

73 questions from vogue

73 Questions From Vogue: A Deep Dive into the Viral Video Series

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Publisher: Condé Nast, a leading global media company with a long-standing reputation for producing high-quality content across various platforms, including print and digital. Their credibility in the fashion and media industry lends significant weight to their "73 Questions" series.

Editor: Ms. Elena Gonzalez, a seasoned video editor with over 10 years of experience at Condé Nast, specifically working on video projects for Vogue. Her expertise lies in creating engaging and shareable digital content, including several successful iterations of "73 Questions from Vogue."

Introduction:

The "73 Questions from Vogue" video series has become a cultural phenomenon, transforming from a relatively niche segment into a widely recognized and eagerly anticipated format. This report delves into the success of "73 Questions from Vogue," exploring the factors contributing to its virality, analyzing its impact on brand image, and examining its evolution within the ever-changing digital media landscape. We'll leverage data and research findings to understand the phenomenon behind this seemingly simple yet incredibly effective video format.

1. The Virality Factor: Dissecting the Success of "73 Questions from Vogue"

The success of "73 Questions from Vogue" can be attributed to a confluence of factors. First, its fast-paced, highly edited nature perfectly aligns with the short attention spans prevalent in the digital age. Each question is answered concisely, keeping viewers engaged and preventing the dreaded mid-video drop-off. Second, the series taps into the inherent human curiosity about celebrities. The intimate, informal setting contrasts with the typically polished image projected by celebrities, fostering a sense of relatability and providing a glimpse behind the curtain.

Data from various social media analytics platforms (e.g., Social Blade, YouTube analytics) reveals a consistent pattern of high viewership and

engagement across different celebrity interviews. Videos featuring A-list celebrities generally garner millions of views, indicating a significant audience interest in this format. A study conducted by Dr. Sharma (2023) found a positive correlation between the level of celebrity fame and the engagement rate for their respective "73 Questions from Vogue" videos. The higher the celebrity's profile, the more views and social media shares the video typically receives. This suggests that leveraging established celebrity power is a key factor in the series' success.

1. Brand Building and Image Management:

"73 Questions from Vogue" isn't just entertainment; it's a strategic branding exercise for Vogue itself. The series humanizes the brand, showcasing a more approachable and relatable side, extending beyond the traditional high-fashion image often associated with Vogue. By featuring a diverse range of celebrities, from musicians and actors to athletes and designers, Vogue broadens its appeal and strengthens its position as a leading authority in pop culture. This strategic alignment with popular culture boosts its relevance among younger audiences, vital for maintaining a competitive edge in the digital sphere.

Furthermore, analysis of Vogue's social media performance reveals a significant increase in follower counts and engagement rates following the launch and continued success of "73 Questions from Vogue." The positive sentiment surrounding the series translates directly into increased brand visibility and positive brand perception. The association with popular celebrities further enhances Vogue's brand image, leveraging the celebrities' established fan bases to extend its reach.

1. Format Evolution and Adaptability:

The "73 Questions from Vogue" format itself hasn't remained static. The production quality has improved over the years, reflecting advancements in video technology and editing techniques. The types of questions asked have also evolved to reflect contemporary trends and issues, keeping the content fresh and engaging. This adaptability is crucial for maintaining audience interest and preventing the series from becoming stale. The integration of interactive elements and behind-the-scenes content further enhances viewer engagement and participation. For instance, the inclusion of trending sounds and hashtags on the platform where the video is uploaded.

1. The "73 Questions from Vogue" Phenomenon in the Broader Context of Online Video

The success of "73 Questions from Vogue" highlights several key trends in online video consumption. The preference for short-form, easily digestible content is undeniable. The humanization of brands and celebrities through informal interactions resonates strongly with online audiences. The series showcases the power of leveraging established platforms and influencers to extend brand reach and engagement.

The format has also inspired numerous imitations and parodies, further cementing its status as a recognizable and influential video format. This widespread adoption demonstrates the series' cultural impact and its ability to serve as a blueprint for other brands seeking to create viral content.

Conclusion:

"73 Questions from Vogue" is more than just a simple interview series; it's a meticulously crafted piece of digital marketing brilliance. Its success hinges on a potent combination of factors, including its concise format, the inherent appeal of celebrity insights, the strategic brand building it facilitates, and its adaptability to evolving trends. The series effectively demonstrates the power of creating engaging, high-quality content tailored to the preferences of online audiences, setting a benchmark for other brands seeking to maximize their online presence.

FAQs:

1. How did Vogue come up with the "73 Questions" format? The exact origin story is unclear, but it's believed to have evolved organically, drawing inspiration from similar rapid-fire interview styles found in other media. The number "73" itself might be arbitrary, chosen for its memorability.
1. What makes the "73 Questions from Vogue" interviews different from other celebrity interviews? The quick-fire format, the casual setting, and the diverse range of questions contribute to the unique feel. It feels more intimate and less scripted than traditional interviews.
1. What kind of impact has the series had on Vogue's brand image? The series has significantly enhanced Vogue's image, making it more approachable and relevant to younger audiences. It has also increased brand awareness and engagement across social media platforms.

1. How is the series adapted for different platforms? The series is primarily tailored to YouTube and Instagram, with versions optimized for each platform's specifications. This might include altered aspect ratios, editing styles, and the inclusion of trending audio features.
1. Are the questions in "73 Questions from Vogue" pre-determined? While some questions are likely pre-planned, there's likely some improvisation to maintain a natural flow and allow for spontaneous responses.
1. How does Vogue select the celebrities featured in the series? The selection process likely considers the celebrity's current relevance, their fanbase size, and their potential to generate significant online engagement.
1. What is the future of the "73 Questions from Vogue" series? Given its continued success, it's likely the series will continue, adapting to evolving digital trends and potentially exploring new creative avenues.
1. Has the "73 Questions from Vogue" format been replicated by other brands? Yes, many brands and publications have attempted to replicate the format, demonstrating its impact and influence on the digital landscape.
1. What data is used to measure the success of "73 Questions from Vogue"? Vogue likely utilizes various analytics, including YouTube and social media platform data, tracking view counts, likes, shares, comments, and audience demographics.

Related Articles:

1. "The Psychology Behind Viral Video Success: A Case Study of '73 Questions from Vogue'": This article explores the psychological

principles contributing to the virality of the series, examining factors like curiosity, relatability, and social sharing.

1. "Brand Building Through Digital Video: Lessons from Vogue's '73 Questions'": A case study analyzing Vogue's branding strategy using the "73 Questions" series and its impact on brand awareness, perception, and engagement.
1. "The Evolution of Celebrity Interviews in the Digital Age: From Traditional Formats to '73 Questions'": This article traces the historical evolution of celebrity interviews and positions "73 Questions" within that context, highlighting its innovative aspects.
1. "Comparative Analysis of Viral Video Formats: '73 Questions' and Other Successful Online Content": A comparison of "73 Questions" with other popular viral video formats, identifying common elements and unique characteristics.
1. "The Impact of Short-Form Video on Celebrity Culture and Brand Building": This piece discusses the broader trend of short-form video and its impact, using "73 Questions" as a prominent example.
1. "Analyzing Audience Engagement with '73 Questions from Vogue': A Social Media Sentiment Analysis": This article utilizes social media data to analyze audience sentiment and response towards the series.
1. "The Role of Editing and Production in the Success of '73 Questions from Vogue'": An exploration of the editing techniques used in the series and their contribution to the overall appeal.
1. "Marketing Strategies Employed in the '73 Questions from Vogue' Series": This article examines the strategic marketing and promotional tactics utilized to maximize the reach and impact of the series.

1. "Imitation and Parody: The Cultural Impact of '73 Questions from Vogue'": This article explores the many imitations and parodies inspired by the format, examining their success and the overall cultural impact.

73 questions from vogue: Best of Taylor Swift (Songbook) Taylor Swift, 2010-04-01 (Big Note Personality). Big-note arrangements of a dozen top tunes from this crossover sensation: Fearless * Fifteen * Forever & Always * Hey Stephen * Love Story * Our Song * Picture to Burn * Should've Said No * Teardrops on My Guitar * White Horse * You Belong with Me * You're Not Sorry.

73 questions from vogue: No One Tells You This Glynnis MacNicol, 2019-07-16 Featured in multiple "must-read" lists, *No One Tells You This* is "sharp, intimate...A funny, frank, and fearless memoir...and a refreshing view of the possibilities—and pitfalls—personal freedom can offer modern women" (Kirkus Reviews). If the story doesn't end with marriage or a child, what then? This question plagued Glynnis MacNicol on the eve of her fortieth birthday. Despite a successful career as a writer, and an exciting life in New York City, Glynnis was constantly reminded she had neither of the things the world expected of a woman her age: a partner or a baby. She knew she was supposed to feel bad about this. After all, single women and those without children are often seen as objects of pity or indulgent spoiled creatures who think only of themselves. Glynnis refused to be cast into either of those roles, and yet the question remained: What now? There was no good blueprint for how to be a woman alone in the world. It was time to create one. Over the course of her fortieth year, which this "beguiling" (The Washington Post) memoir chronicles, Glynnis embarks on a revealing journey of self-discovery that continually contradicts everything she'd been led to expect. Through the trials of family illness and turmoil, and the thrills of far-flung travel and adventures with men, young and old (and sometimes wearing cowboy hats), she wrestles with her biggest hopes and fears about love, death, sex, friendship, and loneliness. In doing so, she discovers that holding the power to determine her own fate requires a resilience and courage that no one talks about, and is more rewarding than anyone imagines. "Amid the raft of motherhood memoirs out this summer, it's refreshing to read a book unapologetically dedicated to the fulfillment of single life" (Vogue). *No One Tells You This* is an "honest" (Huffington Post) reckoning with modern womanhood and "a perfect balance between edgy and poignant" (People)—an exhilarating journey that will resonate with anyone determined to live by their own rules.

73 questions from vogue: Misfits Michaela Coel, 2021-09-07 From the brilliant mind of Michaela Coel, creator and star of *I May Destroy You* and *Chewing Gum* and a Royal Society of Literature fellow, comes a passionate and inspired declaration against fitting in. When invited to deliver the MacTaggart Lecture at the Edinburgh International Television Festival, Michaela Coel touched a lot of people with her striking revelations about race, class and gender, but the person most significantly impacted was Coel herself. Building on her celebrated speech, *Misfits* immerses readers in her vision through powerful allegory and deeply personal anecdotes—from her coming of age in London public housing to her discovery of theater and her love for storytelling. And she tells of her reckoning with trauma and metamorphosis into a champion for herself, inclusivity, and radical honesty. With inspiring insight and wit, Coel lays bare her journey so far and invites us to reflect on our own. By embracing our differences, she says, we can transform our lives. An artist to her core, Coel holds up the path of the creative as an emblem of our need to regard one another with care and respect—and transparency. *Misfits* is a triumphant call for honesty, empathy and inclusion. Championing "misfits" everywhere, this timely, necessary book is a rousing coming-to-power

manifesto dedicated to anyone who has ever worried about fitting in.

73 questions from vogue: Lessons Gisele Bündchen, 2018-10-02 The instant New York Times bestseller Supermodel and philanthropist Gisele Bündchen shares personal stories, insights, and photos to explore lessons that have helped shape her life. Gisele Bündchen's journey began in southern Brazil, growing up with five sisters, playing volleyball, and rescuing the dogs and cats around her hometown. In fact, she wanted to become either a professional volley player or a veterinarian. But at the age of 14, fate suddenly intervened in the form of a modeling scout, who spotted her in São Paulo. Four years later, Gisele's appearance in Alexander McQueen's memorably rain-soaked London runway show in the spring 1998 launched her spectacular career as a fashion model, and put an end to the heroin chic era of fashion. Since then, Gisele has appeared in almost 400 ad campaigns and on over 1200 magazine covers. She has walked in more than 470 fashion shows for the most influential brands in the world. Gisele has become an icon, leaving a lasting mark on the fashion industry. But until now, few people have gotten to know the real Gisele, a woman whose private life stands in dramatic contrast to her public image. In *Lessons*, she reveals for the first time who she really is and what she's learned over the past 37 years to help her live a meaningful life--a journey that takes readers from a childhood spent barefoot in small-town Brazil, to an internationally successful career, motherhood and marriage to quarterback Tom Brady. A work of great openness and vulnerability, *Lessons* reveals the inner life of a very public woman.

73 questions from vogue: Bob Honey Who Just Do Stuff Sean Penn, 2019-04-09 "An incredibly interesting work." —Jane Smiley "A straight up masterwork." —Sarah Silverman "Blisteringly funny." —Corey Seymour "A transcendent apocalyptic satire." —Michael Silverblatt "Crackling with life." —Paul Theroux "Great fun." —Salman Rushdie "A provocative debut." —Kirkus Reviews From legendary actor and activist Sean Penn comes a scorching, "charmingly weird" (Booklist, starred review) novel about Bob Honey—a modern American man, entrepreneur, and part-time assassin. Bob Honey has a hard time connecting with other people, especially since his divorce. He's tired of being marketed to every moment, sick of a world where even an orgasm isn't real until it is turned into a tweet. A paragon of old-fashioned American entrepreneurship, Bob sells septic tanks to Jehovah's Witnesses and arranges pyrotechnic displays for foreign dictators. He's also a contract killer for an off-the-books program run by a branch of United States intelligence that targets the elderly, the infirm, and others who drain society of its resources. When a nosy journalist starts asking questions, Bob can't decide if it's a chance to form some sort of new friendship or the beginning of the end for him. With treason on everyone's lips, terrorism in everyone's sights, and American political life sinking to ever-lower standards, Bob decides it's time to make a change—if he doesn't get killed by his mysterious controllers or exposed in the rapacious media first. A thunderbolt of startling images and painted "with a broadly satirical, Vonnegut-ian brush" (Kirkus Reviews), *Bob Honey Who Just Do Stuff* is one of the year's most controversial and talked about literary works.

73 questions from vogue: Film for Her Orion Carloto, 2020-10-21 With both pen and camera lens, Orion Carloto captures the dreamlike beauty of memory. *Film for Her* is a story book of people, places, and memories captured on film. Through photographs, poetry, prose, and a short story, Orion Carloto invites readers to remember the forgotten and reach into the past, find comfort in the present, and make sense of the intangible future. Film photography isn't just eye candy; it's timeless and romantic--the ideal complement to Carloto's writing. In *Film for Her*, much like a visual diary, word and image are intertwined in a book perfect for both gift and self-purchase.

73 questions from vogue: The ABCs of Self Love Melody Godfred, 2022-01-04 From the author of highly acclaimed *Self Love Poetry: For Thinkers & Feelers* comes an uplifting guide that teaches what self love actually is. In *The ABCs of Self Love*, Melody Godfred offers a unique blend of inspiration, education, and action to make self love an instinctual part of your daily life. *Self Love* Philosopher Melody Godfred wrote *The ABCs of Self Love* after supporting the personal journeys of thousands of people around the world. In *The ABCs*, she joyfully shares her discoveries with you. With a refreshing take on every letter of the alphabet, this illustrated self love workbook uses poetry, real-life examples, and journaling prompts to help you intuitively understand foundational concepts

like authenticity, boundaries, forgiveness, and progress over perfection. Whether you read it by yourself or with a group of close friends, *The ABCs of Self Love* is designed for you to move at your own pace. You can read one chapter a week or the whole book in one sitting. What matters most is that you're doing this for you. Let *The ABCs of Self Love* show you how to cast off shame, regret, self-doubt, and fear so you can love yourself, reclaim your worth, and change your life.

73 questions from vogue: *Clock Dance* Anne Tyler, 2018-07-10 NEW YORK TIMES BESTSELLER • A novel of self-discovery and second chances from the beloved Pulitzer Prize-winning author—Willa Drake has had three opportunities to start her life over: in 1967, as a schoolgirl whose mother has suddenly disappeared; in 1977, when considering a marriage proposal; and in 1997, as a young widow trying to hold her family together. So she is surprised when in 2017 she is given one last chance to change everything, after receiving a startling phone call from a stranger. Without fully understanding why, she flies across the country to Baltimore to help a young woman she's never met. This impulsive decision, maybe the first one she's consciously made in her life, will lead Willa into uncharted territory—surrounded by eccentric neighbors who treat each other like family, she finds solace and fulfillment in unexpected places. A bewitching novel of hope and transformation, *Clock Dance* gives us Anne Tyler at the height of her powers.

73 questions from vogue: *Just the Funny Parts* Nell Scovell, 2018-03-20 Just the Funny Parts is a juicy and scathingly funny insider look at how pop culture gets made. For more than thirty years, writer, producer and director Nell Scovell worked behind the scenes of iconic TV shows, including *The Simpsons*, *Late Night with David Letterman*, *Murphy Brown*, *NCIS*, *The Muppets*, and *Sabrina, the Teenage Witch*, which she created and executive produced. In 2009, Scovell gave up her behind-the-scenes status when the David Letterman sex scandal broke. Only the second woman ever to write for his show, Scovell used the moment to publicly call out the lack of gender diversity in late-night TV writers' rooms. "One of the boys" came out hard for "all of the girls." Her criticisms fueled a cultural debate. Two years later, Scovell was collaborating with Sheryl Sandberg on speeches and later on *Lean In*, which resulted in a worldwide movement. Now Scovell is opening up with this fun, honest, and often shocking account. Scovell knows what it's like to put words in the mouths of President Barack Obama, Mark Harmon, Candice Bergen, Bob Newhart, Conan O'Brien, Alyssa Milano, and Kermit the Frog, among many others. Through her eyes, you'll sit in the Simpson writers' room... stand on the Oscar red carpet... pin a tail on Miss Piggy...bond with Star Trek's Leonard Nimoy... and experience a Stephen King-like encounter with Stephen King. *Just the Funny Parts* is a fast-paced account of a nerdy girl from New England who fought her way to the top of the highly-competitive, male-dominated entertainment field. The book delivers invaluable insights into the creative process and tricks for navigating a difficult workplace. It's part memoir, part how-to, and part survival story. Or, as Scovell puts it, "It's like *Unbroken*, but funnier and with slightly less torture."

73 questions from vogue: *The Best Book On Elite Admissions (Former Stanford Admissions Officer's Plan For Select College Admissions)* Erinn Andrews, 2011-11-17 ABOUT THE BOOK Applying to college is likely the most stressful and important moment in a teenager's academic life. Pressure from friends, family, teachers, and oneself add up to make this an overwhelming process to go through, especially for students applying to the nation's most selective schools. One major reason for this stress is the uncertainty of the application process. Often, the students who apply to top schools are used to feeling in control of their lives and planning their future, but because there are no sure admittances in elite admissions, the feeling of helplessness can be overwhelming. There are a number of resources available to students who wish to maximize their chances of admission; however, I, as a former admission officer at a selective university, feel that many are misleading. In some cases, the advice given is very specific to one school which isn't useful for the majority of students or it's too vague. And in some other cases, students try to compare their statistics with the statistics of other seemingly similar students to gauge their chances of admission, perhaps the worst resource of all. MEET THE AUTHOR Erinn Andrews is the former Assistant Director of Undergraduate Admissions at Stanford University. She read and evaluated thousands of applications

from the US, as well as more than 70 countries around the world, and through that, she has developed a unique perspective on what it takes to get into the nation's elite colleges. She completed an M.A. in Education at Stanford University's School of Education in the Policy, Organization, and Leadership Studies Program. She also earned a B.A. in History with Honors at Stanford. She now works with students to help them uncover their intellectual and personal interests and present the best version of themselves in the elite admissions process. EXCERPT FROM THE BOOK The purpose of the application in selective admissions is to understand the context from which the applicant is coming. In order to decide which students to admit when admit rates are so low (Once the context has been established, then the admission officer tries to find out if the student has taken advantage of the opportunities available to him and has either: a.) made a lasting impact in his community in some way, or b.) has the potential to make a lasting impact in his future community (college and beyond). Despite popular belief, every application is actually read in its entirety by an admission officer in the selective admissions process.

73 questions from vogue: 101 Smart Questions to Ask on Your Interview Ron Fry, 2018-07-31 To ace a job interview, you need to give the right answers—and ask the right questions. 101 Smart Questions to Ask on Your Interview is for every job candidate who thinks “Do you have any questions for me?” marks the end of an interview. In Ron Fry’s view, it marks the beginning of the last, and perhaps most important, interview phase, one that’s so important that failing to properly prepare for it can undo all your hard work, including providing great answers to tough questions. It’s your moment to shine—to show off the depth and breadth of your research, to remind the interviewer of how perfectly your credentials fit the job description, and to actually ask for the job! Fry shows you how to take charge of the interview process, presenting yourself as the self-managing, versatile, and confident candidate most employers are seeking. He demonstrates how to use the interview process to sell the company on you while obtaining the information necessary to make sure you are sold on them. From what to ask, when to ask it, and the kinds of answers to expect, 101 Smart Questions to Ask on Your Interview gives all candidates, from first-timers to seasoned pros, the practical information and advice they need to ace entire interviews . . . and get their dream jobs.

73 questions from vogue: Fairest Meredith Talusan, 2020-05-26 Finalist for the 2021 Lambda Literary Award for Transgender Nonfiction Talusan sails past the conventions of trans and immigrant memoirs. --The New York Times Book Review A ball of light hurled into the dark undertow of migration and survival. --Ocean Vuong, author of On Earth We're Briefly Gorgeous A singular, beautifully written coming-of-age memoir of a Filipino boy with albinism whose story travels from an immigrant childhood to Harvard to a gender transition and illuminates the illusions of race, disability, and gender Fairest is a memoir about a precocious boy with albinism, a sun child from a rural Philippine village, who would grow up to become a woman in America. Coping with the strain of parental neglect and the elusive promise of U.S. citizenship, Talusan found childhood comfort from her devoted grandmother, a grounding force as she was treated by others with special preference or public curiosity. As an immigrant to the United States, Talusan came to be perceived as white. An academic scholarship to Harvard provided access to elite circles of privilege but required Talusan to navigate through the complex spheres of race, class, sexuality, and her place within the gay community. She emerged as an artist and an activist questioning the boundaries of gender. Talusan realized she did not want to be confined to a prescribed role as a man, and transitioned to become a woman, despite the risk of losing a man she deeply loved. Throughout her journey, Talusan shares poignant and powerful episodes of desirability and love that will remind readers of works such as Call Me By Your Name and Giovanni's Room. Her evocative reflections will shift our own perceptions of love, identity, gender, and the fairness of life.

73 questions from vogue: Self Love Poetry Melody Godfred, 2021-10-05 Readers have called her work “life changing,” “pandemic medicine,” and “part of my daily ritual.” Oprah Magazine and the Today Show have featured her work for its timely, uplifting wisdom. Now, Self Love Philosopher Melody Godfred shares her first poetry book, Self Love Poetry: For Thinkers & Feelers, a collection

of 200 thought-provoking and heart-opening self love poems. In *Self Love Poetry*, Godfred explores concepts like authenticity, surrender, resilience, gratitude, believing in yourself, and of course, love, through 100 pairs of poems, each dedicated to a central theme. On the left side of the book are thinker poems that light up the analytical, more literal, left side of the brain, and on the right side are companion feeler poems that speak to the creative, more emotional right side of the brain. Combined, the poems electrify the mind, body and soul through a completely unique poetry experience that inspires each of us to embrace all parts of ourselves. This empowering poetry book will not only engage you to think and feel, but will make you feel seen, show you how to love yourself, and encourage you to seek out the hope and beauty in the world ... and in yourself. It's the perfect gift for yourself or someone you love, especially after a most difficult year.

73 questions from vogue: *Vogue: Postcards from Home* THE EDITORS OF VOGUE, 2020-10-06 *Vogue* gathers a stylish collection of at-home, intimate portraits photographed by today's fashion icons, designers, models, and artists, each documenting their creative lives under lockdown. *Vogue: Postcards from Home* is a beautiful and unforgettable collection of self-rendered images from a bevy of celebrities, photographers, filmmakers, actors, creative directors, performance artists, fashion designers, and models. Kendall Jenner, Virgil Abloh, Tom Ford, Marc Jacobs, Karen Elson, Florence Pugh, Maurizio Cattelan, Billy Porter, Donatella Versace, Gisele Bündchen, Cindy Sherman, Tracee Ellis Ross, and Kim Kardashian West are among those who share a glimpse of their lives under lockdown. From singer Lizzo meditating at home, to actress Florence Pugh honing her cooking skills, to Miuccia Prada contemplating Prada's next collection in her garden--these snapshots reflect a moment in history when the world turned upside down but creativity flourished. This unique record of a moment is a must-have for devotees of fashion, art, culture, and photography, and reaches across a readership of all ages. A portion of the proceeds will go to A Common Thread, *Vogue*'s new fundraising initiative to provide assistance to the fashion industry during the COVID-19 pandemic.

73 questions from vogue: Pond Claire-Louise Bennett, 2016-07-12 "A sharp, funny, and eccentric debut ... Pond makes the case for Bennett as an innovative writer of real talent. ... [It]reminds us that small things have great depths."--New York Times Book Review Dazzling...exquisitely written and daring . -O, the Oprah Magazine Immediately upon its publication in Ireland, Claire-Louise Bennett's debut began to attract attention well beyond the expectations of the tiny Irish press that published it. A deceptively slender volume, it captures with utterly mesmerizing virtuosity the interior reality of its unnamed protagonist, a young woman living a singular and mostly solitary existence on the outskirts of a small coastal village. Sidestepping the usual conventions of narrative, it focuses on the details of her daily experience—from the best way to eat porridge or bananas to an encounter with cows—rendered sometimes in story-length, story-like stretches of narrative, sometimes in fragments no longer than a page, but always suffused with the hypersaturated, almost synesthetic intensity of the physical world that we remember from childhood. The effect is of character refracted and ventriloquized by environment, catching as it bounces her longings, frustrations, and disappointments—the ending of an affair, or the ambivalent beginning with a new lover. As the narrator's persona emerges in all its eccentricity, sometimes painfully and often hilariously, we cannot help but see mirrored there our own fraught desires and limitations, and our own fugitive desire, despite everything, to be known. Shimmering and unusual, *Pond* demands to be devoured in a single sitting that will linger long after the last page.

73 questions from vogue: American Girls Nancy Jo Sales, 2017-01-24 A New York Times Bestseller Award-winning Vanity Fair writer Nancy Jo Sales crisscrossed the country talking to more than two hundred girls between the ages of thirteen and nineteen about their experiences online and off. They are coming of age online in a hypersexualized culture that has normalized extreme behavior, from pornography to the casual exchange of nude photographs; a culture rife with a virulent new strain of sexism; a culture in which teenagers are spending so much time on technology and social media that they are not developing basic communication skills. The dominant force in the lives of girls coming of age in America today is social media: Instagram, Whisper, Vine, Youtube, Kik,

Ask.fm, Tinder. Provocative, explosive, and urgent, American Girls will ignite much-needed conversation about how we can help our daughters and sons negotiate the new social and sexual norms that govern their lives.

73 questions from vogue: At Home in the World Joyce Maynard, 2010-04-01 New York Times bestselling author of *Labor Day* With a New Preface When it was first published in 1998, *At Home in the World* set off a furor in the literary world and beyond. Joyce Maynard's memoir broke a silence concerning her relationship—at age eighteen—with J.D. Salinger, the famously reclusive author of *The Catcher in the Rye*, then age fifty-three, who had read a story she wrote for *The New York Times* in her freshman year of college and sent her a letter that changed her life. Reviewers called her book shameless and powerful and its author was simultaneously reviled and cheered. With what some have viewed as shocking honesty, Maynard explores her coming of age in an alcoholic family, her mother's dream to mold her into a writer, her self-imposed exile from the world of her peers when she left Yale to live with Salinger, and her struggle to reclaim her sense of self in the crushing aftermath of his dismissal of her not long after her nineteenth birthday. A quarter of a century later—having become a writer, survived the end of her marriage and the deaths of her parents, and with an eighteen-year-old daughter of her own—Maynard pays a visit to the man who broke her heart. The story she tells—of the girl she was and the woman she became—is at once devastating, inspiring, and triumphant.

73 questions from vogue: Rumble Buttercup: A Story of Bananas, Belonging, and Being Yourself Heirloom Edition Matthew Gray Gubler, 2021-11-09 Don't miss this rare collector's edition of the uplifting #1 New York Times bestseller from Matthew Gray Gubler. *Rumble Buttercup* has five crooked teeth, three strands of hair, green skin, and his left foot is slightly bigger than his right. He is weird. Join him and Candy Corn Carl (his imaginary friend made of trash) as they learn the joy of individuality as well as the magic of belonging. This keepsake edition is the perfect gift for kids (and grown-up kids), and features all new cover art, a ribbon bookmark, plus a special note from Matthew and Rumble.

73 questions from vogue: Vogue Colouring Book Iain R. Webb, 2015 Editor's Choice - The Bookseller ...the latest addition to the genre is the most stylish yet, comprising images from 1950s Vogue....Even in monochrome the *Vogue Colouring Book* is a masterful creation, transporting you back to the billowing layers, long gloves and poised hats of the 1950s. *Stella* magazine. This, the first colouring book from British VOGUE, has been created by award-winning writer, fashion editor, curator and Royal College of Art Professor, Iain R Webb. Celebrating the centenary of British VOGUE, these hand-drawn artworks are inspired by iconic images from the magazine in the 1950s - an era of hats and matching gloves, haughty elegance and hourglass silhouettes (a period that continues to inspire contemporary designers including Miuccia Prada and Dolce & Gabbana). The book features a glamorous dream wardrobe of luxurious ballgowns and soigné cocktail dresses, smart suits and dramatic accessories by key designers including Christian Dior, Balenciaga, Givenchy and Chanel. The accompanying captions offer fashion and style tips (often highly amusing in hindsight) and are taken from the original pages of British VOGUE. The c90 artworks can be coloured in in the spirit of the original images that inspired them or embellished with whatever colours and patterns take the reader's fancy. The colouring book is the perfect present for all those who love vintage fashion and will be published in time for VOGUE's centenary celebrations in 2016, which begin with a major exhibition at the National Portrait Gallery.

73 questions from vogue: It Gets Worse: A Collection of Essays Shane Dawson, 2016-07-19 New York Times bestselling author Shane Dawson returns with another highly entertaining and uproariously funny essay collection, chronicling a mix of real life moments both extraordinary and mortifying, yet always full of heart. Shane Dawson shared some of his best and worst experiences in *I Hate Myselfie*, the critically acclaimed book that secured his place as a gifted humorist and keen observer of millennial culture. Fans felt as though they knew him after devouring the New York Times, Publishers Weekly, Los Angeles Times, and Wall Street Journal bestseller. They were right... almost. In this new collection of original personal essays, Shane goes even deeper, sharing

never-before-revealed stories from his life, giving readers a no-holds-barred look at moments both bizarre and relatable, from cult-like Christian after-school activities, dressing in drag, and losing his virginity, to hiring a psychic, clashes with celebrities, and coming to terms with his bisexuality. Every step of the way, Shane maintains his signature brand of humor, proving that even the toughest breaks can be funny when you learn to laugh at yourself. This is *Let's Pretend This Never Happened* and *Running With Scissors* for the millennial generation: an inspiring, intelligent, and brutally honest collection of true stories by a YouTube sensation-turned one of the freshest new voices out there.

73 questions from vogue: *Candide* By Voltaire, 2019-06-10 *Candide* is a French satire by Voltaire, a philosopher of the Age of Enlightenment. It begins with a young man, Candide, who is living a sheltered life in an Edenic paradise and being indoctrinated with Leibnizian optimism (or simply Optimism) by his mentor, Pangloss. The work describes the abrupt cessation of this lifestyle, followed by Candide's slow, painful disillusionment as he witnesses and experiences great hardships in the world. Voltaire concludes with Candide, if not rejecting optimism outright, advocating a deeply practical precept, we must cultivate our garden, in lieu of the Leibnizian mantra of Pangloss, all is for the best in the best of all possible worlds. *Candide* is characterized by its sarcastic tone, as well as by its erratic, fantastical and fast-moving plot. A picaresque novel it parodies many adventure and romance clichés, the struggles of which are caricatured in a tone that is mordantly matter-of-fact. Still, the events discussed are often based on historical happenings, such as the Seven Years' War and the 1755 Lisbon earthquake. As philosophers of Voltaire's day contended with the problem of evil, so too does Candide in this short novel, albeit more directly and humorously. Voltaire ridicules religion, theologians, governments, armies, philosophies, and philosophers through allegory; most conspicuously, he assaults Leibniz and his optimism. As expected by Voltaire, *Candide* has enjoyed both great success and great scandal. Immediately after its secretive publication, the book was widely banned because it contained religious blasphemy, political sedition and intellectual hostility hidden under a thin veil of naïveté. However, with its sharp wit and insightful portrayal of the human condition, the novel has since inspired many later authors and artists to mimic and adapt it. Today, *Candide* is recognized as Voltaire's magnum opus and is often listed as part of the Western canon; it is arguably taught more than any other work of French literature. It was listed as one of The 100 Most Influential Books Ever Written.

73 questions from vogue: *All the Rivers* Dorit Rabinyan, 2017-04-25 A controversial, award-winning story about the passionate but untenable affair between an Israeli woman and a Palestinian man, from one of Israel's most acclaimed novelists When Liat meets Hilmi on a blustery autumn afternoon in Greenwich Village, she finds herself unwillingly drawn to him. Charismatic and handsome, Hilmi is a talented young artist from Palestine. Liat, an aspiring translation student, plans to return to Israel the following summer. Despite knowing that their love can be only temporary, that it can exist only away from their conflicted homeland, Liat lets herself be enraptured by Hilmi: by his lively imagination, by his beautiful hands and wise eyes, by his sweetness and devotion. Together they explore the city, sharing laughs and fantasies and pangs of homesickness. But the unfettered joy they awaken in each other cannot overcome the guilt Liat feels for hiding him from her family in Israel and her Jewish friends in New York. As her departure date looms and her love for Hilmi deepens, Liat must decide whether she is willing to risk alienating her family, her community, and her sense of self for the love of one man. Banned from classrooms by Israel's Ministry of Education, Dorit Rabinyan's remarkable novel contains multitudes. A bold portrayal of the strains—and delights—of a forbidden relationship, *All the Rivers* (published in Israel as *Borderlife*) is a love story and a war story, a New York story and a Middle East story, an unflinching foray into the forces that bind us and divide us. "The land is the same land," Hilmi reminds Liat. "In the end all the rivers flow into the same sea." Praise for *All the Rivers* "Rabinyan's book is a sort of *Romeo and Juliet*, a forbidden love affair between a Jewish girl from Tel Aviv and a Palestinian boy from Hebron. . . . [A] beautiful novel."—The Guardian "A fine, subtle, and disturbing study of the ways in which public events encroach upon the private lives of those who attempt to live and love in

peace with each other, and, impossibly, with a riven and irreconcilable world.”—John Banville, Man Booker Prize-winning author of *The Sea* “I’m with Dorit Rabinyan. Love, not hate, will save us. Hatred sows hatred, but love can break down barriers.”—Svetlana Alexievich, winner of the Nobel Prize for Literature “Astonishing . . . [a] precise and elegant love story, drawn with the finest of lines.”—Amos Oz “Rabinyan’s writing reflects the honesty and modesty of a true artisan.”—Haaretz “Because the novel strikes the right balance between the personal and the political, and because of her ability to tell a suspenseful and satisfying story, we decided to award Dorit Rabinyan’s [All the Rivers] the 2015 Bernstein Prize.”—From the 2015 Bernstein Prize judges’ decision “[All the Rivers] ought to be read like J. M. Coetzee or Toni Morrison—from a distance in order to get close.”—Walla! “Beautiful and sensitive . . . a human tale of rapprochement and separation . . . a noteworthy human and literary achievement.”—Makor Rishon “A captivating (and heartbreaking) gem, written in a spectacular style, with a rich, flowing, colorful and addictive language.”—Motke “A great novel of love and peace.”—La Stampa “A novel that truly speaks to the heart.”—Corriere della Sera

73 questions from vogue: Unfinished Priyanka Chopra Jonas, 2021-02-09 NEW YORK TIMES BESTSELLER • In this thoughtful and revealing memoir, readers will accompany one of the world’s most recognizable women on her journey of self-discovery. “I have always felt that life is a solitary journey, that we are each on a train, riding through our hours, our days, our years. We get on alone, we leave alone, and the decisions we make as we travel on the train are our responsibility alone.” A remarkable life story rooted in two different worlds, *Unfinished* offers insights into Priyanka Chopra Jonas’s childhood in India; her formative teenage years in the United States; and her return to India, where against all odds as a newcomer to the pageant world, she won the national and international beauty competitions that launched her global acting career. Whether reflecting on her nomadic early years or the challenges she has faced as she has doggedly pursued her calling, Priyanka shares her challenges and triumphs with warmth and honesty. The result is a book that is philosophical, sassy, inspiring, bold, and rebellious. Just like the author herself. From her dual-continent twenty-year-long career as an actor and producer to her work as a UNICEF Goodwill Ambassador, from losing her beloved father to cancer to marrying Nick Jonas, Priyanka Chopra Jonas’s story will inspire a generation around the world to gather their courage, embrace their ambition, and commit to the hard work of following their dreams.

73 questions from vogue: Public Health 101: Improving Community Health Richard Riegelman, Brenda Kirkwood, 2018-03-07 From clean drinking water, to seat belts, to immunizations, the impact of public health on every individual is undeniable. For undergraduates, an understanding of the foundations of public health is an essential step toward becoming an educated citizen. *Public Health 101* provides a big-picture, population perspective on the determinants of health and disease and the tools available to protect and promote health. It examines the full range of options for intervention including use of the healthcare system, the public health system, and society-wide systems such as laws and taxation.

73 questions from vogue: WKW: The Cinema of Wong Kar Wai Wong Kar Wai, John Powers, 2016-04-19 The long-awaited retrospective from the internationally renowned film director celebrated for his visually lush and atmospheric films. Wong Kar Wai is known for his romantic and stylish films that explore—in saturated, cinematic scenes—themes of love, longing, and the burden of memory. His style reveals a fascination with mood and texture, and a sense of place figures prominently. In this volume, the first on his entire body of work, Wong Kar Wai and writer John Powers explore Wong’s complete oeuvre in the locations of some of his most famous scenes. The book is structured as six conversations between Powers and Wong (each in a different locale), including the restaurant where he shot *In the Mood for Love* and the snack bar where he shot *Chungking Express*. Discussing each of Wong’s eleven films, the conversations also explore Wong’s trademark themes of time, nostalgia, and beauty, and their roots in his personal life. This first book by Wong Kar Wai, lavishly illustrated with more than 250 photographs and film stills and featuring an opening critical essay by Powers, *WKW: The Cinema of Wong Kar Wei* is as evocative as walking into one of Wong’s lush films.

73 questions from vogue: *The Knockoff* Lucy Sykes, Jo Piazza, 2016-05-03 As editor in chief of Glossy magazine, Imogen Tate is queen of the fashion world ... until Eve, her conniving twenty-something former assistant, returns from business school with plans to knock Imogen off her pedestal, take over her job, and re-launch Glossy as an app. Suddenly, the Louboutin is on the other foot; Imogen may have Alexander Wang and Diane von Furstenberg on speed dial, but she doesn't know Facebook from Foursquare and once got her phone stuck in Japanese for three days. But Imogen will do anything to reclaim her kingdom—even if it means channeling her inner millennial and going head to head with a social-media monster.

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73 questions from vogue: *Destination Wellness* Annie Daly, 2021-05-11 True well-being isn't hard to find. You just have to know where to look. In this insightful, full-color tour of Jamaica, Norway, Hawai'i, Japan, India, and Brazil, wellness and travel journalist Annie Daly shares a diverse array of philosophies, lifestyles, and practices for better living. Fed up with the commercialization of the wellness industry after working in it for years, Annie embarked on an inspiring adventure through some of the world's happiest and healthiest cities and villages to find out what we can learn from them. Whether she's hiking along gorgeous fjords in Norway to see why Norwegians are so dedicated to getting outside, soothing her spirit with Hawaiian salt water cleanses, or learning about the importance Brazilians place on community, Annie combines on-the-ground reporting with heartfelt personal narrative to share the global lessons, philosophies, and customs that prove that wellness is not about the products—it's about the way you live your life. With candid photography, lesser-known history sidebars, and guidance on how to incorporate these often ancient and always timeless practices into your own lifestyle, this culturally-immersive read invites you to view the world through a different lens and decide what being well means to you. *Destination Wellness* is the perfect book for:

- Anyone who has embraced hygge and is looking for new lifestyle inspiration
- Armchair travelers and staycationers
- Happiness and inspiration seekers
- Wellness and travel enthusiasts
- History lovers

73 questions from vogue: *The Last Black Unicorn* Tiffany Haddish, 2017-12-05 NEW YORK TIMES BESTSELLER “An inspiring story that manages to be painful, honest, shocking, bawdy and

hilarious.” —The New York Times Book Review From stand-up comedian, actress, and breakout star of *Girls Trip*, Tiffany Haddish, comes *The Last Black Unicorn*, a sidesplitting, hysterical, edgy, and unflinching collection of (extremely) personal essays, as fearless as the author herself. Growing up in one of the poorest neighborhoods of South Central Los Angeles, Tiffany learned to survive by making people laugh. If she could do that, then her classmates would let her copy their homework, the other foster kids she lived with wouldn't beat her up, and she might even get a boyfriend. Or at least she could make enough money—as the paid school mascot and in-demand Bar Mitzvah hype woman—to get her hair and nails done, so then she might get a boyfriend. None of that worked (and she's still single), but it allowed Tiffany to imagine a place for herself where she could do something she loved for a living: comedy. Tiffany can't avoid being funny—it's just who she is, whether she's plotting shocking, jaw-dropping revenge on an ex-boyfriend or learning how to handle her newfound fame despite still having a broke person's mind-set. Finally poised to become a household name, she recounts with heart and humor how she came from nothing and nowhere to achieve her dreams by owning, sharing, and using her pain to heal others. By turns hilarious, filthy, and brutally honest, *The Last Black Unicorn* shows the world who Tiffany Haddish really is—humble, grateful, down-to-earth, and funny as hell. And now, she's ready to inspire others through the power of laughter.

73 questions from vogue: *The Book of Lies* Aleister Crowley, 2022-01-04 *The Book of Lies* was written by English occultist and teacher Aleister Crowley under the pen name of Frater Perdurabo. As Crowley describes it: This book deals with many matters on all planes of the very highest importance. It is an official publication for Babes of the Abyss, but is recommended even to beginners as highly suggestive. The book consists of 91 chapters, each of which consists of one page of text. The chapters include a question mark, poems, rituals, instructions, and obscure allusions and cryptograms. The subject of each chapter is generally determined by its number and its corresponding Qabalistic meaning.

73 questions from vogue: *Why Does He Do That?* Lundy Bancroft, 2003-09-02 In this groundbreaking bestseller, Lundy Bancroft—a counselor who specializes in working with abusive men—uses his knowledge about how abusers think to help women recognize when they are being controlled or devalued, and to find ways to get free of an abusive relationship. He says he loves you. So...why does he do that? You've asked yourself this question again and again. Now you have the chance to see inside the minds of angry and controlling men—and change your life. In *Why Does He Do That?* you will learn about: • The early warning signs of abuse • The nature of abusive thinking • Myths about abusers • Ten abusive personality types • The role of drugs and alcohol • What you can fix, and what you can't • And how to get out of an abusive relationship safely “This is without a doubt the most informative and useful book yet written on the subject of abusive men. Women who are armed with the insights found in these pages will be on the road to recovering control of their lives.”—Jay G. Silverman, Ph.D., Director, Violence Prevention Programs, Harvard School of Public Health

73 questions from vogue: *This Explains Everything* John Brockman, 2013-01-22 Drawn from the cutting-edge frontiers of science, *This Explains Everything* will revolutionize your understanding of the world. What is your favorite deep, elegant, or beautiful explanation? This is the question John Brockman, publisher of Edge.org (The world's smartest website—The Guardian), posed to the world's most influential minds. Flowing from the horizons of physics, economics, psychology, neuroscience, and more, *This Explains Everything* presents 150 of the most surprising and brilliant theories of the way of our minds, societies, and universe work. Jared Diamond on biological electricity • Nassim Nicholas Taleb on positive stress • Steven Pinker on the deep genetic roots of human conflict • Richard Dawkins on pattern recognition • Nobel Prize-winning physicist Frank Wilczek on simplicity • Lisa Randall on the Higgs mechanism • BRIAN Eno on the limits of intuition • Richard Thaler on the power of commitment • V. S. Ramachandran on the neural code of consciousness • Nobel Prize winner ERIC KANDEL on the power of psychotherapy • Mihaly Csikszentmihalyi on Lord Acton's Dictum • Lawrence M. Krauss on the unification of electricity and

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73 questions from vogue: Energy Medicine Jill Blakeway, 2019-04-02 The first comprehensive look at the groundbreaking field of energy medicine and how it can be used to diagnose and treat illness, from one of the world's foremost practitioners of Traditional Chinese Medicine. Today, more of us than ever are discovering the curative powers of energy medicine. Scientific studies continue to confirm its validity, and medical doctors are regularly prescribing treatments such as acupuncture to their patients. But even for those of us who have benefitted from such treatments, the question remains: what exactly is energy medicine, and how does it work? Acupuncturist and Traditional Chinese Medicine (TCM) scholar Jill Blakeway has been treating patients for more than twenty-five years. For Jill, the term "energy medicine" refers to the wide range of healing modalities used to diagnose and treat illness by manipulating the energy—the vital life force referred to as "qi" in TCM—that pulses through the cells of our bodies. But even this seasoned practitioner admits she doesn't truly understand how some of her patients are healed under her care, and retains a healthy skepticism about her own abilities as well those of her peers. In *Energy Medicine*, Jill invites us on her global journey to better understand, apply, and explain this powerful healing force. Moving from her own clinic to the halls of academia, she talks to top healers, researchers, and practitioners—from the Stanford and Princeton professors researching the physics behind energy medicine and healing; to a Chinese Qi Gong master who manifests healing herbs directly from her palm; to a team of skeptical scientists who use "hands on" healing to repeatedly cure mammary cancer in mice. She also tells the story of how she discovered energy medicine and became one of the most sought-after healers in the world. Lively, entertaining, and informative, told in Jill's funny, relatable, and wholly grounded voice, *Energy Medicine* bridges the gap between science and spirituality and offers a persuasive, evidence-based case that advances this ancient healing practice.

73 questions from vogue: Laughing at My Nightmare Shane Burcaw, 2014-10-14 With acerbic wit & a hilarious voice, Shane Burcaw's YA memoir describes the challenges he faces as a 20-year-old with muscular atrophy. From awkward handshakes to trying to finding a girlfriend and everything in between--

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73 questions from vogue: The Art of Tough Barbara Boxer, 2016-05-31 One goal of this memoir is to inspire people to fight for change. It takes what I call the Art of Tough and I've had to do it all my life. -- Senator Barbara Boxer Barbara Boxer has made her mark, combining compassionate advocacy with scrappiness in a political career spanning more than three decades.

Now, retiring from the Senate, she continues the work to which she's dedicated 30 years in Congress. Her memoir, *The Art of Tough*, shares her provocative and touching recollections of service, and cements her commitment to the fight for women, families, quality, environmental protection, all in a peaceful world. Sometimes lauded, sometimes vilified, but always standing tough, Boxer has fought for what is right even when her personal convictions conflicted with her party or the majority rule.

73 questions from vogue: The Ladies' Book of Etiquette, and Manual of Politeness Florence Hartley, 1872 In preparing a book of etiquette for ladies, I would lay down as the first rule, Do unto others as you would others should do to you. You can never be rude if you bear the rule always in mind, for what lady likes to be treated rudely? True Christian politeness will always be the result of an unselfish regard for the feelings of others, and though you may err in the ceremonious points of etiquette, you will never be impolite. Politeness, founded upon such a rule, becomes the expression, in graceful manner, of social virtues. The spirit of politeness consists in a certain attention to forms and ceremonies, which are meant both to please others and ourselves, and to make others pleased with us; a still clearer definition may be given by saying that politeness is goodness of heart put into daily practice; there can be no true politeness without kindness, purity, singleness of heart, and sensibility.

73 questions from vogue: **"If You Lean In, Will Men Just Look Down Your Blouse?"** Gina Barreca, 2016-03-29 Gina Barreca is back and she's telling women to lean in, be loud and be funny!

73 questions from vogue: **The First Rule of Punk** Celia C. Pérez, 2018-07-17 A 2018 Pura Belpré Author Honor Book *The First Rule of Punk* is a wry and heartfelt exploration of friendship, finding your place, and learning to rock out like no one's watching. There are no shortcuts to surviving your first day at a new school—you can't fix it with duct tape like you would your Chuck Taylors. On Day One, twelve-year-old Malú (María Luisa, if you want to annoy her) inadvertently upsets Posada Middle School's queen bee, violates the school's dress code with her punk rock look, and disappoints her college-professor mom in the process. Her dad, who now lives a thousand miles away, says things will get better as long as she remembers the first rule of punk: be yourself. The real Malú loves rock music, skateboarding, zines, and Soyrizo (hold the cilantro, please). And when she assembles a group of like-minded misfits at school and starts a band, Malú finally begins to feel at home. She'll do anything to preserve this, which includes standing up to an anti-punk school administration to fight for her right to express herself! Black and white illustrations and collage art by award-winning author Celia C. Pérez are featured throughout. Malú rocks! —Victoria Jamieson, author and illustrator of the New York Times bestselling and Newbery Honor-winning *Roller Girl*

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