoe town -- Conclusion: what did we learn about globalization by looking at shoes? -- Coda: shoe is a gipsy business.

a history of shoes: The Parisian Gentleman Hugo Jacomet, 2018-11-13 In a new compact edition, a luxurious celebration of the elegant craftsmanship behind the timeless French men's fashion and lifestyle labels. Home of haute couture and the world's leading fashion houses, Paris and its inhabitants represent sophistication and refinement to the rest of the world. Debonair Parisian men continue to participate in a centuries-long tradition of sartorial craftsmanship and quality. In its newly accessible compact edition, The Parisian Gentleman is like a dream shopping excursion to the leading men's style-makers, from hidden ateliers and little-known studios to internationally renowned labels such as shirtmakers Charvet, shoemakers Berluti, and the recently revived trunk-makers Moynat. The stories behind each house, and the creative minds and artisans who give each brand its unique identity, bring the clothes alive, capturing an unceasing dedication to quality in an era overrun with new, mass-produced trends. Author Hugo Jacomet's portraits of these often-inaccessible marques (or brands) are intimate and illuminating, thanks to his personal connections to many of the leading figures. His text is accompanied by beautifully shot photographs of the designers, studios, garments, and locations, the majority of which were taken exclusively for this book.

a history of shoes: Chuck Taylor, All Star Abe Aamidor, 2006-03-02 The true story of a man, a company, a sport, and a nation. In 1921, Converse hired 20-year-old Chuck Taylor as a salesman, sparking a nearly 50-year career that defined the Converse All Star basketball shoe. Although his name is on the label of the legendary All Stars, which have been worn by hundreds of millions, little is known about the man behind the name. For this biography, Abe Aamidor went on a three-year quest to learn the true story of Chuck Taylor. The search took him across the country, tracking down leads, separating fact from fiction, and discovering that the truth—warts and all—was much more interesting than the myth. Chuck Taylor was a basketball player who also served as a wartime coach with the US Army Air Forces and organized thousands of high school and college basketball clinics. He was a true “ambassador of basketball” in Europe and South America as well as all over the United States. And he was, to be sure, a consummate marketing genius who was inducted into the Sporting Goods Hall of Fame and the Naismith Memorial Basketball Hall of Fame. “A fascinating study on a pioneer . . . and an instructive look at the roots of a billion-dollar industry.” —American Way magazine

a history of shoes: Juno Valentine and the Magical Shoes Eva Chen, 2018-11-06 A New York Times Bestseller! Featured in Oprah Magazine's Holiday Gift Guide Recommended by Rachael Ray as the perfect holiday gift Featured in InStyle's Holiday Gift Guide Juno Valentine's favorite shoes don't light up. They don't have wheels. They are, to be perfectly honest, the tiniest bit boring. But they're still her favorite muddy-puddle-jumping, everyday-is-an-adventure shoes. One day, when they go missing, Juno discovers something amazing: a magical room filled with every kind of shoe

she could possibly imagine! Juno embarks on an epic journey through time and space, stepping into the shoes of female icons from Frida Kahlo and Cleopatra to Lady Gaga and Serena Williams. Each pair of shoes Juno tries brings a brand new adventure—and a step towards understanding that her very own shoes might be the best shoes of all. Parents and children alike will adore Instagram superstar Eva Chen's precocious debut picture book *Juno Valentine and the Magical Shoes*—a story that's equal parts fashion fairy-tale and guide to girl power—and fall in love with the brilliantly spirited Juno Valentine. Praise for *Juno Valentine and the Magical Shoes*: “[A] fresh take on a fairy tale.” —Forbes.com “Those who are 3, 13, or 30 can all enjoy the book.” —Vogue.com Not only does this book pay homage to some of history's greatest women, it also gives them snaps for their fashion sense. —Romper

a history of shoes: *Spyridon's Shoes* Christine Rogers, 2019-03 Young Spyros spends his days fishing, octopus hunting, and dreaming of attending school like his best friend, Niko. When he encounters an elderly man on the beach after an accident, his whole life begins to shift and change. But who is this mysterious, saintly man, and why is his friendship so important? Take a short trip back in time to the Greek island of Corfu and discover the real reason for the mystery surrounding Spyridon's shoes. A novel for children ages 7 to 12..

a history of shoes: *In My Shoes* Tamara Mellon, 2014-09-30 A juicy true story about sex, drugs, money, power, high heels, and overcoming adversity. Tamara Mellon used her business savvy, creative eye, and flair for design to build Jimmy Choo into a premier name in global fashion. But despite her eventual fame and fortune, Mellon didn't have an easy road to success. Her seemingly glamorous beginnings were marked by a tumultuous family life, battles with anxiety and depression, and a stint in rehab. Now Mellon shares the whole larger-than-life story—from her time as a young editor at Vogue to her partnership with cobbler Jimmy Choo to her very public relationships. In creating the shoes that became a fixture on Sex and the City and red carpets around the world, Mellon relied on her own impeccable sense of what her customers wanted. What she didn't know at the time was that success would come at a high price: struggles with an obstinate business partner, a conniving first CEO, a turbulent marriage, and a mother who tried to steal her hard-earned wealth.

a history of shoes: *Shoes* Raissa Bretaña, 2021-11-23 Discover four hundred years of fabulous footwear with this miniature visual history Christian Dior famously noted that “the real proof of an elegant woman is what is on her feet.” From the surprisingly sexy boots hiding under Victorian crinolines to the glittering T-strap heels worn by flappers dancing the Charleston, a woman's shoe choice has long been far more than a mundane practicality. Indeed, a beautifully shaped shoe can be a statement of wealth, style, or sexuality—and often all at once. This petite volume presents 250 eye-catching examples from the seventeenth century to the present, including many of today's top designers such as Manolo Blahnik, Christian Louboutin, Roger Vivier, and Nicholas Kirkwood. Fashion historian Raissa Bretana introduces each new era with a concise overview of the period's fashionable styles and innovations. A must for shoe collectors and a delight for any fashionista, this Tiny Folio™ will inspire you to put your best foot forward.

a history of shoes: *Out of the Box* Elizabeth Semmelhack, 2015-07-07 A groundbreaking traveling exhibition, *Out of the Box* showcases sneakers, from the mid-nineteenth century to sports performance breakthroughs, to present-day cultural icons. Drawn from the collection of the Bata Shoe Museum and significant private collectors, museums, and archives—including adidas AG, Converse Archives, Kosow Sneaker Museum, Nike Archives, Northampton Museums and Art Gallery, and Reebok Archives—this selection is richly contextualized with interviews and essays by design innovators, sneaker collectors, and cultural historians, creating a backdrop of the technical innovation, fashion trends, social history, and marketing campaigns that shaped the form over the past two centuries. *Out of the Box* includes sneakers ranging from an 1860 spiked running shoe, a pair of 1936 track shoes, Air Jordans I-XX3, the original Air Force 1, and early Adidas Superstars to contemporary sneakers by prominent figures including Damien Hirst, Jeremy Scott, Jeff Staple, and Kanye West. The book also highlights sneakers and prototype drawings that span the career of Nike sneaker design legend Tinker Hatfield, making this the definitive illustrated history of sneaker

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