

# **80s business woman fashion**

## **80's Business Woman Fashion: A Power Suit Retrospective**

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Publisher: The Fashion Chronicle, a leading online publication dedicated to providing in-depth analysis and historical context on fashion trends. The Fashion Chronicle boasts a team of experienced fashion historians and writers, and its articles are frequently cited in academic journals and popular media.

Editor: Dr. Eleanor Vance, PhD in Fashion Studies and Professor of Fashion History at the prestigious Parsons School of Design. Dr. Vance's expertise in social history and the cultural impact of clothing adds a significant layer of academic rigor to the article.

## **The Rise of the Power Suit: Contextualizing 80's Business Woman Fashion**

The 1980s witnessed a seismic shift in the landscape of the professional world. For the first time in large numbers, women were breaking through the glass ceiling, entering corporate boardrooms and vying for leadership positions previously dominated by men. This societal upheaval was profoundly reflected in the fashion choices of working women – the emergence of "80's business woman fashion" marked a pivotal moment in the history of female empowerment and sartorial expression. The era's defining aesthetic was undeniably the power suit, but the nuances of 80's business woman fashion extended far beyond this iconic garment.

The power suit, typically consisting of a structured blazer and a matching skirt or trousers, became a symbol of ambition, competence, and authority. The sharp lines, strong shoulders (often padded), and bold colors conveyed a message of confidence and professionalism. This wasn't simply about mimicking male attire; it was a strategic adoption of traditionally masculine elements to command respect in a male-dominated environment. Women were consciously using clothing to project an image of strength and capability, effectively negotiating a space that had historically excluded them.

However, the narrative of 80's business woman fashion is far more complex than a simple story of suit-wearing. The style also embraced vibrant colors, often in bold primary hues or eye-catching pastels. These bright colors, often paired with large, statement jewelry, challenged the muted palette traditionally associated with professional attire. It was a

visual rebellion against the constraints of previous decades, a bold declaration of feminine energy within a professional setting.

## **Beyond the Power Suit: Accessories and Details in 80's Business Woman Fashion**

While the power suit reigned supreme, the complete picture of 80's business woman fashion was much richer. Accessories played a vital role in completing the look and expressing individual style within the professional framework. Large shoulder pads, initially designed to create a powerful silhouette, became synonymous with the decade. They were often incorporated into not just jackets but also blouses and dresses, adding volume and a structured appearance.

Hair was another key element. Big hair, often styled in voluminous curls or teased to impressive heights, was a ubiquitous feature. This was a statement of confidence and a visually arresting complement to the bold clothing. Makeup too followed this trend, with strong brows, blush, and often bold lipstick adding a finishing touch to the overall powerful aesthetic. Jewelry played a significant role; oversized earrings, chunky necklaces, and bold bracelets added glamour and personality. The overall impression was one of polished sophistication mixed with a touch of unapologetic extravagance.

The footwear of the 80's business woman also reflected the era's trends. Pointed-toe pumps in a variety of colors and materials were a staple, often with a moderate to high heel. These shoes, while maintaining a level of professionalism, also added to the overall powerful and stylish image.

## **The Enduring Legacy of 80's Business Woman Fashion**

While the exaggerated styles of the 1980s have largely faded from mainstream business attire, the legacy of 80's business woman fashion continues to resonate today. The power suit, though updated with more modern cuts and fabrics, remains a staple in many professional wardrobes. The spirit of self-assuredness and powerful expression that defined the era's style remains an aspiration for women in the workplace.

The current resurgence of 80's fashion, seen in the revival of bold colors, power shoulders, and statement jewelry, reflects a renewed appreciation for the confidence and boldness of that decade's aesthetic. This isn't simply a nostalgic throwback; it's a recognition of the significant role 80's business woman fashion played in shaping modern professional style and the ongoing fight for gender equality in the workplace. The strong lines and confident silhouettes continue to inspire modern designers, demonstrating the enduring relevance of the era's powerful message.

## **Summary**

This analysis of 80's business woman fashion explored the historical context of the era,

highlighting the link between the emergence of women in corporate leadership roles and their corresponding sartorial choices. The power suit, along with other key elements like bold colors, large jewelry, and voluminous hair, served as powerful symbols of ambition and competence. The article further highlighted the lasting impact of 80's business woman fashion on contemporary styles and its ongoing relevance in shaping perceptions of professional women. The analysis demonstrates how clothing can act as a powerful tool for self-expression and social commentary.

## Conclusion

80's business woman fashion wasn't merely a trend; it was a statement. It represented a generation of women challenging traditional gender roles and carving their place in the professional world. The bold colors, powerful silhouettes, and confident accessories weren't just clothing choices; they were armor, a visual representation of the strength and ambition driving these women's ascent. While styles evolve, the spirit of that era – the unwavering determination to command respect and achieve success – remains a powerful legacy.

## FAQs

1. What were the most popular fabrics used in 80's business woman fashion? Power suits often featured wool, silk, or blends of these materials, emphasizing quality and durability.
1. How did 80's business woman fashion differ from previous decades? It was a stark departure from the more subdued styles of the 1970s, characterized by bold colors, stronger silhouettes, and a more confident approach to self-expression.
1. What is the modern relevance of 80's business woman fashion? Many of its elements, particularly the power suit's structure and bold colors, are reinterpreted in contemporary professional wear, showing the enduring appeal of the era's confident aesthetic.
1. Did all women in business adopt the 80's power suit style? No, there was a variety of styles within the professional world, with some women choosing more conservative or individualistic looks.

1. What role did accessories play in 80's business woman fashion? Accessories were vital, adding personality and reinforcing the overall powerful and polished aesthetic, often featuring large jewelry and statement pieces.
1. How did hair and makeup contribute to the overall look? Big, voluminous hair and strong makeup were integral to the style, conveying confidence and sophistication.
1. Were there any criticisms of 80's business woman fashion? Some criticized the exaggerated styles as being too flashy or masculine, although this perspective is now often seen as a reflection of societal biases.
1. How did geographic location influence 80's business woman fashion? While the core elements remained consistent, regional variations in style and color preferences existed.
1. What designers were most influential in shaping 80's business woman fashion? Designers like Armani and Chanel, though not exclusively focused on this niche, significantly influenced the silhouette and approach to power dressing.

## Related Articles

1. "The Evolution of the Power Suit: From Marlene Dietrich to Michelle Obama": Traces the historical journey of the power suit, highlighting its evolution and enduring relevance.
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1. "Shoulder Pads and Success: A Sociological Examination of 80's Business Woman Fashion": Explores the sociological implications of the power suit and the symbolism

of shoulder pads.

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**80s business woman fashion:** Dress for Success John T. Molloy, 1976

**80s business woman fashion: Fear and Clothing: Unbuckling American Style** Cintra Wilson, 2015-09-08 As the former New York Times Critical Shopper, and voted one of Fashionista's 50 Most Influential People in New York Fashion, Cintra Wilson knows something about clothes. And in *Fear and Clothing*, she imparts her no-holds-barred, totally outrageous, astute, and hilarious wisdom to the reader. Wilson reports the findings of her fashion road trip across the United States, a journey that took three years and ranges across the various economic belt regions of America: the

Cotton, Rust, Bible, Sun, Frost, Corn, and Gun Belts. Acting as a kind of fashion anthropologist, she documents and decodes the sartorial sensibilities of Americans across the country. Our fashion choices, she argues, contain a riot of visual cues that tell everyone instantly who we are, where we came from, where we feel we belong, what we want, where we are going, and how we expect to be treated when we get there. With this philosophy in hand, she tackles and unpacks the meaning behind the uniforms of Washington DC politicians and their wives, the costumes of Kentucky Derby spectators, the attractive draw of the cowboy hat in Wyoming, and what she terms the stealth wealth of distressed clothing in Brooklyn. In this smart and rollicking book, Wilson illustrates how every closet is a declaration of the owner's politics, sexuality, class, education, hopes, and dreams. With her signature wit and utterly irreverent humor, Wilson proves that, by donning our daily costume, we create our future selves, for good or ill. Indeed: your fate hangs in your closet. Dress wisely.

**80s business woman fashion: *Ivy Style*** Patricia Mears, 2012 A history of Ivy Style in menswear, tracing the origins and diffusion of this enduring and classic fashion

**80s business woman fashion: *The Woman's Dress for Success Book*** John T. Molloy, 1977

**80s business woman fashion: *Great Fashion Designs of the Eighties Paper Dolls*** Tom Tierney, 1998-01-13 2 dolls, 30 elegant costumes. Sophisticated cocktail dresses, lavish ball gowns, stunning casual wear, and more by Bill Blass, Halston, Ungaro, Armani, others.

**80s business woman fashion: *American Family of the 1980s Paper Dolls*** Tom Tierney, 2003-12-03 From the decade that introduced Oprah to a national TV audience, celebrated the 100th anniversary of the Statue of Liberty, and witnessed the demise of the Berlin Wall come a variety of clothing styles for a multi-generational family. Ten dolls are accompanied by 30 costumes that include shirtdresses, tunics, leotards, business suits, windbreakers, denim jeans, and wedding apparel, as well as sneakers, baseball caps, and other accessories. A delight for collectors, paper doll fans, and anyone with sentimental memories of the 1980s.

**80s business woman fashion: *Fashions of a Decade*** Vicky Carnegy, 2006 From the designer suits of yuppie men and women to ripped jeans to the mini-crinoline craze to the eloquent fashion sense of Princess Diana, the 1980s encapsulates a time when it became fashionable to make money and dress well. This work explores the enthralling history of fashion as it recreated itself through the popular trends of the eighties.

**80s business woman fashion: *In the Name of Gucci*** Patricia Gucci, 2016-05-10 The gripping family drama—and never-before-told love story—surrounding the rise and fall of the late Aldo Gucci, the man responsible for making the legendary fashion label the powerhouse it is today, as told by his daughter. Patricia Gucci was born a secret: the lovechild whose birth could have spelled ruination for her father, Aldo Gucci. It was the early 1960s, the halcyon days for Gucci—the must-have brand of Hollywood and royalty—but also a time when having a child out of wedlock was illegal in Italy. Aldo couldn't afford a public scandal, nor could he resist his feelings for Patricia's mother, Bruna, the paramour he met when she worked in the first Gucci store in Rome. To avoid controversy, he sent Bruna to London after she became pregnant, and then discretely whisked her back to Rome with her newborn hidden from the Italian authorities, the media, and the Gucci family. *In the Name of Gucci* charts the untold love story of Patricia's parents, relying on the author's own memories, a collection of love letters and interviews with her mother, as well as an archive of previously unseen photos. She interweaves her parents' tempestuous narrative with that of her own relationship with her father—from an isolated little girl who lived in the shadows for the best part of a decade through her rise as Gucci's spokesperson and Aldo's youngest protégé, to the moment when Aldo's three sons were shunned after betraying him in a notorious coup and Patricia—once considered a guilty secret—was made his sole universal heir. It is an epic tale of love and loss, treason and loyalty, sweeping across Italy, England and America during the most tumultuous period of Gucci's sixty years as a family business.

**80s business woman fashion: *Betsey*** Betsey Johnson, Mark Vitulano, 2021-04-06 A memoir by the internationally famous fashion designer and style icon Mention the name Betsey Johnson and almost every woman from the age of 15 to 75 can rapturously recall a favorite dress or outfit;

whether worn for a prom, a wedding, or just to stand out from the crowd in a colorful way. They may also know her as a renegade single mom who palled around with Edie Sedgwick, Twiggy, and The Velvet Underground, or even as a celebrity contestant on Dancing with the Stars. Betsey is also famous for her iconic pink stores (she had 65 shops across the US) and for her habit of doing cartwheels and splits down the runway at the close of her fashion shows. Throughout her decades-long career, she's taken pride in producing fun but rule-breaking clothing at an accessible price point. What they might not know is that she built an empire from scratch, and brought stretch clothing to the masses in the 80s and 90s. Betsey will take the reader behind the tutu and delve deeply into what it took to go from a white picket fence childhood in Connecticut to becoming an internationally known force in a tough, competitive business. The book will feature Betsey's candid memories of the fashion and downtown scene in the 60s and how she started her own business from the ground up after designing successfully for multiple other companies. She will discuss that business's ups and downs and reinventions (including bankruptcy), and her thoughts on body image, love, divorce, men, motherhood, and her bout with breast cancer. Betsey will be richly illustrated with many of her landmark clothes, fashion sketches, and personal photos--making the book the perfect memento and gift for every girl (of any age) for whom Betsey is, as a recent New York Times profile noted, a role model still.

**80s business woman fashion: Creative Haven Fabulous Fashions of the 1980s Coloring Book** Ming-Ju Sun, 2021-06-23 Colorists feeling nostalgic for the scrunched socks, poof skirts and big hair of the 1980s will love these 31 retro illustrations of the wonderfully memorable fashions that defined the decade. Travel back in time with beautifully detailed outfits for work, play and formal events.

**80s business woman fashion: Social Psychology of Dress** Sharron J. Lennon, Kim K. P. Johnson, Nancy A. Rudd, 2017-03-09 Social Psychology of Dress presents and explains the major theories and concepts that are important to understanding relationships between dress and human behavior. These concepts and theories are derived from such disciplines as sociology, psychology, anthropology, communication, and textiles and clothing. Information presented will provide summaries of empirical research, as well as examples from current events or popular culture. The book provides a broad-based and inclusive discussion of the social psychology of dress, including: - The study of dress and how to do it - Cultural topics such as cultural patterns including technology, cultural complexity, normative order, aesthetics, hygiene, ethnicity, ritual - Societal topics such as family, economy-occupation, social organizations and sports, fraternal organizations - Individual-focused theories on deviance, personality variables, self, values, body image and social cognition - Coverage of key theories related to dress and identity provide a strong theoretical foundation for further research Unique chapter features bring in industry application and current events. The end-of-chapter summaries, discussion questions and activities give students opportunities to study and research dress. Teaching resources including an instructor's guide, test bank and PowerPoint presentations with full-color versions of images from the textbook. Social Psychology of Dress STUDIO - Study smarter with self-quizzes featuring scored results and personalized study tips - Review concepts with flashcards of essential vocabulary - Download worksheets to complete chapter activities

**80s business woman fashion: How to Slay** Constance C.R. White, 2018-02-06 An inspirational journey through black fashion in America from the twentieth century to the present, featuring the most celebrated icons of Black style and taste. One of the few surveys of Black style and fashion ever published, How to Slay offers a lavishly illustrated overview of African American style through the twentieth century, focusing on the last thirty-five years. Through striking images of some of the most celebrated icons of Black style and taste, from Josephine Baker, Michelle Obama, Maya Angelou, and Miles Davis to Rihanna, Naomi Campbell, Kanye West, and Pharrell Williams, this book explores the cultural underpinnings of Black trends that have become so influential in mainstream popular culture and a bedrock of fashion vernacular today. A preponderance of Black musicians, who for decades have inspired trends and transformed global fashion, are featured and discussed, while a

diverse array of topics are touched upon and examined—hats, hair, divas, the importance of attitude, the use of color, '60s style, the influence of Africa and the Caribbean, and the beauty of black skin.

**80s business woman fashion:** *The Handbook of Fashion Studies* Sandy Black, Amy de la Haye, Joanne Entwistle, Regina Root, Agnès Rocamora, Helen Thomas, 2014-01-02 The Handbook of Fashion Studies identifies an innovative spectrum of thematic approaches, key strands and interdisciplinary concepts that continue to push forward the boundaries of fashion studies. The book is divided into seven sections: Fashion, Identity and Difference; Spaces of Fashion; Fashion and Materiality; Fashion, Agency and Policy; Science, Technology and New fashion; Fashion and Time and, Sustainable Fashion in a Globalised world. Each section consists of approximately four essays authored by established researchers in the field from the UK, USA, Netherlands, Sweden, Canada and Australia. The essays are written by international subject specialists who each engage with their section's theme in the light of their own discipline and provide clear case-studies to further knowledge on fashion. This consistency provides clarity and permits comparative analysis. The handbook will be essential reading for students of fashion as well as professionals in the industry.

**80s business woman fashion: Fashion and Politics** Djurdja Bartlett, 2019-01-01 In this incisive book, leaders from international fashion research and artistic practices probe the nuanced relationship between fashion and politics.

**80s business woman fashion: Great Fashion Designs of the Seventies Paper Dolls** Tom Tierney, 1996-01-23 2 dolls and 30 stylish costumes. Styles range from casual elegance and the punk look to Middle Eastern and folk from such fashion gurus as Dior, Mary Quant, Givenchy, Courrèges, Lauren, and many more.

**80s business woman fashion: The 80s & 90s** Clare Lomas, 2000 Traces changes in fashion during the 40s and 50s including military styles, utility clothes, Dior glamour, and the modernist look.

**80s business woman fashion: Advanced Style** Ari Seth Cohen, 2012-10-30 Advanced Style is Ari Seth Cohen's blog-based ode to the confidence, beauty, and fashion that can only be achieved through the experience of a life lived glamorously. It is a collection of street fashion unlike any seen before—focused on the over-60 set in the world's most stylish locales. The (mostly) ladies of Advanced Style are enjoying their later years with grace and panache, marching to the beat of their own drummer. These timeless images and words of wisdom provide fashion inspiration for all ages and prove that age is nothing but a state of mind. Ari Seth Cohen started his blog inspired by his own grandmother's unique personal style and his lifelong interest in the put-together fashion of vibrant seniors. Each of his subjects sparkles like a diamond after long years spent refining and perfecting their individual look and approach to life. The Advanced Style book will showcase, in luscious full-color, the best of the blog, but will also act as a true guidebook with all-new material featuring wardrobes, interviews, stories, and advice from a cadre of his most chic subjects, along with a large selection of never-before-seen photography—fresh off of sidewalk catwalks around the world!

**80s business woman fashion: The Greenwood Encyclopedia of Clothing through American History, 1900 to the Present [2 volumes]** Amy T. Peterson, Valerie Hewitt, Heather Vaughan Lee, Ann T. Kellogg, José Blanco F., Scott Leff, Lynn Payne, 2008-10-30 Find out what we wore and why we wore it in The Greenwood Encyclopedia of Clothing in American History-Twentieth Century to the Present. This fascinating reference set provides two levels of information: descriptions of styles of clothes that Americans have worn and, as important, why they wore those types of clothes. With volume one covering 1900-1949 and volume two covering 1950 to the present, the first half of each volume provides four chapters that each examine the impact that political and cultural events, arts and entertainment, daily life, and family structures have on fashion. The second half of each volume describes the important and everyday fashion and styles of the period, decade by decade, for women, men, and children. The set also includes helpful timelines; resource guides listing web sites, videos, and print publications; an extensive glossary; and illustrations. Fashion influences how we view other people and how we view ourselves. Find out what we wore and why we wore it in The

Greenwood Encyclopedia of Clothing in American History - Twentieth Century to the Present. This fascinating reference set provides descriptions of styles of clothes that men, women, and children have worn in the U.S. since 1900, and, as important, why they wore them. In addition to chapters describing fashion trends and types of clothes, this work examines the impact that cultural history has on fashion and how fashion may serve as an impetus for change in society. With volume one covering 1900-1949 and volume two covering 1950 to the present, the first half of each volume provides four chapters that examine the impact that political and cultural events, arts and entertainment, daily life, and family structures have on cultural life and fashion. The second half of each volume describes the important and everyday fashion and styles of the period, decade by decade, for women, men, and children. The set also includes helpful timelines; resource guides of web sites, videos, and print publications; an extensive glossary; and illustrations. Fashion is not for the exclusive use of the social elite and the rich, nor can it be simply dismissed as just showing off. We use fashion to express who we are and what we think, to project an image, to bolster our confidence, and to attract partners.

**80s business woman fashion: Life on the Ramona Coaster** Ramona Singer, 2015-07-28 A candid, behind-the-scenes glimpse into the emotional, dynamic and often entertaining life of Ramona Singer, the reality star of seven seasons of *The Real Housewives of New York City*. A candid, behind-the-scenes glimpse into the emotional, dynamic and often entertaining life of Ramona Singer, the spunky, tell-it-like-it-is reality star whose unfiltered personality viewers have adored through seven seasons of *The Real Housewives of New York City*. In this alternately heart-wrenching and hilarious memoir, Ramona offers readers a look at her dysfunctional childhood, her parents' abusive relationship, her inspiring journey of renewal, and opens up for the first time about the events surrounding the tragic collapse of her twenty-year marriage. Never before have her fans seen her so raw, introspective and honest.

**80s business woman fashion: The Language of Fashion Design** Laura Volpintesta, 2014-02-01 *DIV* Learning a new discipline is similar to learning a new language; in order to master the foundation of fashion design, you must first master the basic building blocks of its language – the definitions, function, and usage. *The Language of Fashion Design* provides students and fashion designers with the basic elements of fashion design, divided into twenty-six easy-to-comprehend chapters. This visual reference includes an introductory, historical view of the elements, as well as an overview of how these elements can and have been used across multiple design disciplines.  
*DIV* Whether you're new to the field or have been a fashion designer for years, you'll want to flip through the pages of this book throughout your career and use it as the go-to reference for inspiration, ideas, and reminders of how a strong knowledge of the basics allows for meaningful, memorable, and beautiful fashion that extends beyond trends.  
*DIV* This comprehensive learning tool is the one book you'll want as a staple in your library.  
*DIV*

**80s business woman fashion: Denim Dudes** Amy Leverton, 2015-02-09 *Denim Dudes* is a street style book with a difference. As well as featuring key players in the global denim business, such as Jason Denham (Denham), François Girbaud, (Marithé + François Girbaud), Adriano Goldschmied (Diesel, 7 For All Mankind) and Kenichi and Kenji Shiotani (Warehouse Japan), it also explores the very best and latest denim styling on the street, from bikers to vintage dealers and store owners. Exclusive photography for the book was shot in Paris, Tokyo, London, New York, LA, Milan, San Francisco, Amsterdam, Stockholm, Barcelona, Melbourne, Gothenburg, and Sydney. This inspirational title will appeal not just to designers and fashion professionals but to a public increasingly obsessed with the world of denim. It offers unrivalled insight into the stylish and sometimes eccentric dudes involved in this fascinating and diverse industry.

**80s business woman fashion: My Formerly Hot Life** Stephanie Dolgoff, 2010-08-17 When men stop making lecherous catcalls and Spanx get comfortable in your lingerie drawer, when marketers target you for Activia instead of \$200 premium denim, when you have to start wearing makeup to get that "I'm not wearing any makeup" glow and are "ma'amed" outside the Deep South, it may dawn on you that somehow you have crossed an invisible line: You are not the young,

relevant, in-the-mix woman you used to be. But neither are you old, or even what you think of as middle-aged. You are no longer what you were, but not quite sure what you are. Stephanie Dolgoff calls this stage of a woman's life "Formerly," the state of mind and body she herself is in now: Her roaring twenties are behind her, but she's not in hot flash territory, either. My Formerly Hot Life, showcasing Dolgoff's wacky and wise observations about this little-discussed flux time, demonstrates that becoming a Formerly is intensely poignant if you're paying attention, and hilarious even if you're not. From fashion to friendship, beauty to body image, married sex to single searching, mothering to careering (or both), Dolgoff reveals the upside to not being forever 21—even as you watch the things you once thought were so essential to a happy life go the way of the cassette tape. You may be formerly thin, formerly cool, formerly (seemingly) carefree, formerly cutting-edge, but in reading My Formerly Hot Life you are reminded that you are finally more comfortable in your skin (formerly obsessed with your weight), finally following your instincts (formerly ruled by the opinions of others), and finally happy with where you are (formerly focused on the guy or job you thought would take you where you thought you should be). While you may no longer be as close to the media-machine-generated idea of fabulous, you can do many, many more things fabulously. Wildly entertaining and inspiring, My Formerly Hot Life proves that once you let yourself laugh about that which is passing, life is richer, more fun, and more satisfying. Despite what you're led to believe, growing older most certainly means growing better.

**80s business woman fashion: Yves Saint Laurent + Halston** Patricia Mears, Emma McClendon, 2015 A dazzling examination of the two designers behind the most iconic and glamorous fashions of the 1970s This fascinating publication is the first to examine side by side the careers and work of two of the biggest names in 20th-century fashion, Yves Saint Laurent (1936-2008) and Halston (1932-1990). Their designs--chic, sexy, and glamorous--came to exemplify the 1970s, a singular and dynamic era in fashion history. Inspired by menswear, foreign cultures, and wide-ranging historical periods, and employing new fabrics, YSL and Halston together crafted a new and distinctly modern way of dressing. Moreover, although their output differed and they were based on different continents, the two designers shared many career parallels. A visual timeline of the designers' lives illustrates how their rises and falls, from the 1950s to their respective struggles in the 1980s, were surprisingly in sync. Engaging passages by Patricia Mears and Emma McClendon discuss the social, cultural, and economic factors that influenced both designers, and their subsequent impact on fashion--including the rise of the star designer as personality, the cult of celebrity, and the creation of the fashion conglomerate. The authors also address the importance of color, cutting-edge materials, innovative construction techniques, accessories, and perfume to both designers' aesthetics. Remarkable photographs of the designers and their garments round out this essential volume on two figures who made an indelible mark on fashion history. Published in association with the Fashion Institute of Technology Exhibition Schedule: The Museum at The Fashion Institute of Technology, New York (02/05/15-04/18/15)

**80s business woman fashion: In America: A Lexicon of Fashion** Andrew Bolton, Amanda Garfinkel, Jessica Regan, Stephanie Kramer, 2022-05-02 A new glossary of American fashion explores the expressive qualities of works by pioneering designers, who established the nation's style, and the up-and-coming designers shaping its future. In America: A Lexicon of Fashion presents a modern vocabulary of American dress that emphasizes emotions while not discounting the simple, practical, and egalitarian character that has traditionally separated American ready-to-wear from European haute couture. Stunning new photography showcases over 100 garments from the 1940s to the present that offer a timely new perspective on the diverse and multifaceted nature of American fashion. The catalogue features works that display qualities such as belonging, comfort, desire, exuberance, fellowship, joy, nostalgia, optimism, reverence, spontaneity, strength, and sweetness by well-known designers and emerging creatives, including: Gilbert Adrian Geoffrey Beene Thom Browne Bonnie Cashin Willy Chavarria Olivia Cheng Telfar Clemens Oscar de la Renta Colm Dillane Perry Ellis Tremaine Emory Tom Ford Rudi Gernreich Halston Elizabeth Hawes Carolina Herrera Conner Ives Charles James Kerby Jean-Raymond Donna Karan Calvin Klein Michael

Kors Ralph Lauren Vera Maxwell Claire McCardell Norman Norell Heron Preston Christopher John Rogers Raul Solís Hillary Taymour Diane von Furstenberg Vera Wang

**80s business woman fashion: Fashion Talks** Shira Tarrant, Marjorie Jolles, 2012-08-29 Fashion Talks is a vibrant look at the politics of everyday style. Shira Tarrant and Marjorie Jolles bring together essays that cover topics such as lifestyle Lolitas, Hollywood baby bumps, haute couture hijab, gender fluidity, steampunk, and stripper shoes, and engage readers with accessible and thoughtful analyses of real-world issues. This collection explores whether style can shift the limiting boundaries of race, class, gender, and sexuality, while avoiding the traps with which it attempts to rein us in. Fashion Talks will appeal to cultural critics, industry insiders, mainstream readers, and academic experts who are curious about the role fashion plays in the struggles over identity, power, and the status quo.

**80s business woman fashion: Whatever Happened to Pudding Pops?** Gael Fashingbauer Cooper, Brian Bellmont, 2011-06-07 If you owe a couple cavities to Marathon candy bars, learned your adverbs from Schoolhouse Rock!, and can still imitate the slo-mo bionic running sound of The Six Million Dollar Man, this book is for you. Whatever Happened to Pudding Pops? takes you back in time to the tastes, smells, and sounds of childhood in the '70s and '80s, when the Mystery Date board game didn't seem sexist, and exploding Pop Rocks was the epitome of candy science. But what happened to the toys, tastes, and trends of our youth? Some vanished totally, like Freakies cereal. Some stayed around, but faded from the spotlight, like Sea-Monkeys and Shrinky Dinks. Some were yanked from the market, revised, and reintroduced...but you'll have to read the book to find out which ones. So flip up the collar of that polo shirt and revisit with us the glory and the shame of those goofy decades only a native could love.

**80s business woman fashion: Origin and Early History of the Fashion Plate** J. L. Nevinson, 2021-04-25 This book explores the concept of fashion from the 15th century to the present day (1967). The author worked at the Victoria and Albert Museum in London for many years and now continues to research fashion in his retirement.

**80s business woman fashion: Artwear** Melissa Leventon, 2005-04-26 A colorful survey of the often provocative and always highly creative relationship between art and fashion. A crocheted wool coat of exuberant textures and glowing colors, a dyed and pleated silk vest of baroque sensuousness, a headdress of ribbon intricately ruched in the shape of a leaping fish, an evening gown made from shredded dollar bills, a kimono that carries art appliquéd on its sleeve—these are just a few of the beautiful, imaginative, even surreal works of wearable art included in this richly illustrated book, published to accompany an exhibition at the Fine Arts Museums of San Francisco. Melissa Leventon shows that wearable art is the latest in the long line of aesthetic dress reforms that began with the Arts and Crafts movement. She then traces the history of this art form as it developed out of the hippie styles and studio fiber art of the 1960s and 1970s until today, highlighting many of the leading practitioners and discussing its characteristic forms and processes. The works brought together range from pieces that are only technically wearable to one-of-a-kind works that are at home either on one's back or on one's wall to limited-edition luxury clothing. Artwear will be invaluable to fashion designers and students, art and textiles professionals, craftspeople, and anyone with an interest in the fashion world. Curator of Textiles at the Fine Arts Museums of San Francisco from 1992 to 2002, Melissa Leventon is now an independent consultant specializing in costumes and textiles.

**80s business woman fashion: Dressed to Kill** Jay McInerney, 1996 Looks at the James Bond films and their impact on male fashion

**80s business woman fashion: The Fashion Business** Dario Golizia, 2021-07-18 This book provides a clear understanding of the different business strategies and models across all markets of the fashion industry. Providing a holistic and practical approach to strategic fashion management and marketing, the book covers brand image, supply chain, communication, price point and social media. Based on examples from international organisations - including Off-White, Nike and Zara, as well as leading luxury brands - the author identifies 13 core market sectors and explores the

strategies applied in each: from creativity to their supply chain and sustainability, from segmentation strategy to brand policies and from pricing to distribution. Each chapter includes features to aid student learning, including interviews with a wide range of experts from across the industry as well as student activities and reflection points. Theoretically grounded yet practical in its approach, this is important reading for advanced undergraduate and postgraduate students of Strategic Fashion Management, Fashion Marketing and Communications, Fashion Merchandising and Luxury Fashion.

**80s business woman fashion: Fashion Manifesto** Sofia Hedström, 2013-04-20 Fashion Manifesto will forever change your relationship to clothes and fashion. Refuse to be a fashion slave and start thinking creatively about your own outfit! Renew your wardrobe and your style, but without having to shop! Master the seven essential fashion rules for streamlining your closet and explore over fifty different ways to reinvent garments. Equal parts memoir, manifesto, and how-to, this book chronicles the experiences of Sofia Hedström, as she subjected her overweight wardrobe to a detox and stopped clothes-shopping for one year. Her mission was to become fashion fit, and together with well-known photographer Anna Schori, she found a thriving frugal fashion movement and discovered the secrets of both young fashionistas and expert masters of style from around the world. Hedström proves that we can all be “style smart”!

**80s business woman fashion: Women in Clothes** Sheila Heti, Heidi Julavits, Leanne Shapton, 2014-09-04 THE NEW YORK TIMES BESTSELLER Women in Clothes is a book unlike any other. It is essentially a conversation among hundreds of women of all nationalities—famous, anonymous, religious, secular, married, single, young, old—on the subject of clothing, and how the garments we put on every day define and shape our lives. It began with a survey. The editors composed a list of more than fifty questions designed to prompt women to think more deeply about their personal style. Writers, activists, and artists including Cindy Sherman, Kim Gordon, Kalpona Akter, Sarah Nicole Prickett, Tavi Gevinson, Miranda July, Roxane Gay, Lena Dunham, and Molly Ringwald answered these questions with photographs, interviews, personal testimonies, and illustrations. Even our most basic clothing choices can give us confidence, show the connection between our appearance and our habits of mind, express our values and our politics, bond us with our friends, or function as armor or disguise. They are the tools we use to reinvent ourselves and to transform how others see us. Women in Clothes embraces the complexity of women’s style decisions, revealing the sometimes funny, sometimes strange, always thoughtful impulses that influence our daily ritual of getting dressed.

**80s business woman fashion: Big City Look** Vincent Roppatte, Sherry S. Cohen, 1998-09-23 You’ve seen her striding down the avenue of any big city--the woman with The Look--the look of elegance and style. Her hair swings; her makeup is natural, but lush; her clothes original, but classic. She’s delightful and sophisticated. She’s irresistible. She’s quintessential big city. Rarely does a style book come along that is practical, real, and much more than the usual pie-in-the-sky beauty lecture. Big City Look is a celebrity-studded how-to by Vincent Roppatte, Saks Fifth Avenue’s master beauty stylist and spokesman for Elizabeth Arden Red Door Salons. Vincent is a legend in his field, and the most celebrated women in the world are his friends and clients. His book, Big City Look, clearly deconstructs the extraordinary and stylish appeal of urban women in different regions of the country. And you don’t actually have to live in a big city to have that confident, put-together look that whispers elegance and grace. What exactly is it that gives panache to that stunningly chic New York woman--even when she’s not a classic beauty? What secrets does that feminine and gorgeous Atlantan woman keep--the secrets that bestow the southern Big City Look? How does that radiant Chicagoan manage to look so classy--even when plowing through the legendary snow and wind? That Dallas delight--how does she dress and wear her hair to give her such seductive and stylish advantage, such captivating attitude? What’s the Washington, D.C., style formula--the one that bestows that insider in-control allure on that important capital woman? How does that enchanting L.A. woman manage to epitomize the glamorous heart of Hollywood? While certain clichés ring true (Dallas sports gorgeous big hair, New York dresses in black, Atlanta

loves headbands), there are so many more subtle, regional differences when it comes to great style. Understanding and being able to duplicate these fashion, makeup, and hair secrets results in a smashing, appropriate, and wonderful look. Even if you live in a tiny village and are on a small-town budget, the look of urban style can be yours. So how does the woman with the Big City Look develop that flair for clothes and makeup, that seductive attitude we universally admire? Vincent knows. And he tells you in *Big City Look*. A celebrity-studded book by Saks Fifth Avenue's master stylist deconstructs the extraordinary and stylish appeal of women in six big American cities: New York, Los Angeles, Chicago, Washington, D.C., Dallas, Atlanta.

**80s business woman fashion: The Women Who Revolutionized Fashion** Petra Slinkard, 2020-04-23 Celebrated and hidden figures from First Lady Mary Todd Lincoln's seamstress to Elsa Schiaparelli and Chromat revealed through their stories and most compelling works. Diane Von Furstenberg, Vivienne Westwood, Sarah Burton, Kate and Laura Mulleavy, Donna Karan, and Iris van Herpen are among the great women designers to emerge in the last few decades. We now live in an age when no one would dare call them that little seamstress, as Paul Poiret disdainfully referred to Gabrielle Coco Chanel more than a century ago. *The Women Who Revolutionized Fashion* highlights early innovative and contemporary designers working in a variety of materials and genres. This unique volume profiles widely-known early fashion vanguards such as Jeanne Lanvin, Callot Soeurs, and Madeleine Vionnet, as well as underrepresented women who revolutionized fashion from the mid-1700s to the present. More than one hundred works--including street fashion, ready-to-wear, traditional, and haute couture--celebrate women designers' concepts of dress and beauty. Through the work of more than fifty individual style makers, *The Women Who Revolutionized Fashion* illuminates issues of representation, creativity, and distinctiveness, as well as the labor challenges surrounding fashion today.

**80s business woman fashion: Reinvention and Restlessness** Colleen Hill, 2021-03-23 Nineties fashion--from grunge, to Clueless's Alaïa, to Margiela's new couture--is an essential reference point for contemporary style. This book, created in tandem with an exhibition at The Museum at FIT, documents the changing culture, attitudes, and creatives that ushered in our visual age. Minimalism. Deconstruction. The rejuvenation of established houses. These are just a few of the concepts that have come to define 1990s fashion. Others include an increased concern with environmentalism, developing technologies and the beginning of the fashion internet, freewheeling historical references, and a predilection for lifting significant styles from other cultures (the issues raised by this 'borrowing' are reviewed through a contemporary lens). In the twenty years since the decade ended, the fashion world has experienced several nineties revivals. *Reinvention and Restlessness: Fashion in the 90s* focuses specifically on designers who challenged the expected appearance or workings of high fashion, and who played an important role in laying the foundation for fashion of the twenty-first century, including: Tom Ford, John Galiano, Alexander McQueen, Marc Jacobs, Michael Kors, Martin Margiela, Stella McCartney, Helmut Lang, Jil Sander, Yohji Yamamoto, Rei Kawakubo, and Viktor & Rolf. Additional chapters address changes to fashion editorials and campaigns (under talents like Steven Meisel, Corinne Day, Inez & Vinoodh, Mark Borthwick, and Nan Goldin), a new theatricality to runway presentations, and the emergence of fashion theory as a field.

**80s business woman fashion: Come with Me** Helen Schulman, 2018-11-27 A San Francisco Chronicle Best Book of the Year, A New York Times Book Review Editors' Choice, A New York Post Best Book of the Week Recommended by Vogue, The San Francisco Chronicle, The Skimm, The BBC, Southern Living, Pure Wow, Hey Alma, Esquire, EW, Refinery 29, Bust, and Read It or Weep "Mind-blowingly brilliant.... Provocative, profound and yes, a little unsettling, *Come With Me* is about how technology breaks apart and then reconfigures a family, and though it has hints of sci-fi, it's so beautifully grounded in reality that it seems to breathe. Although it takes place over just three days, what's so fascinating is that so many lives, and many possibilities, are lived through it. Truly, it's a novel like its own multiverse." — San Francisco Chronicle From Helen Schulman, the acclaimed author of the New York Times bestseller *This Beautiful Life*, comes another gripping,

potent, and blisteringly well-written story of family, dilemma, and consequence (Elizabeth Gilbert)—a mind-bending novel set in Silicon Valley that challenges our modern constructs of attachment and love, purpose and fate. What do you want to know? Amy Reed works part-time as a PR person for a tech start-up, run by her college roommate's nineteen-year-old son, in Palo Alto, California. Donny is a baby genius, a junior at Stanford in his spare time. His play for fortune is an algorithm that may allow people access to their multiverses—all the planes on which their alternative life choices can be played out simultaneously—to see how the decisions they've made have shaped their lives. Donny wants Amy to be his guinea pig. And even as she questions Donny's theories and motives, Amy finds herself unable to resist the lure of the road(s) not taken. Who would she be if she had made different choices, loved different people? Where would she be now? Amy's husband, Dan—an unemployed, perhaps unemployable, print journalist—accepts a dare of his own, accompanying a seductive, award-winning photographer named Maryam on a trip to Fukushima, the Japanese city devastated by tsunami and meltdown. Collaborating with Maryam, Dan feels a renewed sense of excitement and possibility he hasn't felt with his wife in a long time. But when crisis hits at home, the extent of Dan's betrayal is exposed and, as Amy contemplates alternative lives, the couple must confront whether the distances between them in the here and now are irreconcilable. Taking place over three non-consecutive but vitally important days for Amy, Dan, and their three sons, *Come with Me* is searing, entertaining, and unexpected—a dark comedy that is ultimately both a deeply romantic love story and a vivid tapestry of modern life.

**80s business woman fashion: Fashion, Costume, and Culture** Sara Pendergast, Tom Pendergast, Sarah Hermsen, 2003 This volume provides a history of human decoration and adornment.

**80s business woman fashion: 1980S Fashion Sticker Book** Laura COWAN, 2018-10-04 Recreate the fashion scene from the 1980s with this inspiring, historically precise selection of fashion stickers. Colour blocked outfits and shoulder pads for smart wear matched big teased hair and spiral perms. Leg warmers and spandex made their way into daily wear on the wave of aerobics enthusiasm. This fabulous mix of styles comes together in this compact, attractive format. Informative notes, photographs and sketches explain each 'look' and add historical context for this decade. Part of a collectable series.

**80s business woman fashion: Rebel Rebel** Keanan Duffty, Paul Gorman, 2009 Tracing the roots of rebel style to the music scene, this book explores how fashionable music and anti-fashion icons, like David Bowie, the Sex Pistols, and Gwen Stefani, have inspired fashion. Rebel style is all about wearing common or mundane items with a sense of creativity and irony. The classic leather jacket (think Brando or Joan Jett) remains a symbol of outsider-dom, while jeans have been reimagined as a style centerpiece by every generation. The skirt is constantly being reappraised, whether it's mini, peasant, or frou-frou, to simultaneously celebrate and subvert images of femininity. *Rebel, Rebel* is the anti-style bible that will inspire the next generation of designers, fashionistas, and club kids alike.

**80s business woman fashion: The Bulletin** , 1995-03

## Additional Resources

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