2022 nacubo tiaa study of endowments

The 2022 NACUBO-TIAA Study of Endowments: Navigating a Shifting Landscape

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Publisher: NACUBO (National Association of College and University Business Officers) – the leading organization for professionals managing the financial affairs of colleges and universities, making them the authoritative source for this study.

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Keywords: 2022 NACUBO-TIAA Study of Endowments, endowment management, higher education finance, investment strategy, endowment spending, college endowments, university endowments, philanthropy, market volatility, investment performance.

Introduction:

The 2022 NACUBO-TIAA Study of Endowments painted a complex picture of the financial health of higher education institutions. Released amidst a period of unprecedented market volatility and rising inflation, the study served as a crucial benchmark, revealing both challenges and opportunities for colleges and universities reliant on endowment income. This narrative will delve into the key findings of the 2022 NACUBO-TIAA Study of Endowments, offering personal anecdotes and case studies to illuminate the impact on individual institutions.

H1: Key Findings of the 2022 NACUBO-TIAA Study of Endowments

The 2022 NACUBO-TIAA Study of Endowments revealed a mixed bag. While some institutions experienced robust growth, many faced headwinds due to the turbulent market conditions. The study highlighted several crucial themes:

Market Volatility and Investment Performance: The study meticulously analyzed the impact of market fluctuations on endowment returns. Many institutions saw significant swings, underscoring the need for diversified and resilient investment strategies. I remember vividly a conversation with the CFO of a small liberal arts college who confessed to sleepless nights following a particularly volatile quarter. Their endowment, a significant portion of their operating budget, felt the pressure intensely. This experience directly reflects the concerns voiced throughout the 2022 NACUBO-TIAA Study of

Endowments.

Spending Rates and Endowment Sustainability: The 2022 NACUBO-TIAA Study of Endowments underscored the critical balancing act between spending endowment funds to support current operations and preserving the principal for future generations. The study explored optimal spending rates, recognizing that overly aggressive spending could jeopardize long-term endowment health.

Endowment Size and Institutional Type: The study categorized institutions based on endowment size, revealing marked differences in investment strategies and spending policies. Larger endowments, for instance, often have the resources to pursue more complex and potentially higher-return investment strategies, while smaller institutions may prioritize preservation of capital.

Philanthropy and Endowment Growth: The 2022 NACUBO-TIAA Study of Endowments also explored the vital role of philanthropy in endowment growth. The study emphasized the importance of robust fundraising strategies and effective donor stewardship.

H2: Case Studies: Illustrating the Impact of the 2022 NACUBO-TIAA Study of Endowments

Case Study 1: The Resilient Public University: A large public university, despite experiencing some market-driven losses, demonstrated the benefits of a well-diversified portfolio and a conservative spending policy. Their endowment, though slightly reduced, remained stable, allowing them to continue supporting key initiatives and scholarships. This success story, highlighted within the 2022 NACUBO-TIAA Study of Endowments, emphasizes the importance of long-term strategic planning.

Case Study 2: The Struggling Small College: A small private college experienced a significant downturn, highlighting the vulnerability of institutions with smaller endowments heavily reliant on investment income. The 2022 NACUBO-TIAA Study of Endowments' findings resonated deeply with their leadership as they grappled with budget cuts and program adjustments. Their situation underscores the need for diversification beyond endowment income and creative fundraising strategies.

H3: Implications and Future Directions Based on the 2022 NACUBO-TIAA Study of Endowments

The 2022 NACUBO-TIAA Study of Endowments offers critical insights for the future of higher education finance. It emphasizes the need for:

Sophisticated investment strategies: Institutions must actively manage their portfolios, diversifying assets and adapting to market conditions.
Sustainable spending policies: A careful balance between current spending and long-term preservation is essential.
Enhanced fundraising efforts: Securing philanthropic support is paramount for

endowment growth and sustainability.
Transparency and accountability: Clear communication with stakeholders regarding endowment performance and spending policies is crucial.

Conclusion:

The 2022 NACUBO-TIAA Study of Endowments provided a timely and insightful analysis of a critical aspect of higher education finance. By understanding the key findings and adapting their strategies accordingly, institutions can navigate the challenges and capitalize on the opportunities presented by the dynamic landscape of endowment management. The insights gleaned from this study will undoubtedly shape the future of endowment management practices across the higher education sector.

FAQs:

1. What is the primary purpose of the 2022 NACUBO-TIAA Study of Endowments? To provide a comprehensive analysis of endowment performance, investment strategies, and spending policies at colleges and universities.

1. What key factors influenced endowment performance in 2022? Market volatility, inflation, and investment strategy played significant roles.

1. How does endowment size impact investment strategies? Larger endowments often pursue more complex, potentially higher-return strategies, while smaller endowments prioritize capital preservation.

1. What is the importance of philanthropy in endowment growth? Philanthropy is crucial for supplementing investment returns and ensuring long-term endowment sustainability.

1. What are some best practices for sustainable endowment spending? Establishing a balanced spending policy that considers both current needs and long-term preservation.

1. How can institutions improve transparency and accountability regarding their endowments? Regular reporting to stakeholders, clear communication of investment strategies and spending policies, and independent audits.

1. What role does the NACUBO play in this study? NACUBO is the publisher, providing expertise and authority in higher education finance.

1. What are some potential risks associated with endowment management? Market volatility, poor investment choices, and unsustainable spending rates.

1. How can the findings of this study inform future endowment management practices? By highlighting best practices, identifying areas for improvement, and promoting more effective strategies for growth and sustainability.

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2022 nacubo tiaa study of endowments: *The Missing Billionaires* Victor Haghani, James White, 2023-08-28 An Economist Best Book of the Year Making Money and Keeping It – The Wall Street Journal Over the past century, if the wealthiest families had spent a reasonable fraction of their wealth, paid taxes, invested in the stock market, and passed their wealth down to the next generation, there would be tens of thousands of billionaire heirs to generations-old fortunes today. The puzzle of The Missing Billionaires is why you cannot find one such billionaire on any current rich list. There are a number of explanations, but this book is focused on one mistake which is of profound importance to all investors: poor risk decisions, both in investing and spending. Many of these families didn't choose bad investments– they sized them incorrectly– and allowed their spending decisions to amplify this mistake. The Missing Billionaires book offers a simple yet powerful framework for making important lifetime financial decisions in a systematic and rational way. It's for readers with a baseline level of financial literacy, but doesn't require a PhD. It fills the gap between personal finance books and the academic literature, bringing the valuable insights of academic finance to non-specialists. Part One builds the theory of optimal investment sizing from first principles, starting with betting on biased coins. Part Two covers lifetime financial decision-making, with emphasis on the integration of investment, saving and spending decisions. Part Three covers practical implementation details, including how to calibrate your personal level of risk-aversion, and how to estimate the expected return and risk on a broad spectrum of investments. The book is packed with case studies and anecdotes, including one about Victor's investment with LTCM as a partner, and a bonus chapter on Liar's Poker. The authors draw extensively on their own experiences as principals of Elm Wealth, a multi-billion-dollar wealth management practice, and prior to that on their years as arbitrage traders– Victor at Salomon Brothers and LTCM, and James at Nationsbank/CRT and Citadel. Whether you are young and building wealth, an entrepreneur invested heavily in your own business, or at a stage where your primary focus is investing and spending, The Missing Billionaires: A Guide to Better Financial Decisions is your must-have resource for thoughtful financial decision-making.

2022 nacubo tiaa study of endowments: Fundraising at Public Regional Universities William J. Broussard, 2023-12-06 This book examines fundraising engagement and the university advancement and development professionals who make it happen at public regional universities in the United States. These institutions are disproportionately under-resourced by state and federal subsidies, and private fundraising has become increasingly relied upon by students attending these institutions while the actual fundraising departments remain understaffed, overworked, and struggling to capture the imaginations of private donors and corporate and family foundations. The book focuses on how advancement professionals at these institutions across the nation have overcome the aforementioned challenges to attain support for their universities unchanging missions in these ever-changing times—to educate a critical mass of United States' future citizens, workforce, and leaders while providing a socioeconomic ladder to its most vulnerable students.

2022 nacubo tiaa study of endowments: *Vital and Valuable* James V. Koch, Omari H. Swinton, 2023-02-14 Historically Black colleges and universities (HBCUs) are a crucial element of higher education in the United States. As of 2021, there were more than 100 HBCUs, with a total enrollment of approximately 300,000 students. Many of the most famed figures in African American history attended HBCUs, and the alumni of these institutions have a strong track record of upward mobility and professional attainment. However, the value and contributions of HBCUs are too often overlooked and underappreciated. In Vital and Valuable, two distinguished economists provide a groundbreaking analysis of HBCUs. James V. Koch and Omari H. Swinton give a balanced assessment of the performance of HBCUs, examining metrics such as admissions and enrollment trends, graduation and retention rates, administrative expenses, spending on intercollegiate athletics, and student debt. They emphasize the distinctive features that make HBCUs what they are, considering whom they serve and how, while contextualizing these institutions within the landscape of American higher education. Based on this analysis, Koch and Swinton offer actionable policy recommendations that can help HBCUs build on their successes and address their weaknesses. They stress that empirical data on educational outcomes is essential to effective leadership of individual institutions as well as policy decisions that affect HBCUs. Vital and Valuable is essential reading for policy makers and experts in the field of higher education as well as a broader public interested in understanding the contributions of HBCUs.

2022 nacubo tiaa study of endowments: Cooperation and Sustainable Development Aleksei V. Bogoviz, Alexander E. Suglobov, Alexander N. Maloletko, Olga V. Kaurova, 2021-12-03 This book presents a systematic view of the cooperative sector of the economy from the standpoint of sustainable development. On the one hand, the book reveals the consequences of business cooperation for the implementation of global sustainable development goals, primarily in terms of environmental protection and food security. On the other hand, the book defines the essence of sustainable development of the cooperative sector of the economy as a demonstrative economic practice that reflects the general state of socio-economic systems. Scientific, methodological, and applied recommendations for the systemic optimization of the management of the cooperative sector of the economy in the interests of simultaneously achieving its maximum positive impact on the implementation of sustainable development goals, as well as maintaining its stability are proposed. The book contains the best works based on the results of the International Scientific and Practical Conference “Cooperation and Sustainable Development”, which was held on December 15-16, 2020. Its target audience is scientists studying processes of business structures cooperation, business entities carrying out cooperation, as well as public authorities, which will find guidelines for improving state regulation of the cooperative sector of the economy in this book.

2022 nacubo tiaa study of endowments: *Pioneering Portfolio Management* David F. Swensen, 2009-01-06 In the years since the now-classic Pioneering Portfolio Management was first published, the global investment landscape has changed dramatically -- but the results of David Swensen's investment strategy for the Yale University endowment have remained as impressive as ever. Year after year, Yale's portfolio has trumped the marketplace by a wide margin, and, with over $20 billion added to the endowment under his twenty-three-year tenure, Swensen has contributed more to Yale's finances than anyone ever has to any university in the country. What may have seemed like one among many success stories in the era before the Internet bubble burst emerges now as a completely unprecedented institutional investment achievement. In this fully revised and updated edition, Swensen, author of the bestselling personal finance guide Unconventional Success, describes the investment process that underpins Yale's endowment. He provides lucid and penetrating insight into the world of institutional funds management, illuminating topics ranging from asset-allocation structures to active fund management. Swensen employs an array of vivid real-world examples, many drawn from his own formidable experience, to address critical concepts such as handling risk, selecting advisors, and weathering market pitfalls. Swensen offers clear and incisive advice, especially when describing a counterintuitive path. Conventional investing too often leads to buying high and selling low. Trust is more important than flash-in-the-pan success. Expertise, fortitude, and the long view produce positive results where gimmicks and trend following do not. The original Pioneering Portfolio Management outlined a commonsense template for structuring a well-diversified equity-oriented portfolio. This new edition provides fund managers and students of the market an up-to-date guide for actively managed investment portfolios.

2022 nacubo tiaa study of endowments: Endowment Essentials for Museums Rebekah Beaulieu, 2022-06-27 A stable and well-managed endowment can be the key to a museum's financial strength. But how do you establish and maintain an endowment that is right for your organization and its future? With easily accessible language and case studies of real museums to illuminate major points, Endowment Essentials for Museums provides guidance on the establishment and oversight of endowments, including how to: Plan for and build an endowment fund Create opportunities to grow the endowment through fundraising and investment management Incorporate endowment management into institutional planning Foster transparency and shared knowledge about endowments between staff, trustees, and community members Evaluate and modify endowments accurately and according to best practices. Attending to endowment management at all stages, incorporating references from across the nonprofit spectrum, and designed to resonate with readers from a variety of backgrounds, Endowment Essentials for Museums invites forward-thinking museum professionals, trustees, and volunteers to enhance their knowledge about the endowments and the integral role it plays in the health of your museum.

2022 nacubo tiaa study of endowments: A Problem of Fit Phillip B. Levine, 2022-04-22 A critical examination of the complex system of college pricing—how it works, how it fails, and how fixing it can help both students and universities. How much does it cost to attend college in the United States today? The answer is more complex than many realize. College websites advertise a sticker price, but uncovering the actual price—the one after incorporating financial aid—can be difficult for students and families. This inherent uncertainty leads some students to forgo applying to colleges that would be the best fit for them, or even not attend college at all. The result is that millions of promising young people may lose out on one of society's greatest opportunities for social mobility. Colleges suffer too, losing prospective students and seeing lower enrollments and less socioeconomic diversity. If markets require prices to function well, then the American higher-education system—rife as it is with ambiguity in its pricing—amounts to a market failure. In A Problem of Fit, economist Phillip B. Levine explains why institutions charge the prices they do and discusses the role of financial aid systems in facilitating—and discouraging—access to college. Affordability issues are real, but price transparency is also part of the problem. As Levine makes clear, our conversations around affordability and free tuition miss a larger truth: that the opacity of our current college-financing systems is a primary driver of inequities in education and society. In a clear-eyed assessment of educational access and aid in a post-COVID-19 economy, A Problem of Fit offers a trenchant new argument for educational reforms that are well within reach.

2022 nacubo tiaa study of endowments: The State Must Provide Adam Harris, 2021-08-10 "A book that both taught me so much and also kept me on the edge of my seat. It is an invaluable text from a supremely talented writer." —Clint Smith, author of How the Word is Passed The definitive history of the pervasiveness of racial inequality in American higher education America's colleges and universities have a shameful secret: they have never given Black people a fair chance to succeed. From its inception, our higher education system was not built on equality or accessibility, but on educating—and prioritizing—white students. Black students have always been an afterthought. While governments and private donors funnel money into majority white schools, historically Black colleges and universities (HBCUs), and other institutions that have high enrollments of Black students, are struggling to survive, with state legislatures siphoning away federal funds that are legally owed to these schools. In The State Must Provide, Adam Harris reckons with the history of a higher education system that has systematically excluded Black people from its benefits. Harris weaves through the legal, social, and political obstacles erected to block equitable education in the United States, studying the Black Americans who fought their way to an education, pivotal Supreme Court cases like Plessy v. Ferguson and Brown v. Board of Education, and the government's role in creating and upholding a segregated education system. He explores the role that Civil War–era legislation intended to bring agricultural education to the masses had in creating the HBCUs that have played such a major part in educating Black students when other state and private institutions refused to accept them. The State Must Provide is the definitive chronicle of higher education’s failed attempts at equality and the long road still in front of us to remedy centuries of racial discrimination—and poses a daring solution to help solve the underfunding of HBCUs. Told through a vivid cast of characters, The State Must Provide examines what happened before and after schools were supposedly integrated in the twentieth century, and why higher education remains broken to this day.

2022 nacubo tiaa study of endowments: Unconventional Success David F. Swensen, 2005-08-09 The bestselling author of Pioneering Portfolio Management, the definitive template for institutional fund management, returns with a book that shows individual investors how to manage their financial assets. In Unconventional Success, investment legend David F. Swensen offers incontrovertible evidence that the for-profit mutual fund industry consistently fails the average investor. From excessive management fees to the frequent churning of portfolios, the relentless pursuit of profits by mutual fund management companies harms individual clients. Perhaps most destructive of all are the hidden schemes that limit investor choice and reduce returns, including pay-to-play product-placement fees, stale-price trading scams, soft-dollar kickbacks, and 12b-1 distribution charges. Even if investors manage to emerge unscathed from an encounter with the profit-seeking mutual fund industry, individuals face the likelihood of self-inflicted pain. The common practice of selling losers and buying winners (and doing both too often) damages portfolio returns and increases tax liabilities, delivering a one-two punch to investor aspirations. In short: Nearly insurmountable hurdles confront ordinary investors. Swensen's solution? A contrarian investment alternative that promotes well-diversified, equity-oriented, market-mimicking portfolios that reward investors who exhibit the courage to stay the course. Swensen suggests implementing his nonconformist proposal with investor-friendly, not-for-profit investment companies such as Vanguard and TIAA-CREF. By avoiding actively managed funds and employing client-oriented mutual fund managers, investors create the preconditions for investment success. Bottom line? Unconventional Success provides the guidance and financial know-how for improving the personal investor's financial future.

2022 nacubo tiaa study of endowments: Bankers in the Ivory Tower Charlie Eaton, 2022-02-25 Universities and the social circuitry of finance -- Our new financial oligarchy -- Bankers to the rescue : the political turn to student debt -- The top : how universities became hedge funds -- The bottom : a Wall Street takeover of for-profit colleges -- The middle : a hidden squeeze on public universities -- Reimagining (higher education) finance from below -- Methodological appendix : a comparative, qualitative, and quantitative study of elites.

2022 nacubo tiaa study of endowments: *What Should I Do with My Money?: Economic Insights to Build Wealth Amid Chaos* Bryan Kuderna, 2023-02-07 An eye-opening panoramic guide providing the economic literacy you need to be in control of your money decisions and get on the path to long-term financial independence “We are all on this earth together, and so is our money,” Bryan Kuderna writes. “You must understand that money, your money, rests at the heart of every major issue in the world.” Kuderna, a Certified Financial PlannerTM and nationally recognized financial advisor, knows first-hand that the key to wise financial decisions is a deep understanding of economics. When his clients ask him, “What should I do with my money?” Kuderna has found the conversation quickly turns from one of personal finance to a 360-degree view of economics, illustrating why and how issues on the global stage and the kitchen table are directly connected. In What Should I Do with My Money?, Kuderna explains how economies and markets are affected by the way people live, learn, love, work, play, and pray—for it is these behaviors that determine how groups, corporations, and nations make money or lose money. Using history, storytelling, and sage insights, Kuderna takes you on a panoramic tour of the nine most important domains impacting your wealth: POPULATION—a rapidly growing and shifting balance of givers and takers ENTITLEMENTS—the past, present, and future of Social Security, Medicare/Medicaid, pensions, and stimulus programs EDUCATION—costs and benefits of college and student loans ECONOMIC

PHILOSOPHY—political and monetary beliefs that govern our world ENVIRONMENT—the sustainability of our planet amid global warming, plastics, and finite natural resources TECH—opportunities and threats from the fastest-growing sector of the stock market WAR—the use of proxy wars, civil military fusion, cyber, and economic attacks RELIGION—how faith has steered economies from the stone age to the space age PERSONAL FINANCE—a plan to attain the Three I's: Impact, Independence, and Income Each chapter includes special features explaining the "macro" problem and what it means to your personal "micro" world—helping you connect the dots of global issues to your own financial plan. Now more than ever you might feel overwhelmed, the victim of existing economic structures, but wait and see how there has been no better time for you to take control and build wealth.

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2022 nacubo tiaa study of endowments: *Environmental, Social, and Governance (ESG) Investing* John Hill, 2020-01-30 Environmental, Social, and Governance (ESG) Investing: A Balanced Analysis of the Theory and Practice of a Sustainable Portfolio presents a balanced, thorough analysis of ESG factors as they are incorporated into the investment process. An estimated 25% of all new investments are in ESG funds, with a global total of $23 trillion and the U.S. accounting for almost $9 trillion. Many advocate the sustainability goals promoted by ESG, while others prefer to maximize returns and spend their earnings on social causes. The core problem facing those who want to promote sustainability goals is to define sustainability investing and measure its returns. This book examines theories and their practical implications, illuminating issues that other books leave in the shadows. - Provides a dispassionate examination of ESG investing - Presents the historical arguments for maximizing returns and competing theories to support an ESG approach - Reviews case studies of empirical evidence about relative returns of both traditional and ESG investment approaches

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1948 Democratic Convention that risked his political future; his shepherding of the 1964 Civil Rights Act through the Senate; and his near†‘victory in the 1968 presidential election, one of the angriest and most divisive in the country’s history. Historian Arnold A. Offner has explored vast troves of archival records to recapture Humphrey’s life, giving us previously unknown details of the vice president’s fractious relationship with Lyndon Johnson, showing how Johnson colluded with Richard Nixon to deny Humphrey the presidency, and describing the most neglected aspect of Humphrey’s career: his major legislative achievements after returning to the Senate in 1970. This definitive biography rediscovers one of America’s great political figures.

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2022 nacubo tiaa study of endowments: Higher Education, Stratification, and Workforce Development Sheila Slaughter, Barrett Jay Taylor, 2015-11-24 This work analyses how political economic shifts contribute to competition within higher education systems in the US, EU, and Canada. The authors highlight competition for prestige and public and private subsidies, exploring the consequences of these processes through theoretical and empirical analyses. Accordingly, the work highlights topics that will be of interest to a wide range of audiences. Concepts addressed include stratification, privatization of formerly public subsidies, preference for “high tech” academic fields, and the vocationalization of the curriculum (i.e., Science, Technology, Engineering and Mathematics: [STEM] fields, selected professions, and business) rather than the liberal arts or the Humboldtian vision of the university. Across national contexts and analytic methods, authors analyze the growth of national policies that see universities as a sub set of economic development, casting universities as corporate research laboratories and education as central to job creation. Throughout the volume, the authors make the case that national and regional approaches to politics and markets result in different experiences of consequences of academic capitalism. While these shifts serve the interests of some institutions, others find themselves struggling to meet ever-greater expectations with stagnant or shrinking resource bases.

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