

80s business woman

The 80's Business Woman: A Powerhouse of Ambition and Style

Author: Dr. Amelia Hernandez, PhD in Sociology, specializing in Gender Studies and the History of Corporate Culture. Dr. Hernandez has published extensively on women in the workplace and is a recognized expert on the impact of 1980s societal changes on professional women.

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Introduction: The Rise of the 80's Business Woman

The 1980s witnessed a significant shift in the landscape of the corporate world. While women had been steadily entering the workforce for decades, the 1980s marked a period of accelerated change, characterized by a burgeoning number of women occupying positions of power and influence. This rise of the '80s business woman' represents a fascinating intersection of social, economic, and cultural forces, significantly shaping the trajectory of gender equality in the workplace. This article will delve into the experiences, challenges, and triumphs of these women, analyzing their impact on business and society.

The Social and Economic Context: Paving the Way for the 80's Business Woman

The backdrop of the 1980s provided a fertile ground for the advancement of women in business. The second-wave feminist movement, with its focus on equal rights and opportunities, had laid the groundwork for change. Legislation such as the Equal Pay Act of 1963, though imperfectly implemented, had begun

to create legal frameworks to address gender discrimination. Simultaneously, an expanding economy and a growing service sector created more opportunities for educated women to enter the professional sphere. This expansion, however, wasn't without its limitations. While opportunities grew, deep-seated societal biases and gender stereotypes continued to create significant hurdles for women aiming for leadership roles.

The Image of the 80's Business Woman: Power Dressing and its Impact

The '80s business woman' became synonymous with a particular aesthetic: power dressing. This style, characterized by sharp shoulder pads, tailored suits, bold jewelry, and high heels, became a visual representation of ambition and competence. While some critique this style as overly masculine and restrictive, it served a crucial purpose for many women. Power dressing allowed women to command attention, project authority, and navigate a male-dominated world where appearances often dictated perceptions. The adoption of this style was a conscious strategy for many women, a way to assert their presence and overcome ingrained biases. The image of the 80's business woman, therefore, was meticulously crafted, reflecting a deliberate attempt to assert professionalism and command respect within a traditionally masculine environment.

Challenges Faced by the 80's Business Woman: The Glass Ceiling and Beyond

Despite the outward appearance of progress, the '80s business woman' encountered significant obstacles. The "glass ceiling," a metaphorical barrier preventing women from reaching senior management positions, remained firmly in place. Many women faced subtle and overt discrimination, including unequal pay, limited advancement opportunities, and a hostile work environment. The burden of balancing career aspirations with family responsibilities also disproportionately affected women, further limiting their progress. Many struggled with the inherent conflict between societal expectations of nurturing motherhood and the demands of a high-powered corporate career. The experiences of these women highlight the enduring complexities of navigating a patriarchal system, even amidst a period of perceived progress.

The Triumphs and Achievements of the 80's Business Woman: Breaking Barriers

Despite the challenges, the '80s business woman' achieved remarkable successes. Many women rose to prominent positions in various industries, becoming role models and inspiring future generations. Their achievements defied societal expectations and demonstrated the capabilities of women in leadership roles. The success stories of these women, though often

overshadowed by the larger narrative of systemic inequality, were vital in demonstrating the potential contributions of women to the corporate world. This success, however, was often achieved through tremendous personal sacrifice and resilience, highlighting the systemic barriers they had to overcome.

The Lasting Legacy: The Impact of the 80's Business Woman on Today's Workplace

The legacy of the '80s business woman' continues to resonate in today's workplace. While significant progress has been made in gender equality, many of the challenges faced by these pioneering women persist. The fight for equal pay, equitable representation in leadership positions, and a supportive work environment continues. The experiences of the '80s business woman serve as a crucial reminder of the ongoing need for advocacy and systemic change. Their struggles and triumphs provide valuable lessons for women navigating the complexities of the modern workplace.

Conclusion: Celebrating the 80's Business Woman and Looking Forward

The '80s business woman' represents a pivotal moment in the history of gender equality in the workplace. Their journey, marked by both significant challenges and remarkable achievements, serves as a testament to the resilience, ambition, and determination of women striving for professional success. Their experiences continue to shape the ongoing conversation surrounding gender equity, serving as a crucial reminder of the hard-fought battles for equality that paved the way for the advancements of today. The legacy of the 80's business woman demands recognition and celebration, fueling the ongoing pursuit of a truly equitable and inclusive corporate landscape.

FAQs

1. What was the most significant challenge faced by 80's business women?
The most significant challenge was likely the pervasive glass ceiling, coupled with societal expectations limiting women's career advancement and the pressure to balance career and family responsibilities.
1. How did the fashion of the 80s reflect the ambitions of business women?
Power dressing, characterized by sharp suits and strong silhouettes, became a visual symbol of ambition and competence, projecting an image of authority in a male-dominated environment.

1. Did the feminist movement directly influence the rise of the 80's business woman? Yes, the second-wave feminist movement played a crucial role, advocating for equal rights and opportunities that paved the way for greater female participation in the workforce.
1. What industries saw the most significant increase in female representation during the 1980s? Industries such as finance, law, and media saw a notable increase in female representation, though significant barriers to entry and advancement remained.
1. Were there any key figures or role models for 80's business women? While many went unnamed, several high-profile female executives emerged as role models, though their success often remained exceptional rather than reflective of widespread equity.
1. How did the media portray the 80's business woman? Media portrayals were varied, ranging from depictions of strong, independent women to more stereotypical representations reflecting existing societal biases.
1. What lasting impact did the 80's business woman have on corporate culture? They forced a conversation about gender equality, contributing to subsequent efforts toward greater inclusion, though significant progress remains elusive.
1. What are some key differences between the challenges faced by 80's business women and those faced by women today? While some challenges persist (pay gap, leadership representation), the nature of discrimination has evolved, with increased attention to issues like workplace harassment and unconscious bias.
1. What resources are available for researchers interested in learning more about 80's business women? Archival materials (corporate records, personal papers), academic journals focusing on gender studies and

business history, and oral history projects provide valuable resources.

Related Articles:

1. "Power Dressing in the 1980s: A Fashionable Assertion of Female Power": Explores the fashion choices of 80's business women and their symbolic significance in a male-dominated corporate landscape.
1. "The Glass Ceiling in the 1980s: Barriers and Breakthroughs for Women in Corporate America": Analyzes the systemic obstacles faced by women seeking advancement in the corporate world during the 1980s.
1. "The 80s Business Woman and the Family: Negotiating Career and Motherhood": Examines the challenges women faced balancing demanding careers with family responsibilities and societal expectations.
1. "Media Representations of the 80s Business Woman: Stereotypes and Subversions": Analyzes how the media portrayed 80's business women, focusing on both stereotypical and progressive representations.
1. "The Influence of the Feminist Movement on the 80s Business Woman's Career Trajectory": Explores the impact of second-wave feminism on the increasing participation of women in the business world.
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1. "The Evolution of Workplace Culture for Women from the 1980s to Today": Traces the changes and continuities in workplace culture as they relate to women's experiences, from the 1980s to the present.

1. "The Economic Context of the 1980s and its Impact on Women's Employment": Examines the economic forces that shaped the opportunities and challenges faced by women seeking employment during the 1980s.

1. "Comparing the Experiences of 80s Business Women Across Different Industries": Analyzes the varied experiences of women in different business sectors during the 1980s, highlighting sector-specific challenges and opportunities.

80s business woman: The Working Woman Report Gay Bryant, 1984 Abstract: Written by the editors of Working Woman magazine, this report assesses the sociological, psychological, and professional status of executive and blue (or pink) collar women. The text is a combination of practical advice and data analysis, as there is no area of women's lives unaffected by the decision to enter the work force. The individual chapter headings include Where We Are, Working Smart, Getting Ahead, Managing in the 80s, The Benefits and Rights of Work, On the Road, and Psychological Issues. The authors also consider topics of special interest to working women, such as dealing with sexual harassment, working mothers, dressing for success, and relating to the opposite sex in personal and professional life. (wz).

80s business woman: Hark! A Vagrant Kate Beaton, 2020-05-28 Since Kate Beaton appeared on the comics scene in 2007 her cartoons have become fan favourites and gathered an enormous following, appearing in the New Yorker, Harper and the LA Times, to name but a few. Her website, Hark! A Vagrant, receives an average of 1.2 million hits a month, 500 thousand of them unique. Why? Because she's not just making silly jokes. She's making jokes about everything we learned in school, and more. Praised for their expression, intelligence and comic timing, her cartoons are best known for their wonderfully light touch on historical and literary topics. The jokes are a knowing look at history through a very modern perspective, written for every reader, and are a crusade against anyone with the idea that history is boring. It's pretty hard to argue with that when you're laughing your head off at a comic about Thucydides. They also cover whatever's on her mind that week - be it the perils of city living or the pop-cultural infiltration of Sex and the City, featuring an array of characters, from a mischievous pony, to reinvented superheroes, to a surly teen duo who could be the anti-Hardy-Boys. Perceptive, sharp and wonderfully irreverent, Hark! A Vagrant is as informative as it is hilarious, and a comic collection to treasure.

80s business woman: The Business Woman's Magazine, 1903

80s business woman: Hardball for Women Pat Heim, Tammy Hughes, Susan K. Golant, 2015-03-31 The bestselling guide fully updated for the post-Lean In era For nearly two decades, Hardball for Women has shown women how to get ahead in the business world. Whether the arena is a law firm, a medical group, a tech company, or any other work environment, Hardball for Women decodes male business culture and shows women how to break patterns of behavior that put them at a disadvantage. It explains how to get results when you "lean in" without being thrown off balance. Illustrated with real-life examples Hardball for Women teaches women how to: Successfully navigate middle management to become a leader in your field Be assertive without being obnoxious Display confidence Engage in smart self-promotion Lead both men and women—and recognize the differences between them Use "power talk" language to your advantage

80s business woman: *Claim the Woman You Are Meant to Be!* Carole Rose, 2018-05-31 Her powerful exercises led to core realizations for every participant. But there 's more!..... she gave us the tools to reprogram our thinking so that we can truly enjoy a new relationship with wealth. ~Maxi H. HOW WOULD YOUR LIFE CHANGE IF YOU COULD: Alter limiting beliefs Liberate your higher, authentic self? Discover self-love and acceptance Repair the corrupted self-image that drives you to make poor choices and sabotage the good ones? Discover self-love and start feeling worthy? Have the courage to take control of your own destiny add bullet Find your true life purpose Gain financial freedom doing what you love Learn why you are struggling with finances and get tools to change it. DISCOVER YOUR TRUE PATH AND FEEL EMPOWERED TO FOLLOW IT! Carole Rose: Welfare to Wealth Born with Erbs' Palsy, married at 14 and a welfare mother at 17, Carole defiantly accrued a collection of successes as diverse as they are challenging; Real Estate Broker, College Instructor, Award-Winning General Contractor, Life Coach, Speaker and Author. But, Carole can also point to ample experience with the other side of success losing it all, again and again. From Top Producing Realtor to couch surfing; from Acclaimed Sales Trainer to welfare; from \$300k a year to bankruptcy, foreclosure and homelessness; from the WORLD WHO S WHO OF WOMEN to has-been, in an endless win-lose cycle... Until she discovered the secret formula for changing the unconscious beliefs and expectations that were sabotaging her success.

80s business woman: The Enterprising Woman Mari Florence, 2009-09-26 By the year 2000, one half of all businesses in America will be owned by women. No matter how large or small the business, this book is an essential tool for those women. Organized by field, each chapter contains advice from experts, how-to information on the day-to-day running of a business, and inspirational profiles of such successful entrepreneurs as Judith Jamison, Kate Cheney Chappel, and Alice Waters.

80s business woman: Hollywood Jill Tietjen, Barbara Bridges, 2019-04-26 The year was 1896, the woman was Alice Guy-Blaché, and the film was *The Cabbage Fairy*. It was less than a minute long. Guy-Blaché, the first female director, made hundreds of movies during her career. Thousands of women with passion and commitment to storytelling followed in her footsteps. Working in all aspects of the movie industry, they collaborated with others to create memorable images on the screen. This book pays tribute to the spirit, ambition, grit and talent of these filmmakers and artists. With more than 1200 women featured in the book, you will find names that everyone knows and loves—the movie legends. But you will also discover hundreds and hundreds of women whose names are unknown to you: actresses, directors, stuntwomen, screenwriters, composers, animators, editors, producers, cinematographers and on and on. Stunning photographs capture and document the women who worked their magic in the movie business. Perfect for anyone who enjoys the movies, this photo-treasury of women and film is not to be missed.

80s business woman: Female Entrepreneurs in the Long Nineteenth Century Jennifer Aston, Catherine Bishop, 2020-07-29 This volume challenges those who see gender inequalities invariably defining and constraining the lives of women. But it also broadens the conversation about the degree to which business is a gender-blind institution, owned and managed by entrepreneurs whose gender identities shape and reflect economic and cultural change. – Mary A. Yeager, Professor Emerita, University of California, Los Angeles This is the first book to consider nineteenth-century businesswomen from a global perspective, moving beyond European and trans-Atlantic frameworks to include many other corners of the world. The women in these pages, who made money and business decisions for themselves rather than as employees, ran a wide variety of enterprises, from micro-businesses in the 'grey market' to large factories with international reach. They included publicans and farmers, midwives and property developers, milliners and plumbers, pirates and shopkeepers. *Female Entrepreneurs in the Long Nineteenth Century: A Global Perspective* rejects the notion that nineteenth-century women were restricted to the home. Despite a variety of legal and structural restrictions, they found ways to make important but largely unrecognised contributions to economies around the world - many in business. Their impact on the economy and the economy's impact on them challenge gender historians to think more about business and business historians to think more about gender and create a global history

that is inclusive of multiple perspectives. Chapter one of this book is available open access under a CC BY 4.0 license at link.springer.com.

80s business woman: Dress for Success John T. Molloy, 1976

80s business woman: Bright Lights, Prairie Dust Karen Grassle, 2021-11-16 Karen Grassle, the beloved actress who played Ma on *Little House on the Prairie*, grew up at the edge of the Pacific Ocean in a family where love was plentiful but alcohol wreaked havoc. In this candid memoir, Grassle reveals her journey to succeed as an actress even as she struggles to overcome depression, combat her own dependence on alcohol, and find true love. With humor and hard-won wisdom, Grassle takes readers on an inspiring journey through the political turmoil on '60s campuses, on to studies with some of the most celebrated artists at the famed London Academy of Music and Dramatic Arts, and ultimately behind the curtains of Broadway stages and storied Hollywood sets. In these pages, readers meet actors and directors who have captivated us on screen and stage as they fall in love, betray and befriend, and don costumes only to reveal themselves. We know Karen Grassle best as the proud prairie woman Caroline Ingalls, with her quiet strength and devotion to family, but this memoir introduces readers to the complex, funny, rebellious, and soulful woman who, in addition to being the force behind those many strong women she played, fought passionately—as a writer, producer, and activist—on behalf of equal rights for women. Raw, emotional, and tender, *Bright Lights* celebrates and honors womanhood, in all its complexity.

80s business woman: Top Girls Caryl Churchill, 2018-02-22 Marlene thinks the eighties are going to be stupendous. Her sister Joyce has her doubts. Her daughter Angie is just frightened. Since its premiere in 1982, *Top Girls* has become a seminal play of the modern theatre. Set during a period of British politics dominated by the presence of the newly elected Prime Minister Margaret Thatcher, Churchill's play prompts us to question our notions of women's success and solidarity. Its sharp look at the society and politics of the 1980s is combined with a timeless examination of women's choices and restrictions regarding career and family. This new Student Edition features an introduction by Sophie Bush, Senior Lecturer at Sheffield Hallam University, UK prepared with the contemporary student in mind. METHUEN DRAMA STUDENT EDITIONS are expertly annotated texts of a wide range of plays from the modern and classic repertoires. A well as the complete text of the play itself, this volume contains: · A chronology of the play and the playwright's life and work · an introductory discussion of the social, political, cultural and economic context in which the play was originally conceived and created · a succinct overview of the creation processes followed and subsequent performance history of the piece · an analysis of, and commentary on, some of the major themes and specific issues addressed by the text · a bibliography of suggested primary and secondary materials for further study.

80s business woman: Launching While Female Susanne Althoff, 2020-10-27 An exposé of the gender gap in entrepreneurship and a road map for a more inclusive and economically successful future for us all Journalist and professor Susanne Althoff investigates the obstacles women and nonbinary entrepreneurs—especially those of color—face when launching, funding, and growing their companies, obstacles that persist because the current start-up world was engineered by and for white men. Through interviews with over a hundred founders across the country and in all industries, Althoff paints a picture of an entrepreneurial system rife with bias and discrimination, where women receive less than 3 percent of this country's venture capital, struggle to find mentors in the wake of #MeToo, and are dismissed as “mompreneurs.” The effects of this unequal system—a weaker economy, fewer jobs, less innovation—are felt by all of us, and Althoff explains how more equitable structures in business and entrepreneurship will benefit all people, not just those hoping to fund a startup. By exploring some of the practical ways we can open the entrepreneurial system to everyone, Althoff provides a rallying cry and a way forward for women entrepreneurs and their allies, showing that change is urgent and within our reach.

80s business woman: Tasting the Good Life George Gmelch, Sharon Gmelch, 2011-06-16 Five million visitors a year travel to California's Napa Valley to experience the good life: to taste fine wines, eat fine food, and immerse themselves in other sophisticated pleasures while surrounded by

bucolic beauty. Tourism is the world's largest employer, and tourists today want to experience the world through all five senses. *Tasting the Good Life* tells the story of Napa tourism through the words of the tourists who visit and the men and women who provide the products and services they rely on. The stories of 17 people—from winemaker to vineyard manager, from celebrity chef to wait staff, from hot air balloonist to masseuse—provide extraordinary insight into this new form of tourism and its impact on an iconic American place.

80s business woman: *Why We Can't Sleep* Ada Calhoun, 2020-01-07 The acclaimed author explores the hidden crises of Gen X women in this “engaging hybrid of first-person confession, reportage [and] pop culture analysis” (The New Republic). Ada Calhoun was married with children and a good career—and yet she was miserable. She thought she had no right to complain until she realized how many other Generation X women felt the same way. What could be behind this troubling trend? To find out, Calhoun delved into housing costs, HR trends, credit card debt averages, and divorce data. At every turn, she saw that Gen X women were facing new problems as they entered middle age—problems that were being largely overlooked. Calhoun spoke with women across America who were part of the generation raised to “have it all.” She found that most were exhausted, terrified about money, under-employed, and overwhelmed. And instead of being heard, they were being told to lean in, take “me-time,” or make a chore chart to get their lives and homes in order. In *Why We Can't Sleep*, Calhoun opens up the cultural and political contexts of Gen X's predicament. She offers practical advice on how to ourselves out of the abyss—and keep the next generation of women from falling in. The result is reassuring, empowering, and essential reading for all middle-aged women, and anyone who hopes to understand them.

80s business woman: *Personnel Literature* , 1985

80s business woman: *Build the Damn Thing* Kathryn Finney, 2022-06-07 The Wall Street Journal Bestseller featured in Bloomberg, Fast Company, Masters of Scale, the Motley Fool, Marketplace and more. An indispensable guide to building a startup and breaking down the barriers for diverse entrepreneurs from the visionary venture capitalist and pioneering entrepreneur Kathryn Finney. *Build the Damn Thing* is a hard-won, battle-tested guide for every entrepreneur who the establishment has left out. Finney, an investor and startup champion, explains how to build a business from the ground up, from developing a business plan to finding investors, growing a team, and refining a product. Finney empowers entrepreneurs to take advantage of their unique networks and resources; arms readers with responses to investors who say, “great pitch but I just don't do Black women”; and inspires them to overcome naysayers while remaining “100% That B*tch.” Don't wait for the system to let you in—break down the door and build your damn thing. For all the Builders striving to build their businesses in a world that has overlooked and underestimated them: this is the essential guide to knowing, breaking, remaking and building your own rules of entrepreneurship in a startup and investing world designed for and by the “Entitleds.”

80s business woman: *Liberating Hollywood* Maya Montañez Smukler, 2018-12-14 Winner of the 2018 Richard Wall Memorial Award from the Theater Library Association *Liberating Hollywood* examines the professional experiences and creative output of women filmmakers during a unique moment in history when the social justice movements that defined the 1960s and 1970s challenged the enduring culture of sexism and racism in the U.S. film industry. Throughout the 1970s feminist reform efforts resulted in a noticeable rise in the number of women directors, yet at the same time the institutionalized sexism of Hollywood continued to create obstacles to closing the gender gap. Maya Montañez Smukler reveals that during this era there were an estimated sixteen women making independent and studio films: Penny Allen, Karen Arthur, Anne Bancroft, Joan Darling, Lee Grant, Barbara Loden, Elaine May, Barbara Peeters, Joan Rivers, Stephanie Rothman, Beverly Sebastian, Joan Micklin Silver, Joan Tewkesbury, Jane Wagner, Nancy Walker, and Claudia Weill. Drawing on interviews conducted by the author, *Liberating Hollywood* is the first study of women directors within the intersection of second wave feminism, civil rights legislation, and Hollywood to investigate the remarkable careers of these filmmakers during one of the most mythologized periods in American film history.

80s business woman: Europe's Stars of '80s Dance Pop James Arena, 2017-07-21 Beginning early in the 1980s, a dance music revolution swept across Europe and Britain, merging rock, new wave, disco and worldbeat sounds. The resulting explosion of high-energy, increasingly electronic dance-pop caused a sensation worldwide. In this book of original interviews, 32 of the era's most celebrated artists, producers and industry professionals discuss their lives and careers: Thomas Anders (Modern Talking's You're My Heart, You're My Soul), Pete Burns (Dead or Alive's You Spin Me Round (Like a Record)), Desireless (Voyage Voyage), Phil Harding (PWL Mixmaster), Junior (Mama Used to Say), Lee John (Imagination's Just an Illusion), Liz Mitchell (Boney M.'s 1988 Megamix), Fab Morvan (Milli Vanilli's Girl You Know It's True), Taco (Putting On the Ritz), Jennifer Rush (The Power of Love), Sabrina (Boys), Spagna (Call Me), Amii Stewart (Knock on Wood), Yazz (The Only Way Is Up) and many more. Includes special commentary by Academy Award winner Mel Brooks and Audrey Landers, star of Dallas.

80s business woman: Black Enterprise , 1980-10 BLACK ENTERPRISE is the ultimate source for wealth creation for African American professionals, entrepreneurs and corporate executives. Every month, BLACK ENTERPRISE delivers timely, useful information on careers, small business and personal finance.

80s business woman: Feminist Theory Reader Carole Ruth McCann, Seung-Kyung Kim, 2003 Feminist Theory Reader is an anthology of classic and contemporary works of feminist theory, organized around the goal of providing both local and global perspectives.

80s business woman: The Seven Husbands of Evelyn Hugo Taylor Jenkins Reid, 2017-06-13 The epic adventures Evelyn creates over the course of a lifetime will leave every reader mesmerized. This wildly addictive journey of a reclusive Hollywood starlet and her tumultuous Tinseltown journey comes with unexpected twists and the most satisfying of drama.

80s business woman: The Self-Employed Woman Jeannette R Scollard, Jeannette Reddi Scollard, 1989-02

80s business woman: Madam C.J. Walker Builds a Business Rebel Girls, 2019-11-12 From the world of Good Night Stories for Rebel Girls comes a story based on the life of Madam C.J. Walker, America's first female self-made millionaire. Sarah is the first person in her family who wasn't born into slavery in Delta, Louisiana. But being free doesn't mean that Sarah doesn't have to work. She cooks, she cleans, she picks cotton, she does laundry, and she babysits. And when she works, she wraps up her hair. One day, Sarah's hair starts to fall out! It's itchy, crunchy, patchy, and won't grow. Instead of giving up, Sarah searches for the right products. And then she invents something better than any shampoo or hair oil she's used before. Her hair grows and grows! That's when she decides to rebrand herself as "Madam C. J. Walker," and begins her business empire. Madam C. J. Walker Builds a Business is the story of a leader in the hair care industry, but it's also an inspiring tale about the importance of empowering women to become economically independent. This historical fiction chapter book includes additional text on Madam C. J. Walker's lasting legacy, as well as educational activities designed to encourage entrepreneurship. About the Rebel Girls Chapter Book Series Meet extraordinary real-life heroines in the Good Night Stories for Rebel Girls chapter book series! Introducing stories based on the lives of extraordinary women in global history, each stunningly designed chapter book features beautiful illustrations from a female artist as well as bonus activities in the backmatter to encourage kids to explore the various fields in which each of these women thrived. The perfect gift to inspire any young reader!

80s business woman: Helen Gordon: the Woman Behind the Greensheet Rebecca Blakeley, 2013-06-21 In 1969, Helen Gordon moved to Houston with her new husband, Robert DeYoung. A no-nonsense, pragmatic mother of three with the heart of a musician and the soul of a painter, Helen was determined to be her own boss by owning and operating her own company. It didn't take her long to find success. Helen started the Greensheet, a free advertising tabloid with classified ads and a list of business services, in 1970. Within eight years, she expanded it to five Texas cities without the help of bank loans. But she lived in a good ol' boy atmosphere, in which long lunches over dry martinis were the norm and women were generally absent from the boardroom.

Even so, Helen was undeterred. She was determined to build a company that would prosper, and prosper it did. By 2012, the Greensheet had grown to a circulation of 650,000 and appeared within four Texas cities. Today, her company is a household name and continues to be one of the most successful classified tabloids in the state. Her irrepressible optimism, sense of humor, and vivacious personality served her well in her personal and professional life. As told by her daughter, Rebecca, Helen Gordon: The Woman Behind the Greensheet is Helens inspiring true story.

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80s business woman: Feminist Revolution in Literacy Junko Onosaka, 2013-10-14 This book examines the history of women's bookstores in the US from the 1970s to the 1990s. It establishes that women's bookstores played an important role in feminism by enabling the dissemination of women's voices and thereby helping to sustain and enrich the women's movement. They improved women's literacy - their abilities to read, write, publish, and distribute women's voices and visions - and helped women to instigate a feminist revolution in literacy.

80s business woman: The Bulletin , 1992-09

80s business woman: Life on the Ramona Coaster Ramona Singer, 2015-07-28 A candid, behind-the-scenes glimpse into the emotional, dynamic and often entertaining life of Ramona Singer, the reality star of seven seasons of The Real Housewives of New York City. A candid, behind-the-scenes glimpse into the emotional, dynamic and often entertaining life of Ramona Singer, the spunky, tell-it-like-it-is reality star whose unfiltered personality viewers have adored through seven seasons of The Real Housewives of New York City. In this alternately heart-wrenching and hilarious memoir, Ramona offers readers a look at her dysfunctional childhood, her parents' abusive relationship, her inspiring journey of renewal, and opens up for the first time about the events surrounding the tragic collapse of her twenty-year marriage. Never before have her fans seen her so raw, introspective and honest.

80s business woman: Appletons' Annual Cyclopædia and Register of Important Events of the Year ... , 1891

80s business woman: Journal of Small Business and Entrepreneurship , 1992-07

80s business woman: Pitch Like a Girl Ronna Lichtenberg, 2004-12-09 Pitch Like a Girl offers proven techniques to maximize a woman's instinctive strengths and effectiveness in the workplace. Despite steady advancement, part of the reason women still struggle to succeed in business is the discomfort they feel doing anything that feels like self-promotion. That's why Ronna Lichtenberg, corporate veteran turned highly sought-after management consultant, developed a program for women that works with their unique advantages. Starting with recent developments in brain sex research and moving through social stereotypes, Lichtenberg takes a fresh look at how women relate to work and shows them how to use their gifts to get what they want. The book includes easy-to-use tools, tips on managing communication styles, and exercises that have been honed in Lichtenberg's many workshops. Whether giving women pragmatic advice on what to do about that infuriating boss, how to know how much money they should be making (and how to get it), or how to follow up without feeling like a beggar or a stalker, Lichtenberg is real, and really funny at the same time. Her advice ushers in a new world of possibilities for women who are ready for a success that feels right.

80s business woman: Iron John Robert Bly, 2004-07-28 In this deeply learned book, poet and translator Robert Bly offers nothing less than a new vision of what it is to be a man. Bly's vision is based on his ongoing work with men and reflections on his own life. He addresses the devastating

effects of remote fathers and mourns the disappearance of male initiation rites in our culture. Finding rich meaning in ancient stories and legends, Bly uses the Grimm fairy tale Iron John, in which the narrator, or Wild Man, guides a young man through eight stages of male growth, to remind us of archetypes long forgotten-images of vigorous masculinity, both protective and emotionally centered. Simultaneously poetic and down-to-earth, combining the grandeur of myth with the practical and often painful lessons of our own histories, Iron John is a rare work that will continue to guide and inspire men and women for years to come.

80s business woman: *Films of Endearment* Michael Koresky, 2021-05-04 An Esquire Best Book About Hollywood A USA TODAY Best Book of 2021 "A lovely and loving book."—Will Schwalbe, New York Times bestselling author of *The End of Your Life* Book Club I'm not sure I have ever read a book about movies that is as tender and open-hearted as *Films of Endearment*.—Mark Harris, New York Times bestselling author of *Mike Nichols: A Life* A poignant memoir of family, grief and resilience about a young man, his dynamic mother and the '80s movies they shared together Michael Koresky's most formative memories were simple ones. A movie rental. A mug of tea. And a few shared hours with his mother. Years later and now a successful film critic, Koresky set out on a journey with his mother to discover more about their shared cinematic past. They rewatched ten films that she first introduced to him as a child, one from every year of the '80s, each featuring women leads. Together, films as divergent as *9 to 5*, *Terms of Endearment*, *The Color Purple* and *Aliens* form the story of an era that Koresky argues should rightly be called The Decade of the Actress. *Films of Endearment* is a reappraisal of the most important and popular female-driven films of that time, a profound meditation on loss and resilience, and a celebration of the special bond between mothers and their sons.

80s business woman: *Anything for a Hit* Dorothy Carvello, 2018-09-04 Dorothy Carvello knows all about the music biz. She was the first female A&R executive at Atlantic Records, and one of the few in the room at RCA and Columbia. But before that, she was secretary to Ahmet Ertegun, Atlantic's infamous president, who signed acts like Aretha Franklin and Led Zeppelin, negotiated distribution deals with Mick Jagger, and added Neil Young to Crosby, Stills & Nash. The stories she tells about the kingmakers of the music biz are outrageous, but it is her sinuous friendship with Ahmet that frames her narrative. He was notoriously abusive, sexually harassing Dorothy on a daily basis. Carvello reveals here how she flipped the script and showed Ertegun and every other man who tried to control her that a woman can be just as willing to do what it takes to get a hit. Never-before-heard stories about artists like Michael Jackson, Madonna, Steven Tyler, Bon Jovi, INXS, Marc Anthony, and many more make this book a must-read for anyone looking for the real stories on what it takes for a woman to make it in a male-dominated industry.

80s business woman: *Chase's Calendar of Events 2017* Editors of Chase's, 2016-09-23 Find out what's going on any day of the year, anywhere across the globe! The world's datebook, Chase's is the definitive day-by-day resource of what America and the wider world are celebrating and commemorating. Founded in 1957 on a reputation for accuracy and comprehensiveness, this annual publication has become the must-have reference used by experts and professionals for more than fifty years. From celebrity birthdays to historical anniversaries, from astronomical phenomena to national awareness days, from award ceremonies and sporting events to religious festivals and carnivals, Chase's is the one-stop shop for everything that is happening now or is worth remembering from the past. The 2017 Edition of Chase's Calendar of Events brings you information about: The 500th anniversary of Martin Luther's Ninety-Five Theses The 150th anniversary of the Dominion of Canada The 100th anniversary of the Russian Revolution The 100th anniversary of splitting the atom The 50th anniversary of the Summer of Love Frank Lloyd Wright's 150th birth anniversary and much more!

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2016-04-05 This edited collection examines women's roles in the academy. Statistics show that women outnumber men in most universities and that women's pay still lags behind men's, but the numbers only hint at the broader story. This edited collection fills that gap with the stories of twelve women—from part-time faculty to college presidents—who answer key questions such as why they pursued a career in the academy and how they handled childcare issues and sexism in the workplace. Advice, encouragement, and caution are offered to guide those considering a career in the academy and those already in academe who are wondering about their options. This book is recommended for burgeoning female scholars and for established scholars of any gender in women's studies, gender studies, higher education, and communication studies.

80s business woman: Gambling With Virtue Nancy R. Rosenberger, 2000-10-01 Gambling with Virtue rings with the voices of women speaking openly about their struggle to be both modern and Japanese in the late twentieth century. It brings to the fore the complexity of women's everyday lives as they navigate through home, work, and community. Meanwhile, women fashion selves that acknowledge and challenge the social order. Nancy Rosenberger gives us their voices and experiences interspersed with introductions to public ideas of the last three decades that contribute significantly to the opportunities and risks women encounter in their journeys. Rosenberger uses the stage as a metaphor to demonstrate how everyday life requires Japanese women to be skilled performers. She shows how they function on stage in their accepted roles while effecting small but significant changes backstage. Over the last thirty years, Japanese women have expanded their influence and extended this cultural process of multiple arenas to find compromises between the old virtues of personhood and new ideals for self. They conform, maneuver, and make choices within these multiple stages as they juggle various concerns and desires. By the 1990s their personal choices have made a difference, calling into question the very nature of these multiple arenas.

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