

a building problem for americas housing market

A Building Problem for America's Housing Market: A Comprehensive Analysis

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Editor: Dr. Michael Strain, PhD, Director of Economic Policy Studies, The American Enterprise Institute. Dr. Strain's expertise in labor economics and macroeconomics lends a valuable perspective to the complex economic forces contributing to a building problem for America's housing market.

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1. The Magnitude of A Building Problem for America's Housing Market

America faces a profound housing shortage. This isn't simply a matter of high prices; it's a fundamental lack of sufficient housing units to meet the demands of a growing population. A building problem for America's housing market is multifaceted, stemming from a complex interplay of factors hindering the construction of new homes and making existing housing unaffordable for many. This shortage manifests in various ways: a persistent lack of affordable housing, skyrocketing rents in major cities and suburbs, and significant regional disparities in housing availability. The consequences are far-reaching, impacting economic growth, social equity, and overall quality of life. This crisis disproportionately affects low- and moderate-income families, forcing them to spend an unsustainable portion of

their income on rent, limiting their access to essential services, and exacerbating existing inequalities.

2. The Role of Construction Costs in A Building Problem for America's Housing Market

One significant contributor to a building problem for America's housing market is the escalating cost of construction. The price of materials, labor, and land has steadily increased over the past decade, making it significantly more expensive to build new homes. Supply chain disruptions, increased demand for building materials, and a shortage of skilled construction workers have all contributed to this inflationary pressure. These rising costs are ultimately passed on to homebuyers and renters, making housing less accessible. Furthermore, bureaucratic hurdles and permitting processes can add significant delays and expenses, further exacerbating the problem.

3. Zoning Regulations and Land Use Policies: Key Components of A Building Problem for America's Housing Market

Restrictive zoning regulations and land use policies play a crucial role in a building problem for America's housing market. Many municipalities impose strict limits on density, building height, and lot sizes, effectively restricting the supply of new housing units. This "exclusionary zoning" often favors single-family homes over multi-family dwellings, limiting the construction of apartments and townhouses that could provide more affordable housing options. The prevalence of "Not In My Backyard" (NIMBY) sentiment among residents who oppose new development near their homes further exacerbates these restrictive policies. These regulations often act as barriers to entry for developers, slowing down construction and driving up prices.

4. The Financial Landscape and A Building Problem for America's Housing Market

The financial system also contributes to a building problem for America's housing market. Strict lending requirements and a lack of access to affordable financing for developers and homebuyers can hinder the construction and purchase of new homes. The complexities of the mortgage market, coupled with a shortage of affordable mortgage products, make it difficult for many individuals to obtain financing for homeownership. Furthermore, the prevalence of speculative investment in the housing market can inflate prices, making it harder for first-time homebuyers to enter the market.

5. Addressing A Building Problem for America's Housing Market: Policy Solutions

Tackling a building problem for America's housing market requires a multifaceted approach involving several policy interventions. These include:

Reforming zoning regulations: Relaxing restrictive zoning codes to allow for greater density and a wider variety of housing types. This could involve incentivizing the construction of multi-family dwellings and accessory dwelling units (ADUs).

Streamlining the permitting process: Reducing bureaucratic hurdles and delays in obtaining building permits to expedite the construction process.

Investing in affordable housing: Increasing government funding for the development and preservation of affordable housing units. This could include direct subsidies, tax credits, and loan guarantees for affordable housing projects.

Addressing the skills gap in the construction industry: Investing in training programs to increase the number of skilled construction workers.

Promoting sustainable building practices: Encouraging the adoption of environmentally friendly construction techniques to reduce the environmental impact of new housing development.

Expanding access to affordable financing: Making it easier for low- and moderate-income individuals to obtain mortgages and other forms of housing finance.

6. The Social Impact of A Building Problem for America's Housing Market

The lack of affordable housing has profound social consequences. It contributes to homelessness, overcrowding, and strained family relationships. It can also limit access to education, employment opportunities, and healthcare services. Communities with inadequate housing often face higher rates of poverty, crime, and social unrest. A building problem for America's housing market exacerbates existing inequalities, disproportionately impacting marginalized communities and widening the gap between the rich and the poor.

7. Regional Variations in A Building Problem for America's Housing Market

The severity of a building problem for America's housing market varies significantly across different regions of the country. Coastal cities and areas with strong economies often experience the most acute housing shortages and highest prices. However, even smaller towns and rural areas are feeling the pressure of rising housing costs and limited housing availability. Understanding these regional disparities is crucial for developing effective and targeted policy solutions.

8. The Long-Term Implications of A Building Problem for America's Housing Market

If left unaddressed, a building problem for America's housing market will continue to have far-reaching and negative consequences for the economy and society. It will hinder economic growth by limiting labor mobility and reducing productivity. It will exacerbate social inequality and contribute to instability in communities. Addressing this challenge is not just a matter of improving living standards; it is a crucial step towards ensuring a more equitable and prosperous future for the nation.

Conclusion

A building problem for America's housing market represents a significant challenge with profound economic and social ramifications. Addressing this crisis requires a comprehensive and collaborative effort involving policymakers, developers, community organizations, and individuals. By implementing effective policies and fostering a culture of responsible and inclusive development, we can work towards creating a more sustainable and equitable housing system that provides safe, affordable, and accessible housing for all Americans.

FAQs

1. What are the main causes of the US housing shortage? The shortage stems from a combination of factors, including rising construction costs, restrictive zoning regulations, limited access to affordable financing, and increasing population density in desirable areas.
1. How does zoning contribute to the housing crisis? Restrictive zoning regulations often limit the construction of multi-family dwellings and increase housing density, driving up prices and reducing the overall housing supply.
1. What is NIMBYism, and how does it affect housing availability? NIMBYism ("Not In My Backyard") refers to the opposition from residents to new development near their homes. This resistance can significantly hinder construction projects and limit the supply of housing.

1. What government policies can address the housing shortage? Policies addressing zoning regulations, increasing funding for affordable housing, streamlining permitting processes, and investing in workforce development within the construction sector can help alleviate the housing crisis.
1. How does the financial system impact housing affordability? Strict lending requirements and limited access to affordable financing can make it difficult for both developers and homebuyers to participate in the housing market, driving up prices.
1. What is the impact of the housing shortage on social equity? The shortage disproportionately impacts low- and moderate-income families, exacerbating existing inequalities and limiting access to essential services and opportunities.
1. What are some innovative solutions being explored to increase housing supply? Innovations such as ADUs (accessory dwelling units), modular construction, and the use of sustainable building materials offer potential solutions to increase housing supply.
1. How can communities encourage more housing development? Communities can encourage development by reforming zoning regulations, streamlining permitting processes, and engaging in open dialogue with developers and residents.
1. What role does the private sector play in addressing the housing crisis? The private sector plays a crucial role in building and developing housing. However, collaboration with the public sector is vital to create a sustainable and equitable housing market.

Related Articles:

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nationwide impact of high housing costs on individuals and families, exploring the financial burdens and social consequences.

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a building problem for americas housing market: Fixer-Upper Jenny Schuetz, 2022-02-22

Practical ideas to provide affordable housing to more Americans Much ink has been spilled in recent years talking about political divides and inequality in the United States. But these discussions too often miss one of the most important factors in the divisions among Americans: the fundamentally unequal nature of the nation's housing systems. Financially well-off Americans can afford comfortable, stable homes in desirable communities. Millions of other Americans cannot. And this divide deepens other inequalities. Increasingly, important life outcomes—performance in school, employment, even life expectancy—are determined by where people live and the quality of homes they live in. Unequal housing systems didn't just emerge from natural economic and social forces. Public policies enacted by federal, state, and local governments helped create and reinforce the bad housing outcomes endured by too many people. Taxes, zoning, institutional discrimination, and the location and quality of schools, roads, public transit, and other public services are among the policies that created inequalities in the nation's housing patterns. Fixer-Upper is the first book assessing how the broad set of local, state, and national housing policies affect people and communities. It does more than describe how yesterday's policies led to today's problems. It proposes practical policy changes that can make stable, decent-quality housing more available and affordable for all Americans in all communities. Fixing systemic problems that arose over decades won't be easy, in large part because millions of middle-class Americans benefit from the current system and feel threatened by potential changes. But Fixer-Upper suggests ideas for building political coalitions among diverse groups that share common interests in putting better housing within reach for more Americans, building a more equitable and healthy country.

a building problem for americas housing market: Golden Gates Conor Dougherty,

2020-02-18 A Time 100 Must-Read Book of 2020 • A New York Times Book Review Editors' Choice • California Book Award Silver Medal in Nonfiction • Finalist for The New York Public Library Helen Bernstein Book Award for Excellence in Journalism • Named a top 30 must-read Book of 2020 by the New York Post • Named one of the 10 Best Business Books of 2020 by Fortune • Named A Must-Read Book of 2020 by Apartment Therapy • Runner-Up General Nonfiction: San Francisco Book Festival • A Planetizen Top Urban Planning Book of 2020 • Shortlisted for the Goddard Riverside Stephan Russo Book Prize for Social Justice "Tells the story of housing in all its complexity." —NPR Spacious and affordable homes used to be the hallmark of American prosperity. Today, however, punishing rents and the increasingly prohibitive cost of ownership have turned housing into the foremost symbol of inequality and an economy gone wrong. Nowhere is this more visible than in the San Francisco Bay Area, where fleets of private buses ferry software engineers past the tarp-and-plywood shanties of the homeless. The adage that California is a glimpse of the nation's future has become a cautionary tale. With propulsive storytelling and ground-level reporting, New York Times journalist Conor Dougherty chronicles America's housing crisis from its West Coast epicenter, peeling back the decades of history and economic forces that brought us here and taking readers inside the activist movements that have risen in tandem with housing costs.

a building problem for americas housing market: Building from the Ground Up Kevin

Erdmann, 2022-01-11 Myths and misunderstandings about what happened in the Great Recession

continue to hinder the American economy by making us afraid of the one thing we need most: more homes. Remember when mania led to a massive housing bubble? When Americans found themselves saddled with too many houses and were hit with the reality that our economy had been built on unsustainable borrowing? Everyone knows about that, right? What if that was wrong? What if, when we get down to brass tacks, Americans have been struggling to build enough new housing—especially in places where housing is in high demand—and this was true, even in 2005? Viewing the economic calamities of the twenty-first century with this central insight turns the conventional wisdom about our economic challenges upside down. The need for more homes has been the core cause of American economic instability and stagnation. Building from the Ground Up will guide you to a sweeping new perspective about the Great Recession and the financial crisis, which points to a brighter path for America's economic potential.

a building problem for americas housing market: *Housing America* Randall G. Holcombe, 2017-07-05 Housing policy not only affects all Americans' quality of life, but has a direct impact on their financial well being. About 70 percent of American households own their own homes, and for most, their homes represent the majority of their net worth. Renters are affected by housing policy. Even the small minority of Americans who are homeless are affected by housing policies specifically targeted to low-income individuals. The government's increasing involvement in housing markets, fed by popular demand that government do something to address real problems of mortgage defaults and loans, provides good reason to take a new look at the public sector in housing markets. Crises in prime mortgage lending may lower the cost of housing, but the poor and homeless cannot benefit because of increases in unemployment. Even the private market is heavily regulated. Government policies dictate whether people can build new housing on their land, what type of housing they can build, the terms allowed in rental contracts, and much more. This volume considers the effects of government housing policies and what can be done to make them work better. It shows that many problems are the result of government rules and regulations. Even in a time of foreclosures, the market can still do a crucial job of allocating resources, just as it does in other markets. Consequently, the appropriate policy response may well be to significantly reduce, not increase, government presence in housing markets. *Housing America* is a courageous and comprehensive effort to examine housing policies in the United States and to show how such policies affect the housing market.

a building problem for americas housing market: *Housing Markets and the Economy* Karl E. Case, 2009 Based on the work of Karl Chip Case, who is renowned for his scientific contributions to the economics of housing and public policy, this is a must read during a time of restructuring our nation's system of housing finance.

a building problem for americas housing market: *Shut Out* Kevin Erdmann, 2019-01-21 The United States suffers from a shortage of well-placed homes. This was true even at the peak of the housing boom in 2005. Using a broad array of evidence on housing inflation, income, migration, homeownership trends, and international comparisons, *Shut Out* demonstrates that high home prices have been largely caused by the constrained housing supply in a handful of magnet cities leading the new economy. The same phenomenon is occurring in leading countries across the globe. Gentrifying cities have become exclusionary bastions in the new postindustrial economy. The US housing bubble that peaked in 2005 is more accurately described as a refugee crisis than a credit bubble. Surging demand for limited urban housing triggered a spike of migration away from the magnet cities among households with moderate and lower incomes who could no longer afford to remain, causing a brief contagion of high prices in the cities where the migrants moved. In this book, author Kevin Erdmann observes that the housing bubble has been broadly and incorrectly attributed to various "excesses." Policymakers and economists concluded that our key challenge was that we had built too many homes. This misdiagnosis of the problem, according to Erdmann, led to misguided public policies, which were the primary cause of the subsequent financial crisis. A sort of moral panic about supposed excesses in home lending and construction led to destabilizing monetary and regulatory decisions. As the economy slumped, a sense of fatalism prevented the

government from responding appropriately to the worsening situation. Shut Out provides a much-needed correction to the causes and consequences of financial crises and secular stagnation.

a building problem for americas housing market: *Strong Towns* Charles L. Marohn, Jr., 2019-10-01 A new way forward for sustainable quality of life in cities of all sizes *Strong Towns: A Bottom-Up Revolution to Build American Prosperity* is a book of forward-thinking ideas that breaks with modern wisdom to present a new vision of urban development in the United States. Presenting the foundational ideas of the Strong Towns movement he co-founded, Charles Marohn explains why cities of all sizes continue to struggle to meet their basic needs, and reveals the new paradigm that can solve this longstanding problem. Inside, you'll learn why inducing growth and development has been the conventional response to urban financial struggles—and why it just doesn't work. New development and high-risk investing don't generate enough wealth to support itself, and cities continue to struggle. Read this book to find out how cities large and small can focus on bottom-up investments to minimize risk and maximize their ability to strengthen the community financially and improve citizens' quality of life. Develop in-depth knowledge of the underlying logic behind the "traditional" search for never-ending urban growth Learn practical solutions for ameliorating financial struggles through low-risk investment and a grassroots focus Gain insights and tools that can stop the vicious cycle of budget shortfalls and unexpected downturns Become a part of the Strong Towns revolution by shifting the focus away from top-down growth toward rebuilding American prosperity *Strong Towns* acknowledges that there is a problem with the American approach to growth and shows community leaders a new way forward. The Strong Towns response is a revolution in how we assemble the places we live.

a building problem for americas housing market: *Building The Dream* Gwendolyn Wright, 2012-05-09 For Gwendolyn Wright, the houses of America are the diaries of the American people. They create a fascinating chronicle of the way we have lived, and a reflection of every political, economic, or social issue we have been concerned with. Why did plantation owners build uniform cabins for their slaves? Why were all the walls in nineteenth-century tenements painted white? Why did the parlor suddenly disappear from middle-class houses at the turn of the century? How did the federal highway system change the way millions of Americans raised their families? *Building the Dream* introduces the parade of people, policies, and ideologies that have shaped the course of our daily lives by shaping the rooms we have grown up in. In the row houses of colonial Philadelphia, the luxury apartments of New York City, the prefab houses of Levittown, and the public-housing towers of Chicago, Wright discovers revealing clues to our past and a new way of looking at such contemporary issues as integration, sustainable energy, the needs of the elderly, and how we define family.

a building problem for americas housing market: *Homelessness Is a Housing Problem* Gregg Colburn, Clayton Page Aldern, 2022-03-15 Using rich and detailed data, this groundbreaking book explains why homelessness has become a crisis in America and reveals the structural conditions that underlie it. In *Homelessness Is a Housing Problem*, Gregg Colburn and Clayton Page Aldern seek to explain the substantial regional variation in rates of homelessness in cities across the United States. In a departure from many analytical approaches, Colburn and Aldern shift their focus from the individual experiencing homelessness to the metropolitan area. Using accessible statistical analysis, they test a range of conventional beliefs about what drives the prevalence of homelessness in a given city—including mental illness, drug use, poverty, weather, generosity of public assistance, and low-income mobility—and find that none explain the regional variation observed across the country. Instead, housing market conditions, such as the cost and availability of rental housing, offer a far more convincing account. With rigor and clarity, *Homelessness Is a Housing Problem* explores U.S. cities' diverse experiences with housing precarity and offers policy solutions for unique regional contexts.

a building problem for americas housing market: *The Up Side of Down* Megan McArdle, 2014-02-11 "Clever, surprisingly fast-paced, and enlightening." —Forbes Most new products fail. So do most businesses. And most of us, if we are honest, have experienced a major setback in our

personal or professional lives. So what determines who will bounce back and follow up with a home run? What separates those who keep treading water from those who harness the lessons from their mistakes? One of our most popular business bloggers, Megan McArdle takes insights from emergency room doctors, kindergarten teachers, bankruptcy judges, and venture capitalists to teach us how to reinvent ourselves in the face of failure. The Up Side of Down is a book that just might change the way you lead your life.

a building problem for americas housing market: Housing America Randall G. Holcombe, 2017-07-05 Housing policy not only affects all Americans' quality of life, but has a direct impact on their financial well being. About 70 percent of American households own their own homes, and for most, their homes represent the majority of their net worth. Renters are affected by housing policy. Even the small minority of Americans who are homeless are affected by housing policies specifically targeted to low-income individuals. The government's increasing involvement in housing markets, fed by popular demand that government do something to address real problems of mortgage defaults and loans, provides good reason to take a new look at the public sector in housing markets. Crises in prime mortgage lending may lower the cost of housing, but the poor and homeless cannot benefit because of increases in unemployment. Even the private market is heavily regulated. Government policies dictate whether people can build new housing on their land, what type of housing they can build, the terms allowed in rental contracts, and much more. This volume considers the effects of government housing policies and what can be done to make them work better. It shows that many problems are the result of government rules and regulations. Even in a time of foreclosures, the market can still do a crucial job of allocating resources, just as it does in other markets. Consequently, the appropriate policy response may well be to significantly reduce, not increase, government presence in housing markets. Housing America is a courageous and comprehensive effort to examine housing policies in the United States and to show how such policies affect the housing market.

a building problem for americas housing market: The Great American Housing Bubble Adam J. Levitin, Susan M. Wachter, 2020-06-09 The definitive account of the housing bubble that caused the Great Recession—and earned Wall Street fantastic profits. The American housing bubble of the 2000s caused the worst global financial crisis since the Great Depression. In this definitive account, Adam Levitin and Susan Wachter pinpoint its source: the shift in mortgage financing from securitization by Fannie Mae and Freddie Mac to “private-label securitization” by Wall Street banks. This change set off a race to the bottom in mortgage underwriting standards, as banks competed in laxity to gain market share. The Great American Housing Bubble tells the story of the transformation of mortgage lending from a dysfunctional, local affair, featuring short-term, interest-only “bullet” loans, to a robust, national market based around the thirty-year fixed-rate mortgage, a uniquely American innovation that served as the foundation for the middle class. Levitin and Wachter show how Fannie and Freddie’s market power kept risk in check until 2003, when mortgage financing shifted sharply to private-label securitization, as lenders looked for a way to sustain lending volume following an unprecedented refinancing wave. Private-label securitization brought a return of bullet loans, which had lower initial payments—enabling borrowers to borrow more—but much greater back-loaded risks. These loans produced a vast oversupply of underpriced mortgage finance that drove up home prices unsustainably. When the bubble burst, it set off a destructive downward spiral of home prices and foreclosures. Levitin and Wachter propose a rebuild of the housing finance system that ensures the widespread availability of the thirty-year fixed-rate mortgage, while preventing underwriting competition and shifting risk away from the public to private investors.

a building problem for americas housing market: Race for Profit Keeanga-Yamahtta Taylor, 2019-09-03 LONGLISTED FOR THE 2019 NATIONAL BOOK AWARD FINALIST, 2020 PULITZER PRIZE IN HISTORY By the late 1960s and early 1970s, reeling from a wave of urban uprisings, politicians finally worked to end the practice of redlining. Reasoning that the turbulence could be calmed by turning Black city-dwellers into homeowners, they passed the Housing and Urban Development Act of 1968, and set about establishing policies to induce mortgage lenders and

the real estate industry to treat Black homebuyers equally. The disaster that ensued revealed that racist exclusion had not been eradicated, but rather transmuted into a new phenomenon of predatory inclusion. *Race for Profit* uncovers how exploitative real estate practices continued well after housing discrimination was banned. The same racist structures and individuals remained intact after redlining's end, and close relationships between regulators and the industry created incentives to ignore improprieties. Meanwhile, new policies meant to encourage low-income homeownership created new methods to exploit Black homeowners. The federal government guaranteed urban mortgages in an attempt to overcome resistance to lending to Black buyers – as if unprofitability, rather than racism, was the cause of housing segregation. Bankers, investors, and real estate agents took advantage of the perverse incentives, targeting the Black women most likely to fail to keep up their home payments and slip into foreclosure, multiplying their profits. As a result, by the end of the 1970s, the nation's first programs to encourage Black homeownership ended with tens of thousands of foreclosures in Black communities across the country. The push to uplift Black homeownership had descended into a goldmine for realtors and mortgage lenders, and a ready-made cudgel for the champions of deregulation to wield against government intervention of any kind. Narrating the story of a sea-change in housing policy and its dire impact on African Americans, *Race for Profit* reveals how the urban core was transformed into a new frontier of cynical extraction.

a building problem for americas housing market: Missing Middle Housing Daniel G. Parolek, 2020-07-14 Today, there is a tremendous mismatch between the available housing stock in the US and the housing options that people want and need. The post-WWII, auto-centric, single-family-development model no longer meets the needs of residents. Urban areas in the US are experiencing dramatically shifting household and cultural demographics and a growing demand for walkable urban living. *Missing Middle Housing*, a term coined by Daniel Parolek, describes the walkable, desirable, yet attainable housing that many people across the country are struggling to find. *Missing Middle Housing* types—such as duplexes, fourplexes, and bungalow courts—can provide options along a spectrum of affordability. In *Missing Middle Housing*, Parolek, an architect and urban designer, illustrates the power of these housing types to meet today's diverse housing needs. With the benefit of beautiful full-color graphics, Parolek goes into depth about the benefits and qualities of *Missing Middle Housing*. The book demonstrates why more developers should be building *Missing Middle Housing* and defines the barriers cities need to remove to enable it to be built. Case studies of built projects show what is possible, from the Prairie Queen Neighborhood in Omaha, Nebraska to the Sonoma Wildfire Cottages, in California. A chapter from urban scholar Arthur C. Nelson uses data analysis to highlight the urgency to deliver *Missing Middle Housing*. Parolek proves that density is too blunt of an instrument to effectively regulate for twenty-first-century housing needs. Complete industries and systems will have to be rethought to help deliver the broad range of *Missing Middle Housing* needed to meet the demand, as this book shows. Whether you are a planner, architect, builder, or city leader, *Missing Middle Housing* will help you think differently about how to address housing needs for today's communities.

a building problem for americas housing market: Preventing the Next Mortgage Crisis Dan Immergluck, 2015-08-20 The great U.S. mortgage crisis was a transformative event that will reverberate for decades across families, neighborhoods, and cities. After years of research on various aspects of the crisis, Dan Immergluck examines what went wrong, identifying the factors that created the fragile housing finance system, which provided fertile ground for calamity. He also examines the federal response to the crisis, including who benefitted most from the response, and how a more effective and fair response could have been formulated. To reduce the incidence of future crises, Immergluck provides a pathway for building a more stable and fair housing finance system that would be less vulnerable to the booms and busts of global finance. Housing finance helps determine access to stable, decent-quality, affordable housing and also affects the geography of housing and educational opportunities. Thus, housing markets shape our communities, our neighborhoods, and our social and economic opportunities. Immergluck's analysis and formulation of a way forward will be of particular interest to those concerned with urban form, neighborhood

change and stability, and urban planning and policy, as well as those interested in housing and mortgage markets more generally.

a building problem for americas housing market: *Neighborhood Defenders* Katherine Levine Einstein, David M. Glick, Maxwell Palmer, 2020 Public participation in the housing permitting process empowers unrepresentative and privileged groups who participate in local politics to restrict the supply of housing.

a building problem for americas housing market: *Homewreckers* Aaron Glantz, 2019-10-15 “[I] can’t recommend this joint enough. ... An illuminating and discomfiting read.” —Ta-Nehisi Coates Essential reading. —New York Review of Books A shocking, heart-wrenching investigation into America’s housing crisis and the modern-day robber barons who are making a fortune off the backs of the disenfranchised working and middle class—among them, Donald Trump and his inner circle. Two years before the housing market collapsed in 2008, Donald Trump looked forward to a crash: “I sort of hope that happens because then people like me would go in and buy,” he said. But our future president wasn’t alone. While millions of Americans suffered financial loss, tycoons pounced to heartlessly seize thousands of homes—their profiteering made even easier because, as prize-winning investigative reporter Aaron Glantz reveals in *Homewreckers*, they often used taxpayer money—and the Obama administration’s promise to cover their losses. In *Homewreckers*, Glantz recounts the transformation of straightforward lending into a morass of slivered and combined mortgage “products” that could be bought and sold, accompanied by a shift in priorities and a loosening of regulations and laws that made it good business to lend money to those who wouldn’t be able to repay. Among the men who laughed their way to the bank: Trump cabinet members Steve Mnuchin and Wilbur Ross, Trump pal and confidant Tom Barrack, and billionaire Republican cash cow Steve Schwarzman. *Homewreckers* also brilliantly weaves together the stories of those most ravaged by the housing crisis. The result is an eye-opening expose of the greed that decimated millions and enriched a gluttonous few.

a building problem for americas housing market: *American Nightmare* Randal O'Toole, 2012 The American Dream turned into a nightmare when the housing bubble burst, and people have been trying to figure out who to blame- Greedy bankers? Corrupt politicians? Ignorant homeowners? In *American Nightmare: How Government Undermines the Dream of Homeownership*, Randal O'Toole explores the forces at play in the housing market and shows how we can rebuild the American dream of homeownership by eliminating federal, state, and local policies that distort the free market for housing.

a building problem for americas housing market: *Building a Market* Richard Harris, 2012-08-21 A unique study of how the American Dream came to be—and came to be constantly updated and renovated: “A pleasure to read.”—American Historical Review Each year, North Americans spend as much money fixing up their homes as they do buying new ones. This obsession with improving our dwellings has given rise to a multibillion-dollar industry that includes countless books, magazines, cable shows, and home improvement stores. *Building a Market* charts the rise of the home improvement industry in the United States and Canada from the end of World War I into the late 1950s. Drawing on the insights of business, social, and urban historians, and making use of a wide range of documentary sources, Richard Harris shows how the middle-class preference for home ownership first emerged in the 1920s—and how manufacturers, retailers, and the federal government combined to establish the massive home improvement market and a pervasive culture of Do-It-Yourself. Deeply insightful, *Building a Market* is the carefully crafted history of the emergence and evolution of a home improvement revolution that changed not just American culture but the American landscape as well. “An important topic that deserves to be widely read by scholars of business history, urban history, and social history.”—Journal of American History

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newspaper reporter. First he's in the boom-to-bust South where a hot-air balloonist named Bob Shallow becomes one of the world's top selling real-estate agents arranging condo flips, developers flop in spectacular fashion and the law catches up with a beach-town mayor on the take. Later he's in New York, among financiers like Blackstone's Stephen Schwarzman who are building rental empires out of foreclosures, staking claim to the bastion of middle-class wealth: the single-family home. Through it all, Dezember is an underwater homeowner caught up in the mess. A cautionary tale of Wall Street's push to turn homes into assets, *Underwater* is a powerful, incisive story that chronicles the crash and its aftermath from a fresh perspective—the forgotten, middle-class homeowner.

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